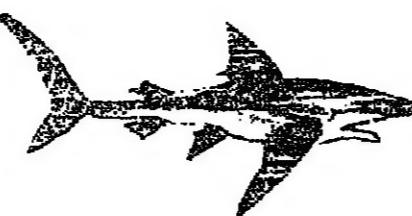


Weekend FT

Inside section II
20 Pages

A big noise in
the Australian
Open
Page XI



Exotic wildlife
of Australia's
wild west coast
Page XV

كجزء من المجلة

THE
SERIALS
DIVISION



Of rice and men:
thoughts of a
yakuza
Page X

In the firing line:
why big bosses are
feeling the heat
Page 6

FT NEWSLETTER
OF THE WEEK

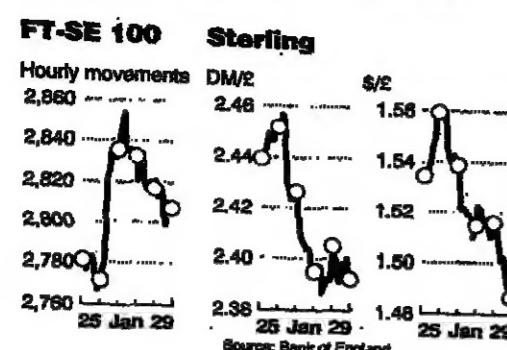
Europe's Business Newspaper

FINANCIAL TIMES

WEEKEND JANUARY 30/JANUARY 31 1993

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Sterling tumbles below \$1.50 to hit six-year low



Sterling fell below \$1.50 yesterday to hit a six-year low against the dollar as international investors shied away from the pound in the wake of Tuesday's surprise 1-point bank base-rate cut. It also weakened against the D-Mark.

Equities soared after the rate cut as borrowing costs fell to their lowest level since 1977 before profit-taking and the prospect of rights issues pared gains. The FT-SE rose 9.7 to 2,807.2, but gained 26 over the week. Currencies, Page 11; London stocks, Page 12; Editorial Comment, Page 6; Lex, Page 22; Markets, Weekend, Page 11

PM's export plea: John Major appealed to British business to seize the chance presented by the UK's low interest rate and inflation levels and make the most of export opportunities. Page 22; Major's fresh theme, Page 4; Hat-trick for BAe, Page 7; Lex, Page 22

Banks cut loan rates: Midland Bank and its telephone banking arm Firstdirect have cut savings rates by more than their mortgage rates in the wake of this week's 1-point base-rate cut. Together with Lloyds they did not pass on the full base-rate reduction to mortgage holders. Page 22; Serious Money, Weekend FT, Page 11

Bosnia's last chances: Bosnia peace mediators Cyrus Vance and Lord Owen will ask the three warring Bosnian factions today for a final decision on an internationally-brokered peace plan. The Bosnian Moslems oppose many provisions. Page 2; Croatia threat, Page 2

Homosexual ban eased: The US armed forces is set to stop asking recruits their sexual orientation during a six-month policy review aimed at ending the 50-year military ban on homosexuals. Page 22; Serious Money, Weekend FT, Page 11

Uruguay Round delay: A Uruguay Round world trade pact cannot be completed before a US deadline for congressional acceptance runs out on March 1, Arthur Dunkel, chief of the General Agreement on Tariffs and Trade, said. World economic forum reports, Page 2; Japan penalises China, Page 22

Mobile phone scare: US cellular phone company shares have sunk this week because of uncorroborated claims linking use of the mobile phones to brain cancer. Page 10

Public investment to drop: Public-sector investment is set to fall in real terms in the 1993-94 financial year despite government pledges to protect capital spending. Page 5

Japanese paper merger: Oji Paper, Japan's biggest paper company, and Karasiki Paper, the fifth-largest, are to merge in one of Japan's largest industrial deals creating a group with a market capitalisation of about Y630bn (23.4bn). Page 10

Moskovich shutters: The Moskovich car plant, one of the giants of Russian industry, has shut because of a shortage of parts and funds. Page 2

Xerox announced strong fourth-quarter growth in its document-processing business while reporting a \$1bn (£600m) net loss for 1992. Page 10

Soccer club survives: A winding-up order against Hartlepool United Football Club, which faced a demand for payment of £283,607 debts, was rescinded by a High Court judge.

War warning for South Africa: President F.W. de Klerk said "devastating war" would erupt in South Africa if talks on a post-apartheid constitution failed. Page 3

Cheese cheques: Nigel Short will be closer to becoming Britain's first chess millionaire when he faces Dutch champion Jan Timman today. Short, 7½ ahead in their 14-game series, needs a draw to challenge Russian Garry Kasparov for the world title. Page 5

STOCK MARKET INDICES

	STERLING	
FTSE 100	2,007.2	(-8.7)
Yield	4.0%	
FTSE Eurotrack 100	1,078.18	(+4.48)
FT-All Share	1,264.23	(-0.3)
Nikkei	17,223.78	(+39.63)
New York Ind Ave	3,302.73	(-1.52)
S&P Composite	357.20	(-1.46)
US LUNCHTIME RATES		
Federal Funds	5%	
3-mo T-bills Yield	2.952%	
Long Bond	104.43	
Yield	7.221%	
LONDON MONEY		
3-mo Interbank	8.5% (6.5%)	
Life long gilt future: Mar 1993 (Mar 1994)	8.5% (6.5%)	
NORTH SEA OIL (Argus)		
Brent 15-day (Mar)	\$31.475 (same)	
Gold		
New York Comex (Apr)	\$330.7 (330.5)	
London	\$330.35 (330.15)	
Tokyo close Y 124.3		

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Austria Sch30; Bahrain Dinar 1.25; Bermuda \$1.85; Belgium BEF100; Bulgaria L100; Canada C\$1.42; Cyprus C41.50; Czech Rep Koruna; Denmark Kr16.80; Egypt ED4.50/1000; Finland FIM1.62; France FF1.62; Germany DM30; Greece Dr300; Hong Kong HK\$1.25; Hungary Ft700; Iceland NOK1.00; India Rupee/Indonesia Rup1.00; Israel NIS5.92; Italy L2700; Japan Yen 100; Korea Won 2,200; Kuwait Dinar 1.25; Luxembourg L100; Malta Lm1.00; Mexico Peso 12.50; New Zealand \$1.25; Norway Kr16.80; Oman Cr1.25; Pakistan Rs4.50; Poland Zl1.00; Portugal Esc1.10; Saudi Arabia SR1.00; Singapore S\$1.40; Slov Rep Kcs2.50; Spain Peseta 2200; Sri Lanka Rupee 100; Sweden SEK1.00; Switzerland SF1.25/Switz Fr1.25; Thailand Baht 100; Turkey Lira 1.25; UAE Dirham 1.25; USA \$1.25 (Alaska & Hawaii \$1.75)

* THE FINANCIAL TIMES LIMITED 1993 No 31,976 Week No 4

CONTENTS

News	Letters	7	FT World Actuaries	19	Money Markets	11
International News	23		Man in the News	6	Foreign Exchanges	11
UK News	45		Companies	10	Gold Markets	10
Weather	22		UK	8	Equity Options	9
Lex	22		Int. Companies	10	London SE	13
Features			Markets		LSE Dealings	12
Leader Page	6		FT Actuaries	9	Managed Funds	11,14-17
					Bourses	15,19

Continued on Page 22
London shares, Page 11
Onlooker, Weekend II

Letters

Exotic wildlife

of Australia's

wild west coast

Page XV

Page X

Last chance for Bosnia peace talks

By Robert Mauthner,
Diplomatic Editor

BOSNIA'S three warring factions will be asked by mediators today for a final decision on an internationally-brokered peace plan, in spite of the fact that Bosnian Moslems oppose many of its provisions.

The co-chairmen of the Geneva peace conference, Mr Cyrus Vance and Lord Owen, have made clear that they are not prepared to extend the negotiations indefinitely and that they will give the three Bosnian groups one more chance to say "yes" or "no" at face-to-face talks today.

Failing a favourable reply to their proposals, which include a constitutional framework, a map of the 10 provinces into which Bosnia will be divided and ceasefire arrangements, the mediators have said they would ask the United Nations Security Council to impose a settlement.

In a television interview yesterday, Lord Owen said he was confident that, "at the end of the day" an agreement would be reached. "We may not reach it totally here (in Geneva), but if not, we'll reach it in New York."

Lord Owen said he and Mr Vance would report to the UN Security Council after today's meeting and might press for sanctions against any side blocking the accord.

French want EC probe into Hoover

By David Buchan in Paris and Robert Taylor, Labour Correspondent

FRANCE is to ask the European Commission to investigate whether Hoover may be breaking European Community law in apparently using pension fund money to invest in a Scottish plant which is drawing jobs away from France.

The domestic appliances group denies breaking any EC rules.

Hoover's announcement this week that it was closing its vacuum cleaner factory in the Dijon region, and switching production to Cambuslang near Glasgow has caused a political storm in France, where the Socialist government faces record unemployment two months away from a general election.

Mrs Elisabeth Guigou, France's EC affairs minister, said yesterday a key factor in Hoover's decision appeared to be the company's ability to put pension fund money into the expansion of its Cambuslang plant. If this was true, she said it would be contrary to a 1980 EC directive.

This directive, a French official said, is designed to protect workers in the event of their companies going bankrupt. It includes provisions to "prevent pension funds being taken hostage" by companies, he said. "If one day Hoover were to go bankrupt, then this pension fund money might disappear."

Hoover said last night that it had reached agreement with its British workforce on the future of the company's UK pension fund. This is £28m in surplus. Under the proposed deal with the workforce the surplus would be reallocated.

Hoover said the pension fund agreement had not yet been approved by the Inland Revenue but would involve dividing up the surplus. He said 53 per cent would be returned to the workers in improved benefits, 19 per cent would go to the Inland Revenue, and 28 per cent recovered by the company.

Reallocating company pension fund surpluses is lawful in Britain and Hoover does not believe it breaches EC rules.

Concessions made by Scottish workers to woo the Hoover investment have angered French trade unions. They accuse Britain, which refused to accept the full social provisions of the Maastricht treaty, of allowing "social dumping". This refers to undercutting labour standards to attract foreign investment.

The French government has instructed its EC ambassador to ask the Commission to inquire into possible "distortion of competition" within the EC single market, as a result of the Scottish Office's aid to Hoover.

Mr Haris Silajdzic, the Bosnian Moslem foreign minister, poured cold water on hopes that an overall agreement might be reached today, following the progress made towards an agreement on transitional arrangements for the administration of Bosnia between the application of a ceasefire and the implementation of a new constitution.

Under the interim arrangements, a nine-member body composed of three representatives from each ethnic group would take over from Bosnia's elected presidency after a ceasefire.

However, Mr Silajdzic said his government could not accept either the Vance-Owen package because the Moslems considered that it would lead to the ethnic division of the country and was tantamount to rewarding Serb aggression or the interim power-sharing arrangements.

"We, as a member of the United Nations will never accept the abolition of our constitution, our legality, which is based on free and democratic elections," Mr Silajdzic said.

The Bosnian Croats are the only ones who have so far accepted the whole Vance-Owen package, but the Bosnian Serbs are expected to endorse it today. It was not certain last night whether the Bosnian Moslems would bow to pressure by the mediators.

Record 2.98m out of work in France

By David Buchan in Paris

UNEMPLOYMENT in France reached a record 2.978,400 last month, 10.5 per cent of the workforce.

However, the rate of increase slowed, with a rise of 7,400 in December, up 0.2 per cent over the previous month. The figures gave some respite to the government, which had feared yesterday would see unemployment crossing the 3m mark.

When he took office last April, Prime Minister Pierre Bérégovoy pledged to keep unemployment below 3m. But the subsequent economic slowdown, caused by high interest rates to support the franc's parity against the D-Mark, has made the promise nearly impossible to keep.

Unemployment and related issues, such as France's high payroll taxes and foreign disinvestment, have become a focal point of the campaign for the March parliamentary election. Socialist ministers, with some

support from the conservative opposition, have blamed employers for seeking to reduce their costs primarily by laying off their workers.

The employers, for their part, say the rise in redundancies is an inevitable result of high interest rates at home and currency depreciations abroad.

Mr François Perigot, president of the Patronat employers federation, warned this week that "the French economy can not tolerate indefinitely real interest rates which are so much higher than in Germany, and such a difference in the exchange rate with Britain".

Mr Perigot said "everyone claps" at France's trade surplus, which amounted to FFR30bn (£3.7bn) last year. "But if French companies are present everywhere on world markets, it is because they are more competitive, and if they are more competitive, it is because they have cut costs, and among such costs are their workforce."

WORLD ECONOMIC FORUM

Clinton urged to call summit

By Andrew Gowers and Ian Hodder in Davos

A BOLD plan for global economic recovery, including a 20 per cent revaluation of the yen against the dollar and speedy conclusion of the stalled Uruguay Round of multilateral trade talks was proposed yesterday by Mr Fred Bergsten, a prominent US economist and former American official.

Mr Bergsten, addressing business leaders, ministers, officials and academics at the annual meeting of the World Economic Forum, called on President Bill Clinton to take the initiative by summoning a special summit meeting of the Group of Seven leading industrial countries to tackle the world's economic problems.

Such a meeting might, he suggested, be held after President Clinton had unveiled his domestic economic programme in late March or April, but certainly before the annual G7 summit, scheduled for July in Tokyo.

"The G7 is dead," Mr Bergsten said. "The world economy is entering its third year of virtual stagnation. All industrial countries are suffering from each other's weaknesses."

His proposed "global growth strategy" included:

- A substantial extra Japanese fiscal stimulus.

- Managed appreciation of the yen by 20 per cent along the lines of the 1985 Plaza accord, in order to counteract the rapidly growing Japanese trade surplus.

- Fiscal tightening in Ger-

many and interest rate cuts in all principal countries.

Mr Bergsten's call met a dusty response, however, from senior western officials at the forum. Mr Horst Koehler, state secretary at the German finance ministry, agreed the need for joint economic action was as strong as ever, but emphasised that "macroeconomic co-operation can only be successful over time if each country solves its own problems".

On trade, Mr Bergsten and many others stressed the need for a quick resolution of the Uruguay Round, reinforced by this week's anti-dumping actions by the US against foreign steel makers.

However, Mr Arthur Dunkel, secretary general of the General Agreement on Tariffs and Trade, gave a gloomy prognosis as to the chances of completing the package by the beginning of March, when the US administration must formally notify Congress of its intent to conclude an agreement. "There is still a hell of a technical job to be done, not just by the US and EC but by all the others. What we need is a decision to conclude."

Mr Bergsten said that if a full Uruguay Round agreement could not be concluded before the expiry of US fast track authorisation on June 1, a mini package entrenching the agricultural pact and other significant agreements already reached should be signed.

Then the G7 should agree to launch a new multilateral trade round in a year or two.

By John Lloyd in Moscow

THE Moskovich car plant, one of the giants of Russian industry, has closed because it lacks parts and funds.

The vehicle plant named after Lenin's Young Communist League and known as AZKL, shut its car production line yesterday after supplies of

engines from the Ufa plant in the Russian republic of Bashkortostan dried up. The engine plant is facing a deficit of Rbs1bn in the first quarter of this year, and has written to Mr Victor Chernomyrdin, the prime minister, demanding a subsidy to cover it.

The Ufa lines stopped on

Tuesday when they ran out of

raw materials and parts. Mr Yuri Borodin, Moskovich's general director, yesterday blamed the "complete absence of state regulation in this basic branch of engineering."

Moskovich cars, whose most recent model is the Aleko five-door hatchback, have for more than two decades been one of the principal vehicle exports of

Russia. The plant has been seeking foreign investors.

The main problem for Ufa is its dependence on the military, which takes four-fifths of its engines.

Military spending was cut dramatically last year. However, the draft budget before parliament includes a 32 per cent rise.

Shortages close Moskovich car plant

By John Lloyd in Moscow

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Bank of Japan is pressed for interest rate cut

By Charles Leadbeater
in Tokyo

MR YASUJI Mieno, governor of the Bank of Japan, is under mounting pressure to cut official interest rates to help prevent the Japanese economy slipping into outright recession.

Mr Mieno yesterday acknowledged the weight of the pressure from bankers, industrialists and politicians to cut the official discount rate which has stood at 3.25 per cent since last July.

He said the crescendo of calls for a rate cut reflected the severity of the downturn which has hit the economy, particularly over the last six months.

His remarks were seen as a signal to the business community that the Bank recognises the extent of the slowdown and will cut interest rates soon.

The prospects for a cut were strengthened yesterday by figures showing Tokyo's annual inflation rate was just 1 per cent in January. Economists expect the national inflation rate, which was 1.2 per cent in December, will fall to 0.5 per cent in coming months.

Only 5 per cent of companies polled by the Ministry of Finance said they had felt any benefits from the Y10,700bn (256.9bn) emergency spending package announced last August.

Mr Mieno earned a reputation as a financial disciplinarian after he raised interest rates more than two years ago to prick the speculative bubble economy of the late 1980s. However in recent months he has faced mounting calls to adopt a more relaxed policy.

Mr Mieno's critics' case has been strengthened by the Bank's research which has recently adopted a more pessimistic tone about the outlook for consumer spending and economic recovery.

Bank officials argue its room for further cuts is limited because it is unwilling to reduce the official discount rate below the historic low of 2.5 per cent it reached during the late 1980s.

As a result the next interest rate cut is widely expected to be the last for sometime. It is thought the Bank has wanted to delay a cut for as long as possible to make sure that more emphasis is placed upon increases in public spending to stimulate the economy.

Financial analysts believe the Bank may be holding back an interest rate cut as an emergency measure to bolster confidence in the event of another sharp fall in the fragile Tokyo stock market.

Mr Mieno made clear the Bank would support any major financial institution which faced a crisis through a build up of bad loans. He stressed there was no reason to expect such a crisis.

Housing starts, one of the few bright spots in the Japanese economy, rose 5.4 per cent in December, according to figures published yesterday.

De Klerk warns of war if talks fail

By Patti Waldmeir in Cape Town

MR F W de Klerk, the South African president, warned yesterday that South Africa faced a "devastating war" if talks on a post-apartheid constitution do not succeed.

Speaking at the opening of parliament, which excludes blacks, Mr de Klerk said he was confident that a transitional multi-party administration, charged with leading the country to its first one person, one vote election, could be in place by mid-year. He called for a bill of rights to be introduced during this transition period.

However his ministerial colleagues, speaking before the opening of parliament, illustrated divisions among government negotiators which could well delay the talks, and force changes in Mr de Klerk's timetable.

Mr Hennie Kriel, minister of law and order and a member of Pretoria's negotiating team, insisted the government would not agree to a new constitution unless it ordained permanent, compulsory power-sharing between blacks and whites, while other members of the government negotiating team say this demand has now been dropped.

Mr Kriel said differences also remained between the African National Congress and the government over re-incorporation of the nominally independent

Anarchy in Zaire threatens to destabilise region

Hopes for a respite from chaos are fading as President Mobutu ruthlessly clings to power, writes Julian Ozanne

THE portents of a fragile African nation heading inexorably towards chaos and civil war are unmistakable. Black Africa's second largest country, which sits at the heart of Africa, is descending into a state of anarchy which could easily parallel the crisis in Somalia.

The collapse of Zaire, a country four times the size of France with 37m people, would be serious enough. But it has potentially destabilising consequences for the nine states surrounding the former Congo, including Angola and Zambia.

A ruthless dictator unwilling to reform, an irreconcilable 18-month political crisis, the complete loss of control over law and order and the growth of tribal animosities and secessionist sentiments are breaking the country apart.

The immediate cause of the fresh spree of violence is once again the economy. Mutinous soldiers are protesting against worthless new Zairian banknotes printed by the pro-Mobutu central bank in December to settle the two months' payroll of the military and civil service.

The notes, worth less than \$2 (£1.30) have become central to the on-going power struggle between the authoritarian

president and the opposition which nominally heads a toothless interim government.

Mr Etienne Tshisekedi, the reformist prime minister, fearing a rapid escalation of hyper-inflation, declared the notes illegal tender.

Petrol stations, shops, market women and commercial banks refused to accept the banknotes.

On Wednesday the central bank announced draconian measures to force businesses to use the notes, threatening to suspend central bank operations with commercial banks, to sack managers of state-run enterprises and close down petrol stations and airports if they failed to do so.

Behind the controversy of the new bank notes lies an economic catastrophe, made worse by political instability and rampant corruption which remains endemic throughout the government and civil service.

France, Belgium and the US said last week they would restore aid suspended in 1991 if Mr Mobutu forfeits control of the treasury to the government and accepts transition to democracy.

The foreign aid is desperately needed to repair economic infrastructure destroyed during the last major army

sprees of violence and stabilise an economy which has vast mineral resources of diamonds, copper and cobalt.

Restoring monetary control would be a vital first step to economic recovery. The central bank is injecting massive liquidity into the enfeebled financial system without any accountability to the government. The Economic Research Institute at the University of

Kinshasa estimates that inflation soared in 1992 to 6,183 per cent for goods purchased in stores and 4,179 per cent for traditional market-based consumption compared to an annual rate of 3,525 per cent in 1991.

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NEWS: UK

■ Government and watchdog attacked ■ Unions vow opposition ■ Subsidy for generators urged

The coal spectre Thatcher failed to banish

By Philip Stephens,
Political Editor

COAL is an industry that has haunted the Conservatives for more than two decades. Lady Thatcher thought she had banished the spectre after her crushing victory over the miners in 1985. Mr John Major discovered to his cost last autumn she had not. Now his government is preparing to pay the price.

The precise response of the cabinet to yesterday's report from the trade and industry committee will not be determined until next week. Mr Major will read the report before chairing a meeting on Monday of the cabinet committee charged with drafting the white paper.

Miners at odds with view of TUC

By David Goodhart
and Ian Hamilton Fazey

THE report was cautiously welcomed by the Trades Union Congress and heartily denounced by all the miners' unions, indicating that the labour movement's unified approach to the campaign against pit closures may come under strain.

Mr Arthur Scargill, leader of the National Union of Mineworkers, the biggest mining union, said the report had been "unacceptable" and failed to deal with the central issues.

Mr Neil Greatrex, leader of the smaller Union of Democratic Mineworkers which is not affiliated to the TUC, also said he was "bitterly disappointed".

He added: "Obviously there are parts of the report we like, such as the fact that all pits should go through the review procedure, but we believe that all 31 pits (initially marked for closure) should be saved."

He said it was unfair to penalise pits where the UDM is the main union because they had less room for productivity improvements now as a result of greater flexibility in the past few years.

The NUM will be backed in its opposition by the RMT, the main rail union. It has just been told that a further 2,000 rail jobs are to go before March in addition to the 5,000 announced in November. The rail unions and TUC mining unions are to hold ballots of their membership on March 5 on a programme of one-day strikes.

The TUC, and large unions such as the TGWU and GMB general unions, gave their qualified support to the report. Mr Norman Willis, TUC general secretary, said: "The select committee are to be congratulated on providing a helpful report which opens the way forward".

TACM, the pit managers' union, also welcomed the report, saying it "reverses much of the damage proposed by the October closure announcement".

TUC officials said there was little surprise that the main mining unions were hostile. "It's their job to lobby for the best possible outcome and it's our job to make realistic compromises," said one.

The Coalfield Communities Campaign, which involves community groups and local authorities in the affected areas and opposes the closures, welcomed the report. The suggestion that the nuclear levy should be paid into a fund rather than to Nuclear Electric was described as "excellent".

A pit waits for release from months of misery

By Chris Tighe

THE FATE of Westoe Colliery at South Shields, Tyne and Wear, and its 1,120 miners hung in suspense yesterday.

Powerloader Mr Jimmy Gallagher and his workmates wanted, above all, to know whether their colliery had a future.

They have endured three months of uncertainty and oscillating morale since their pit appeared on the October closure list.

As they drank mugs of tea in the canteen, waiting for the 2.30pm cage to take them underground for their hour-long journey to the coal face - six kilometres out under the North Sea - their prospects were as unclear as before the release of the eagerly awaited select committee report.

Senior ministers say there are still battles to be fought over what has become for some in the cabinet a fight for the government's soul: between the free market ideology of the 1980s and the lame duck interventionism which preceded it.

But, fierce though it is, the debate will effect only at the margin the outcome of the review. The trade and industry committee, a cross-party group of backbench MPs, said the market for coal should be expanded by 16m tonnes a year until 1998, financed by a diminishing state subsidy.

If it is not to be defeated at Westminster, the government must now come up with a plan which will persuade the Conservative members of

the committee - and the 30 or so more militant Tory opponents of pit closures - that it has responded in good faith.

The right in the cabinet - Mr Michael Portillo and Mr Michael Howard among them - have staked out a position which would limit the enlargement of the market to a maximum of 12m tonnes. The subsidy would run for 3 rather than 5 years. It would be slightly less per tonne than that suggested by Mr Michael Heseltine, the president of the board of trade.

For his part Mr Heseltine wants a formula that can be seen both to make some economic sense and to be fairly certain of convincing the Tory backbenches. His starting point is

that the ideologists have chosen the wrong battleground.

The present arrangements for the electricity market already provide for an effective subsidy of £1bn a year. If the government did nothing that would fall to about £350m next year. So the issue is not whether the industry should be propped up next year but how much more the government should spend above the £350m already committed.

Mr Heseltine is aware also that the only rational argument that can be made for an additional subsidy is that it would provide a breathing space in which British Coal could become competitive. The case would be undercut decisively by too small a subsidy for too short a period.

Mr Major's focus is on a Tory majority of 21 and on the risk that a further row over coal could again sour the political mood and sap confidence in economic recovery.

The judgement that will be crucial for him will be that of Mr Richard Ryder, the chief whip, it will be Mr Ryder's job to tell Mr Major what is necessary to reduce the number of Tory rebels to comfortably below 10 and to take coal off the political agenda until after the next election.

The 30-strong Tory group opposed to the original closure plan has told Mr Ryder that the price of its support is the rescue of at least half the threatened 31 pits. That suggests that the government will be obliged to come up with something

comparable to the trade and industry committee's recommendations even if it disagrees with some of the technical analysis in the MPs' report. The U-turn that started in the autumn will then be complete.

Undoubtedly Mr Major will be branded by some as a Heathite. But there is an interesting historical footnote to all this. There are those on the right of the Tory party who are blaming not Mr Major but Lady Thatcher for the present predicament. During the miners' strike she considered privatisation of the coal industry. The news leaked and she was cowed by the ensuing political row into dropping the plans. There will be nothing new in Mr Major's retreat.

Major backs 'merchant venturers'

By Ralph Atkins

MR JOHN Major has found a fresh theme this week: the importance of exporting.

Returning to London yesterday after a six-day trip to India and the Middle East, the prime minister was looking a little pleased with himself.

Accompanied by a team of businessmen, he had spoken repeatedly of the need to boost overseas sales and had been rewarded with a defence sales agreement with Saudi Arabia worth between \$2bn and £2bn and several smaller deals in India and Oman.

Mr Major told industrialists that Britain's economic prosperity hung on their future export successes. The government and industry, he said, must ensure Britain takes advantage of sterling's valuation - and not as often in the past, blow its chance of building economic growth on export sales. "We need merchant venturers, not merchants of gloom," he said last night in Glasgow.

The businessmen travelling with Mr Major were impressed. He spent much of his time discussing their individual clashes with Indian regulations and won unqualified praise for his efforts to open doors in government.

The emphasis on exports marks a shift in Whitehall. In the past both the Treasury and Mr Major have emphasised the need for a revival in consumer confidence. In Delhi, however, Mr Major said: "Export growth will lead our recovery."

At first it appeared a throwaway comment. But by the end of the week, it seemed Mr Major was moving towards believing that recovery has to be built on investment and export growth.

The genesis of the remark was the Downing Street Policy Unit's new year summit on domestic issues. By the year 2000, Mr Major argues, Britain will have to broaden its manufacturing base and increase competitiveness in middle and leading-edge technologies. "Soft" markets such as India are becoming manufacturers in their own right.

Mr Major says there has to be a "new language" between industry and the government and an end to prejudice against manufacturing and engineering.

The change is more about mood than prescription. Mr Major will take a delegation to Japan later this year; he will listen to the Confederation of British Industry more; mount another Whitehall offensive against unnecessary regulation and has promised a further review of state-supported export credit insurance, even though the Treasury's provision was increased in the autumn statement.

Back in Westminster, however, Mr Major could find the debates on coal, Maastricht and the costs of 3m unemployed pushing the detailed concerns of exporters from his immediate priorities.

'Fewer companies' move from London

By Vanessa Houlder,
Property Correspondent

THE NUMBER of companies moving out of central London fell by a third last year, because of the recession and oversupply in the office market.

A report on decentralisation by Jones Lang Wootton, chartered surveyors, found that:

- Only 14 organisations plan to relocate from central London in the next four years.

- In 1992, 23 organisations and 10,928 jobs moved out of central London. This compares with nearly 14,000 jobs and 30 companies in 1991.

- Property cost savings remain the most important motive for moving out of central London. However their importance is diminishing as a result of the narrowing of rent differentials between central London and suburban office markets.

- Companies are moving longer distances to achieve greater cost savings. Only 35 per cent of moving companies stayed in the south-east in 1992, compared with 79 per cent between 1983 and 1991.

Decentralisation of Offices from Central London. Jones Lang Wootton, 22 Hanover Square, London W1A 2BN. £100.



Six miners at Westoe Colliery, South Shields - who have a total of 121 years service between them - anxiously await their pit's fate

WHAT THE EXPERTS SAY

Colin Webster
commercial director National Power



"It is for government to decide by how much there should be a larger market for British Coal over and above the tonnages which have been involved in discussions between the coal producers, the generators and the regional electricity companies. We are both willing and able to use larger amounts of UK-produced coal provided a market can be found for the electricity generated from it and fair mechanisms can be agreed to meet the additional costs."

■ Generators' monopoly power is criticised and the report calls for tougher price controls.

Neil Clarke
chairman British Coal



"The report supports our consistently stated view that only a radical transformation of the market would change the prospects of many of our collieries. I am pleased that this report points the way to a more stable and secure future for our miners. It is a cool and rational assessment of the benefit of maintaining a substantial indigenous coal mining business for years to come."

■ British Gas competes with electricity in the home heating and industrial markets.

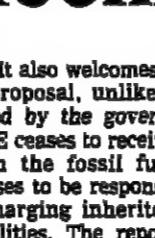
Arthur Scargill
president NUM



"The report is unacceptable to the NUM and to mining communities. In spite of overwhelming evidence, the committee has refused to address the problem of the rigged market which led to the unlawful and irrational closure decisions. We find it incredible and inexplicable... that the committee has refused to recommend the phasing out of expensive nuclear power, failed to recommend a halt to subsidised coal imports and has not recommended stopping the 'dash for gas'."

■ Independent gas projects have been accused of stealing coal's market.

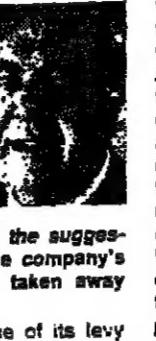
Eamonn Butler
director Adam Smith Institute



"Any subsidy to coal will cost jobs elsewhere in the oil and gas industries. It will also cost jobs among ordinary taxpayers. Businesses who are finding it difficult at the moment will face higher tax bills and employ less people for less time as a result."

■ Committees claims the measures are ultimately aimed at fostering a better energy market.

John Harris
chairman East Midlands Electricity



"I disagree with the suggestion that franchise on the provision of electricity supply should be extended from 1994 to 1998. This will increase electricity prices. But I go along with the general thrust of the report which is that there should be a government subsidy to keep pits open... The miners will have to insure that in the next few years their pits will become more competitive. However I would want to see that the subsidy is not open-ended."

■ Nuclear Electric would lose some of its levy revenue, but also some clean-up liabilities.

Peter Melchett
executive director Greenpeace



"The committee appears to have neglected the environment in favour of a quick fix designed to address political expediency. Instead of subsidising just one declining and polluting industry, the nuclear industry, it is proposing to prop up another, the coal industry, without addressing the long-term future environmental and economic results of such a decision."

■ Many measures will combat acid rain, promote clean coal technology and curb open cast mining but more coal will be burned.

Compiled by Jimmy Burns

could sell it to customers.

The committee says retention of the existing franchise boundary would be conditional on the regional companies agreeing to larger coal contracts. In addition it says the prices of the generators and regional companies would have to be tightly regulated to prevent excessive prices.

Under present licences the generators are not directly regulated and some regional companies say this enables them to hold on to some of the money resulting from falling coal prices.

The committee recommends that the nuclear review scheduled for 1994 be brought forward by a year.

Major energy users, who have since privatisation complained of high electricity prices, are backed. The committee says major users should not be disadvantaged by high electricity prices relative to overseas competitors.

It suggests a cross-subsidy from small consumers by tapering the fossil fuel levy so larger users pay a small percentage.

Electricity: Perhaps the most significant means of increasing the market for coal would be the difference between the price of overseas and British coal. In addition, the government should consider financial assistance for 3m tonnes to be sold elsewhere and require the generators to hold stocks of not less than 20m tonnes of coal equivalent in 1997.

The committee wants Prof Littlechild to review regional companies distribution charges immediately so it can introduce tighter controls on charges and pass the benefits of privatisation on to consumers.

It says it does not regard the way Prof Littlechild has discharged his duties as satisfactory, criticising him for "over-reliance" on competition and apparent lack of urgency in resolving problems.

The report says his duties should be amended to make protection of consumers one of his primary duties and be required to consider long-term interest of indigenous fuel producers.

The Department of Trade

and industry is asked to review the power of energy regulators, with the aim of acquiring more parliamentary and government control over their work.

Operation of the pool wholesale market for electricity is strongly questioned because of the way the bidding system appears to disadvantage coal.

The report suggests controversially that electricity supplied from France be subject to the nuclear levy and that Électricité de France's ability to negotiate long-term contracts

Littlechild had an 'over-reliance' on competition, lacking urgency on problems

to supply power be made conditional on UK generators having access to the French system. The committee believes this would create room for 6.5m tonnes of coal.

Gas: Rapid expansion in the market share of combined cycle turbine gas generators are accepted as inevitable - the committee estimates 30m tonnes of coal equivalent in 1997 against 1m this year.

The committee says the independent power projects involving CCGT have a protected market through long-term con-

tracts and "we do not necessarily rule out draconian ways of reducing their impact on the market for coal". It asks the government to look at the possibility of some CCGT's being used as mid-merit or peak instead of baseload capacity.

Environment: Oil plants which burn oil emulsion, the South American fuel, should fit into gas desulphurisation units, which the committee believes would make them prohibitively expensive.

The committee says the government should resist the introduction of a carbon tax unless it is essential to achieve commitments on carbon dioxide emissions and is more cost-effective than other measures.

Government: The Treasury is criticised for its role in the pit closures programme. "We find it disappointing that the Treasury apparently failed to conduct any comparison between the costs of closing the 31 pits and the costs of a temporary subsidy to enable British Coal to enlarge its markets."

The report says this could have suggested phased closures at least. "We also consider it reprehensible both that negotiations with the Treasury over the redundancies were so protracted and that the Treasury then required all the redundancies to take effect within the remainder of the financial year."

Bill on body w

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Fall forecast in public investment

By Peter Norman,
Economics Editor

PUBLIC-SECTOR Investment is set to fall in real terms in the 1993-94 financial year in spite of government pledges to protect capital spending, figures released by the Treasury showed yesterday.

According to the Treasury's statistical supplement to last November's autumn statement, public-sector asset creation - the broadest measure of public-sector investment - will fall by an inflation-adjusted 2.3 per cent in the coming financial year compared with 1992-93. In cash terms, public-asset creation is due to rise to £30.4bn this year from £29.3bn.

The fall in real terms largely reflects a sharp increase of £88m in projected investment by central government this year compared with earlier plans following the announcement in the autumn statement of its £750m programme to buy houses.

However, the figures brought a sharp response from Labour. Ms Harriet Harman, shadow chief secretary, said they showed that Mr Norman Lamont, the chancellor, had not kept promises made in the autumn statement to protect public investment.

The supplement revised

upwards slightly the government forecast of the 1993-94 public-expenditure planning total to £226.5bn from £226.1bn in the autumn statement.

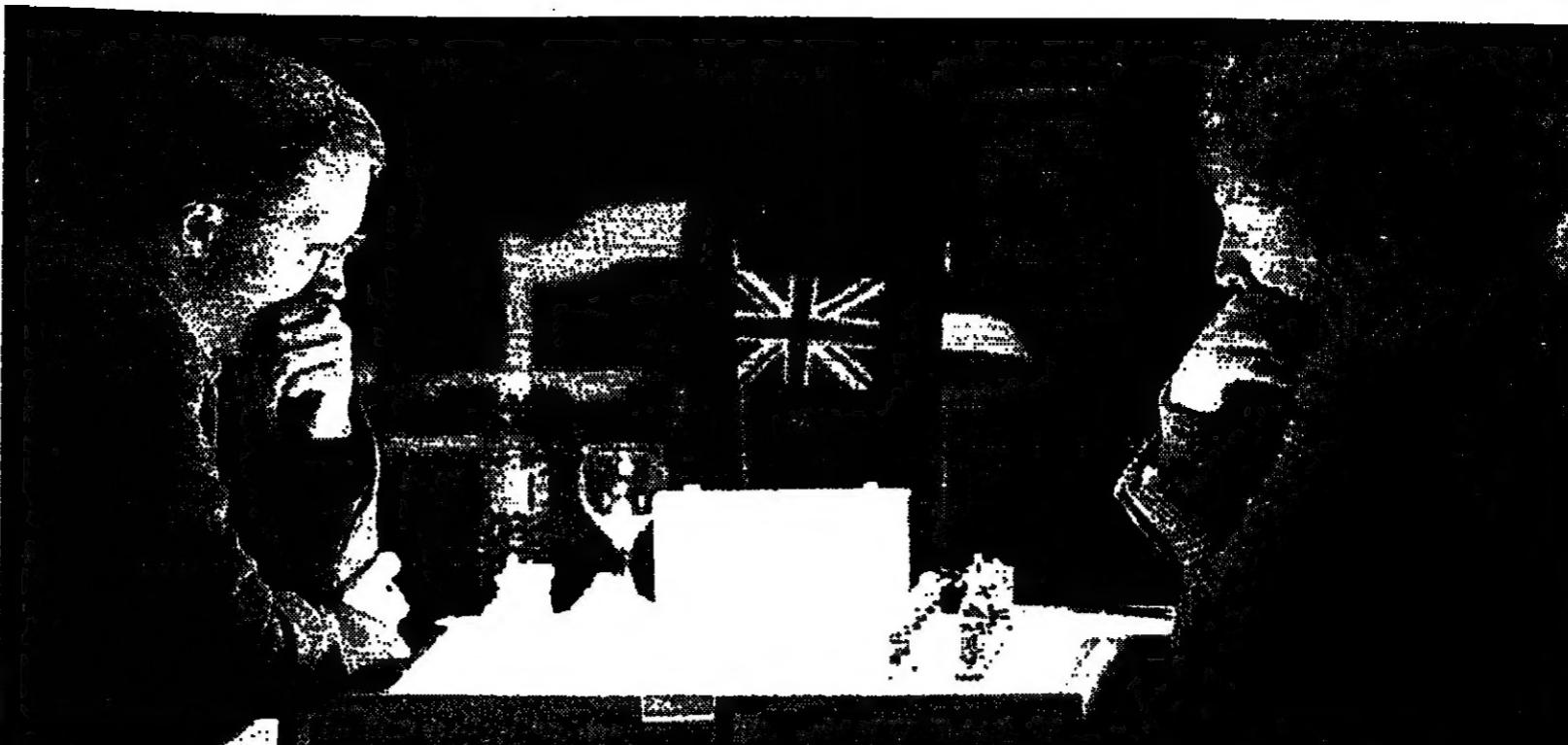
It also showed that Britons living in Northern Ireland, Scotland and Wales gain more from government spending than those in England in spite of a narrowing of regional differences in economic activity and unemployment since the start of the recession.

The government spent £4,191 per head of population in Northern Ireland in 1991-92 against £3,506 in Scotland and £3,268 in Wales. Expenditure per head in England was below the £3,060 national average at £2,963.

England accounted for 81 per cent of identifiable general government expenditure, a reflection of its larger population and economic importance. Scotland took 10 per cent of the total, against 5 per cent for Wales and Northern Ireland's 4 per cent.

Tentative figures for government spending in the English regions showed that the north-west had the highest per head expenditure, followed by the north and south-east.

Public Expenditure Analysis to 1993-96. Cm 2219, HMSO. £19.50



Locked in combat: Nigel Short watches as Jan Timman makes a move in the World Chess Championships. The 13th game in the contest begins today

Short moves closer to millionaire status

NIGEL SHORT will be on the brink of becoming Britain's first chess millionaire when he sits at the board for his 13th game against Jan Timman, the Dutch champion.

Originally Kasparov had planned to defend his title in August in Los Angeles with a \$4m prize fund, but backers were not interested in a series between two Europeans.

The International Chess Federation has re-opened bidding for the prize fund. Chess organisers in Barcelona say that city will bid \$4m, while Jakarta

may offer a still higher figure. Berlin and the Spanish university town of Santiago de Compostela are also in contention. Bids must be submitted to the federation by February 8.

In most cases the city authorities would be heavily involved in financing the prize money, seeking private sponsorship to help fund the event and regarding its spending as an investment in a higher international profile and an increased number of visitors.

Statistical forecasts based on ratings say Kasparov would

win, but Short would collect the three eighths of the prize fund that goes to the loser. He would add this to the £35,000 for beating Karpov and £80,000 for eliminating Timman.

Business sponsorship of chess has declined. City institutions such as Grieveson Grant; UBS Phillips & Drew, the London investment bank holding arm of Union Bank of Switzerland; and Kleinwort Benson, the merchant bank, have dropped out since their mergers into bigger groups. The Greater London Council spon-

sored an international event in London in 1986, but was itself abolished soon afterwards.

There is still City sponsorship - from Lloyds Bank, Leigh Interests, and Duncan Lawrie, the private bank - as well as from the East Sussex town of Hastings, which holds a tournament every year.

Declining sponsorship has left leading players struggling for a living. Mr Peter Wells, 27, an Oxford economics graduate and head of the British Chess Academy, which represents young professionals, says:

"There are too many players chasing too little money and in European opens we now have to contend with a huge influx of ex-Soviets."

Players rely on coaching, writing books and European league games to survive. Mr Wells adds: "Our only real hope is that the economy will improve and that there will be a spin-off from Nigel's match with Kasparov."

Leonard Barden
Chess column, Weekend XIX

Appetite for importing goods worries economists

By Emma Tucker,
Economics Staff

THIS WEEK'S news that UK imports rose to record levels in December has prompted the usual hand-wringing among economists.

How can it be, they ask, that after more than two years of recession the UK has been unable to curtail its appetite for imported goods.

They argue that the answer apparently lies in deep-rooted structural problems afflicting the economy. Sterling's devaluation may give a boost to exports in the short term, but is not enough to cure the country's addiction to imports in the long run.

"The UK has a chronic problem that isn't going to be solved by devaluation," says Mr Kevin Gardiner, economist at SG Warburg.

He says: "If we don't produce motorbikes, vacuum cleaners and fridges in the first place, simply chopping 15 per cent off the exchange rate is not going to solve the problem."

The latest figures bear this out. In December the visible trade gap widened to £1.74bn, its highest level for 2½ years.

Last year the UK imported £120.55bn of foreign goods, but exported only £106.77bn. The shortfall was only partially alleviated by a surplus of £1.85bn on invisible items such as financial services, advertising, dividends and tourism, supposedly the strong point of UK exports.

The volume of exports is expected to increase in the next few months as UK goods benefit from the devaluation, but the consensus among economists is that the deficit on the current account will deteriorate further this year.

Historically recessions have depressed the inflow of imports as demand for foreign goods has slackened.

In previous economic downturns the decline in manufacturing output has been more or less mirrored by a decline in manufacturing imports.

In the third quarter of 1975, for example, manufacturing output fell by 11.1 per cent on the previous year, while manufacturing imports excluding oil and erratic items fell by 12.2 per cent. In the first quarter of 1981 output fell by 13.2 per cent and imports by 15.7 per cent.

This time imports have risen even before output has stopped falling. In the first quarter of last year manufacturing output fell by 2 per cent, but manufacturing imports rose by 5 per cent. In the fourth quarter the volume of manufacturing imports rose by 9.5 per cent year-on-year while manufacturing output is estimated to have been roughly flat.

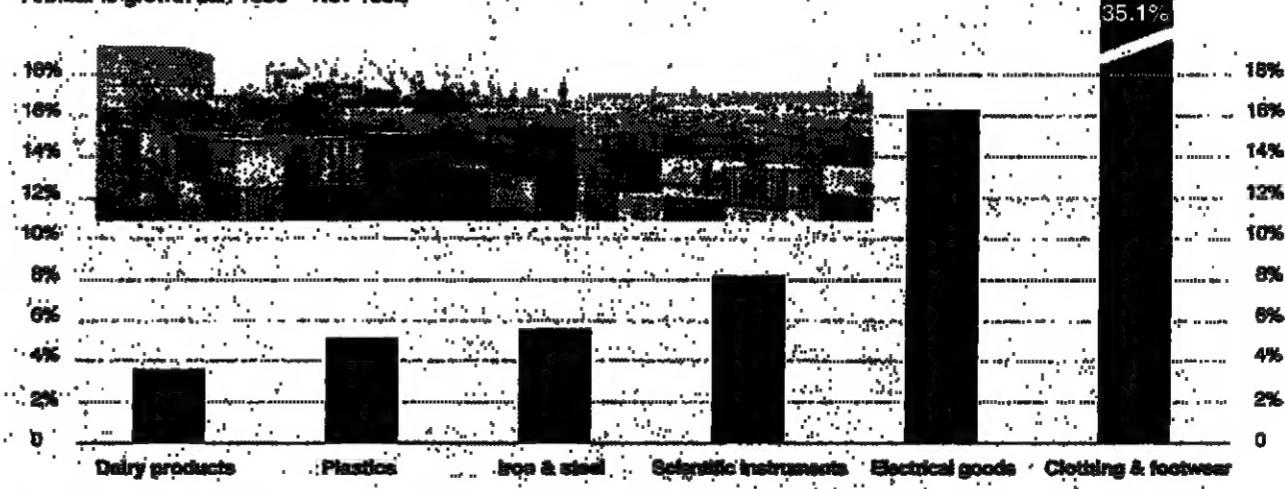
Mr Gardiner believes the UK's inability to close the trade deficit is rooted in gaps in the manufacturing product range of the home market. The fact that imports are rising as a percentage of GDP could reflect an "acceleration in the rate at which UK manufacturers yield market share to foreign supply".

According to Mr Douglas McWilliams, chief executive of the Centre for Economics and Business Research, the UK's balance of payments prospects will continue to be affected by lack of manufacturing capacity.

A study carried out by the centre shows that the UK's manufacturing capacity grew by 19 per cent between 1970 and 1990, compared with growth of 43 per cent in the

Selected import volumes through the recession

Annual % growth Jan 1990 - Nov 1992



other three larger European economies - Germany, France and Italy - 86 per cent in the US and 120 per cent in Japan.

He said: "Although there is substantial evidence that the quality of UK manufacturing is much improved, the small size of the base means that rates of GDP growth in the mid-1990s much above 2.5 per cent would

land the UK back in serious balance of payments difficulties."

Perhaps the most worrying aspect of Britain's penchant for foreign goods is that rises in imports have occurred in almost every industrial sector.

Import volumes of iron and steel, for example, have risen by about 50 per cent since 1985.

It may be that the government is edging towards an "industrial strategy" that could eventually improve the UK's trade performance. The

release of this week's trade figures coincided with an official trip by Mr John Major, the prime minister, to India and the Middle East, which he used to drum up business for UK manufacturers.

In the Autumn Statement the government increased export credit for potentially fast growing markets.

Number of quangos increased last year

THE NUMBER OF QUASI-AUTONOMOUS non-governmental bodies - quangos - rose last year, according to the Cabinet Office.

The number of quangos outside the health service - such as the Universities Funding Council and the London Docklands Development Corporation - was 1,412 in April 1992, a drop of 32. However the number of health-service bodies rose from 351 to 510, as a result of the creation of NHS trusts. Including Training and Enterprise Councils (and Local Enterprise Councils in Scotland), this brings the quango total to 2,026 in April 1992, compared with 1,846 the year before.

Public Bodies 1992. HMSO. E12

Tanker hearings to start in spring

LORD Donaldson, the former master of the rolls, plans to begin hearings in his public inquiry into the prevention of pollution from merchant shipping in the spring. The inquiry was announced at the beginning of the month after the Braer oil tanker disaster.

Small business doubts over banks

By Charles Batchelor
and Our Regional Staff

SMALL business owners around the country appear confident that banks will pass on in full Tuesday's one-percentage point cut in base rates. Yet they remain concerned about banks' willingness to provide finance for an economic upturn.

The accounts of the two thirds of business customers who borrow at rates tied to the base rate were adjusted with immediate effect, the main banks said, though customers will not see the impact until they receive their statements. The 1 per cent reduction was being passed on in full.

Mr Clifford Blake, chairman and managing director of Metal Spinners Group, a Newcastle-upon-Tyne manufacturer of metal components, said he believed the banks would pass on the cut in full.

The company, which has turnover of £8m and 110 employees, has noticed that its bank was applying tougher lending criteria.

Some businesses say they are suffering from banks' refusal to lend to certain sectors. Eagletrans, a Middlesbrough-based transport company with £1m turnover, has had to manage without a bank overdraft. It has grown by using finance houses to fund the purchase of vehicles, making repayments from

retained profits. "As far as the banks are concerned we've got leprosy," said Mr Gordon Mitchell, managing director. "I don't think unless I signed my life away they'd be interested in giving me an overdraft."

At Caldene Autoland car showrooms in Tipton, West Midlands, general sales manager Mr Anthony Randall has sold 55 new cars this month, 23 more than his January target. "We are the victims of our own success," he said. Tight control of overdrafts made it difficult to obtain extra cash to restock.

Accountants confirmed that their clients had problems raising finance. Mr Charles Hafton, a partner in Moore Stephens,

Large relocation as MoD division goes to Bristol

By Andrew Taylor,
Construction Correspondent

ONE OF THE BIGGEST job relocations in the UK has been approved by the Ministry of Defence, which is building to the north of Bristol a new headquarters for its military equipment purchasing arm.

The Defence Procurement Executive is responsible for spending more than £2bn a year for the three armed services and operates from "dozens of offices" in southern England.

The ministry said it will be more efficient to house the operations in a single develop-

ment. The new headquarters will house 5,500 staff, of which about 1,000 are expected to be recruited locally.

Mr Jonathan Aiken, minister for defence procurement, said: "This ambitious project will provide not only a considerable stimulus to the local economy but also for the hard pressed construction industry which will be competing for the work." The Bristol region, which has strong aerospace industry links, has seen unemployment rise sharply as demand from civil aviation and defence industries has fallen.

Unemployment in the region was close to 10 per cent at the

end of last year. Mr Richard Workman, development controller for Northavon District Council, where the new headquarters will be situated, said: "The two largest employers in the area are British Aerospace and Rolls Royce. We are delighted to have been given this opportunity to create new jobs to replace those which have been lost."

Another 1,500 jobs are likely to be created during construction, which is expected to start this spring and be completed by autumn 1993.

The headquarters of 10 buildings is expected to cost more than £100m to build.

Bill on independent press body wins second reading

By Ivor Owen,
Parliamentary Correspondent

A PRIVATE member's bill seeking to establish an independent press authority to secure "due accuracy" by newspapers and periodicals was given a second reading by 119 votes to 15 in the Commons yesterday.

The bill was described as "premature and misconceived" by Mr Robert Key, the junior heritage minister, and a procedural manoeuvre by some Conservative backbenchers to block its progress was defeated by 129 votes to 11.

Mr Clive Soley, Labour MP for Hammersmith and chief sponsor of the bill, underlined

his willingness to accept amendments supporting press freedom when appealing to Sir David's criticisms and the views expressed in the debate on the bill and in the forthcoming report by the Commons heritage committee on privacy and media intrusion before reaching conclusions about a statutory regulatory body.

In response to questions at

the press conference Mr Soley warned newspaper editors that unless they co-operated in getting "something like my bill"

on the statute book they risked legislation on privacy without any counter-balancing measure on press freedom.

PHARMACEUTICALS companies in the south-east of England face skill shortages in spite of the recession, says a report to be published next week.

The report says some companies in Hertfordshire are having problems recruiting people with appropriate skills, training and experience, though the companies insist there is no recruitment crisis.

The report concentrates on Glaxo, SmithKline Beecham, Merck and Roche, which plan to increase their total staff in the county from 5,500 to 8,000 by the mid-1990s.

Glaxo, which is building a

£600m research and development centre in Stevenage, believes it may have problems finding people with good A-levels and post-doctoral qualifications in chemistry.

The study estimates that 10 per cent of senior managers and post-doctoral scientists employed in the sector come from Hertfordshire. This compares with half of the technicians and all the clerical and manual workers.

The shortage is due to declining numbers of young people and less interest in science. Only 12 per cent of pupils taking A-level and GCSE science examinations had any interest in employment in the sector.

Glaxo executives say this is because local schools have tended to teach engineering-oriented subjects rather than chemistry.

Many pupils in the area have been potential recruits for the aerospace industry, a large employer in Hertfordshire, although there have recently been redundancies.

A decline in engineering companies in the county does not mean redundant engineers can switch into the pharmaceuticals industry, warns the report. The local workforce is highly skilled, but not necessarily in the right areas.

Health and Wealth? Michael Bretherton and others. South East Economic Strategy. 0794 44 66 88

Drug companies warned of south-east skill shortage

By Paul Abrahams

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A hint of nostalgia

AFTER MONDAY'S surprise cuts in bank base rates from 7 to 6 per cent, Britain is enjoying the lowest nominal short term interest rates for 15 years. The comparison is evocative. In 1977 the country was perceived to have an appalling balance of payments problem, a huge burden of public sector debt and a banking system that was struggling under the impact of a property market crash. *Plus ça change.* Yet with hindsight the gloom was hopelessly overdone.

The balance of payments was necessarily in deficit in the 1970s, as investment built up in the development of North Sea oil. Despite all the talk of strikes by investors in the oil market, the Bank of England demonstrated an unexpected flair for marketing 57 varieties of government IOU. In the event, the late 1970s turned out to be that rare thing, a period of successful export-led growth, which came just as the world was about to make the transition from inflation to disinflation. Could the early 1990s also turn out to be better than they felt at the time?

The case is easier to make than a spate of gloomy recent economic statistics might suggest. As in the late '70s, the high current account deficit is in part a reflection of high business investment. Instead of North Sea oil, Britain now has inward Japanese investment, especially in the motor industry, which is only beginning to build up export impetus. And it is possible to detect a silver lining even in Thursday's dismal trade figures, since the buoyancy of imports owes much to the investment-related inflow of intermediate and capital goods, which are up 10 per cent and 10 per cent respectively on the year.

Poor response

As for the government's funding position, it is clearly uncomfortable, even in a world now largely devoid of exchange controls. Estimates for the public sector borrowing requirement in 1993-4 range upwards from £50bn, while total annual institutional cash flow, most of which normally goes into equities, is a little under £50bn. The poor response to the government's gilt-edged auction this week carried a notable echo of the 1970s. Yet if the government confronts an investors' strike, its wounds are partly self-inflicted: it

The committee and the colliers

GIVEN THAT it only had 90 days to complete its work, the select committee's report on the coal industry is a thorough enough analysis of a tortuous subject. Possibly more important, it strives to be free of political bias, which means that Mr Michael Heseltine will be obliged to take it seriously as he formulates his own proposals for next month's White Paper.

That is a pity, because the package of subsidies and other regulatory measures which the MPs propose is greatly in excess of what is required to bring sense to the UK energy scene. If fully implemented they would add to the thick layers of aid and protection which have been granted over the years. Who can believe yet another promise that one last heave will get a state-owned British Coal up on its commercial feet?

A simple example illustrates this: the report not only recommends a five-year subsidy programme costing up to £500m to enable British-mined coal to compete with imports. It also suggests that electricity distribution companies be obliged to buy power generated from domestic coal on pain of losing their licence. If the proposed level of subsidy is sufficient to make British coal competitive, why this second measure? Answer: because no-one really believes the figures.

Other adjustments

The report's 39 recommendations reveal unwillingness to face the facts that stated the government in the face when it proposed to cut coal last autumn. Tinkering with one part of the energy market merely creates a need for compensating adjustments all down the line. There is also a worrisome proposal that the electricity industry regulator should have the power "to consider the legitimate long-term interests of indigenous fuel producers" - another open invitation to allow producers to inflict higher than necessary costs upon UK industry and consumers.

All this suggests that while the overt subsidy may amount to £500m (a relatively small figure compared with many that have been mentioned), the hidden costs in perpetuating the present arrangements will be much higher. It is disingenuous of the committee to claim that the cost

Here's the bad news: big, old-established companies everywhere face a slow, long-drawn out crisis, from which many will not recover. Here's the good news: in English-speaking countries, at least, those companies' owners are now refusing to take the crisis lying down.

Together, these facts lie behind the abrupt departure this week of bosses of IBM and Westinghouse in the US, Lassco in Britain, and Canada's Petro-Canada, and a string of recent resignations in big companies, ranging from the UK's British Petroleum to Australia's Westpac, General Motors in the US, and Canada's Royal Trust.

The crisis of the large corporation creates an urgent need for change at the top; a revolutionary change in the attitudes of investors - and of the non-executive directors who represent them - is what makes the change possible.

Big companies are in crisis for a host of reasons. One is, simply, age: most developed-country economies are still dominated by the companies that first achieved national leadership in their markets a century ago. They are managed on a model which dates back to Alfred Sloan's General Motors.

A corporate culture with its roots in the 19th century is thus, in many companies, combined with a management structure that dates back to the 1920s. Not surprisingly, such businesses cannot cope with a wave of pressing problems:

- Global competition is now a reality in many sectors, spelling an end to protected domestic markets and safe, reliable profits.

- The lean production system, pioneered by Japanese car makers, requires a complete transformation of manufacturing and distribution techniques - and may in time pose a similar challenge to service-sector companies as well.

- The microprocessor wipes out the competitive advantages of companies relying on (or selling) older generations of computing equipment. More generally, today's vast, cheap information flows make the traditional management hierarchies of large companies obsolete.

- Economies of scale, the solid foundation on which big companies have based their dominance for decades, may no longer be an overwhelming advantage. Changes in information technology, in the financial system, in flexible production techniques, in the growth of companies offering all-comers the distribution and support systems which previously only the largest companies could afford - all these are nibbling away at the advantages of economies of scale. The disadvantages of scale - communications overheads, inflexibility, the not-invented-here syndrome - are becoming increasingly clear.

In the long run, these problems may prove more than many old-line companies can cope with. Their owners are increasingly unwilling to accept that as inevitable, however. In the English-speaking business world, their unhappiness is starting to have a clear impact on the executive suite.

This week, for example, John Akers stepped down as chief executive of IBM; James Robinson left the same job at American Express; Paul Legg went as chief executive of Westinghouse; Chris Greenstreet resigned as chief executive of Britain's Lassco; and Petro-Canada's chief executive, Wilbert Hopper, was "relieved of responsibilities".

In the UK alone, the past year has seen some 25 British senior executives leaving their companies unex-

pectedly, usually under the pressure of poor corporate performance. In the US, where the cult of the "imperial" chief executive had left many bosses in impregnable positions, the number of departures has speeded up recently.

The pattern was set, last year, by the resignation of Robert Stempel as chairman and chief executive of General Motors, perhaps the most ossified of America's industrial dinosaurs. Others are departing in his footsteps.

What has brought about this new lack of tolerance for poor performance, on the part of investors and corporate boards?

From the investors' point of view,

the past few years have produced growing dissatisfaction with the traditional remedies for poor corporate performance.

Takeovers once provided a possible exit, but they have largely dried up. Market forces are not the only cause for this: in the US, legal changes have slightly tilted the balance of advantage towards a defending company. In any case investors feel a lingering regret over some of the takeovers they have allowed.

Simply selling the shares, the other traditional remedy, is also seen as less attractive. A growing recognition, on the part of many shareholders, that they are locked in holding a stake in the biggest

companies has made them more interested in obtaining the best performance from those companies.

Although in principle investors have more freedom of choice over shares in medium-sized or small companies, in practice they feel just as trapped, said one UK institutional fund manager this week, by the lack of liquidity in such stocks. Selling out a significant stake becomes unthinkable, because to try to do so would move the price too far against you.

That has led investors to try harder to influence the companies of which they are shareholders.

Just as important, corporate boards are starting to respond.

The mechanisms are different on the two sides of the Atlantic. In the US, the intimate, clubby nature of the City has always allowed investing institutions to keep in touch with each other informally. They traditionally preferred to exercise influence in the same way, over lunch or drinks with directors. Now, though, there is a growing tendency to act through letters or meetings with the company.

Institutions still prefer to act individually, rather than as members of a group, but the cumulative effect of a series of such meetings can be powerful. And power is closely con-

centrated: a survey of top corporate pension funds by the 100 Group of finance directors showed that six external money managers and five internal managers handle 55 per cent of their funds.

Because the typical British company has a non-executive chairman, there is an obvious point of contact for investors wishing to complain about the performance of the chief executive. In the US, where a big company's chairman is usually also its chief executive, it has been harder for investors to find an independent but influential figure to complain to.

There have traditionally been other disincentives for action in the US. The legal structure was for a long time tilted against shareholder action, both because managers were allowed wide freedom of action under corporate law and because large shareholders were legally discouraged from circulating material to each other about a company. A much less concentrated money management industry than in the UK, geographically scattered and divided between incompatible private-sector and public-sector camps, has transformed everything from its mix of businesses to its day-to-day operating procedures.

But GE is in many ways an exception, and the stock market knows it. Shares in the 10 largest US manufacturing companies, measured by sales, have underperformed the rest of corporate America by 22 per cent in the past decade. As long as this pattern continues, the crisis of the corporation will be a boardroom crisis, too.

Life gets tougher at the top



Making the leap out of the lap of luxury

Under Helmut Werner, its next boss, Mercedes-Benz is expanding its product range, says Kevin Done

At first glance Helmut Werner does not look like a revolutionary. The urbane 56-year-old has worked himself up German industry's corporate ladder with apparent ease, but little in his career has suggested that he would be the man appointed to break the mould at Mercedes-Benz, the world's most prestigious luxury car maker.

This week, however, Werner announced that Mercedes-Benz had decided to embark "on a very extensive realignment of its strategic product policy".

The company would transform itself from "a car manufacturer with a long tradition in the luxury class" into "an exclusive full-line manufacturer offering high-quality vehicles in all segments of the market", said Werner.

There is also realism in the committee's refusal to recommend barriers against imports, though it does nurse hopes that government can do something to reverse the flow of electricity from France through the Channel link. This sits ill with the leading role that Britain is playing in trying to open up and liberalise the EC's single market in energy.

The political importance of the report is that it tells Mr Heseltine the number of jobs and hits the House of Commons expects him to save. He should counter this offer with a proposal for wholly transparent subsidies, a tighter timetable, and as few as possible ancillary controls.

He should also pick up the committee's anxieties about the duopolistic tendencies of PowerGen and National Power, which resulted from a flawed privatisation and which will in the end need to be countered either by further regulation or break-up. But above all, Mr Heseltine should announce that British Coal will join the private sector and be subsidy-free by the next election in 1996-97.

He made it clear that the only way Mercedes-Benz could maintain its engineering and quality leadership was if it could also achieve

stung into action by the strength of the negative reaction to its new S-Class range of luxury saloons, launched with much pomp two years ago in Geneva. The company had laboured for five and a half years to develop a successor for its previous 11-year-old S-Class but, by the time it arrived in the marketplace, its bulk made it appear out of tune with an era that was already forsaking conspicuous consumption for other values.

Werner does not officially take over as chief executive of Mercedes-Benz, the automotive subsidiary of Daimler-Benz, Germany's biggest industrial corporation, until late May, but he hit the road running this week.

Werner's brave new world will not be won without pain. He accepts that Mercedes-Benz lags behind rivals on costs and productivity

He needs to, in order to meet the challenges the company faces in the 1990s. After more than a century during which its three-pointed star has been one of the world's ultimate status symbols, Mercedes-Benz has been shaken by the arrival in force of the Japanese car makers in the world luxury car market.

From a standing start in late 1988, Toyota, Japan's leading volume car producer, has established a luxury car franchise in the US under the brand name Lexus. Last year it sold 92,890 cars in the US, against 63,312 sold by Mercedes-Benz.

The German group has also been

gathered into action by the strength of the negative reaction to its new S-Class range of luxury saloons, launched with much pomp two years ago in Geneva. The company had laboured for five and a half years to develop a successor for its previous 11-year-old S-Class but, by the time it arrived in the marketplace, its bulk made it appear out of tune with an era that was already forsaking conspicuous consumption for other values.

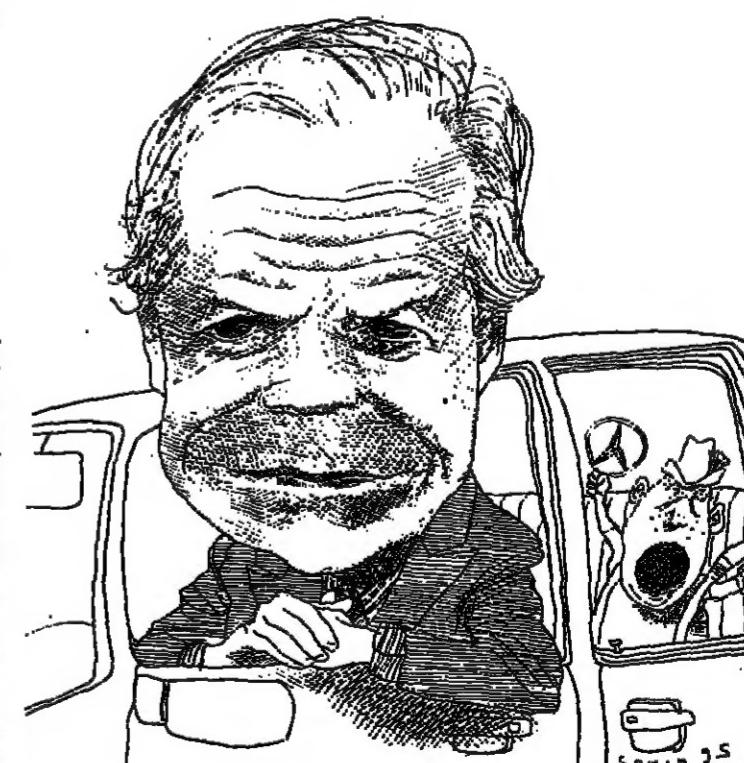
Another raw nerve was touched in Stuttgart, with the publication of the Massachusetts Institute of Technology's \$1m five-year study on the future of the automobile, entitled *The Machine That Changed The World*. The report exposed the gap in efficiency, costs and quality between the so-called "lean" car producers, chiefly although not exclusively the Japanese, and the outdated mass producers, mainly the European and American producers.

The MIT team had visited a Mercedes-Benz plant in Germany. "At the end of the assembly line was an enormous rework and rectification area, where armies of technicians in white laboratory jackets laboured to bring the finished vehicles up to the company's fabled quality standard."

The team found that "a third of the total effort involved in assembly occurred in this area. In other words, the German plant was expending more effort to fix the problems it had created than the Japanese plant required to make a nearly perfect car the first time".

Werner's cultural revolution is now set to address such shortcomings.

The first signals that significant reforms were planned had emerged



over the past year, as Mercedes-Benz had shaken up its top management team. Helmut Werner himself is the replacement for Werner Niefer, the 64-year-old Mercedes-Benz chairman.

Niefer, the pugnacious former Mercedes-Benz apprentice with an often incomprehensible Swabian accent, had worked himself up from the shopfloor to the top of the company. Werner, on the other hand, has the easy flair of an international manager.

The executive was courted by Volkswagen while he was deputy chairman at Continental, the German tyre maker. He chose instead to move to Mercedes-Benz at Stuttgart, where he was immediately seen as one of the heirs apparent.

Around him Werner is quickly gathering a new generation of managers who mark a decisive break with the past. They include Dieter Zetsche, the 39-year-old director for car research and development. Bald-

ing, with a walrus moustache and a liking for brightly coloured ties, Zetsche has replaced the resolute and conservative Wolfgang Peter, the creator of the S-Class, who left the company last year.

However, Werner's brave new world will not be won without pain and dislocation. He accepts that Mercedes-Benz still lags way behind its rivals in costs and productivity.

Fixed costs are "still appreciably too high", layers of management are to be removed, there will be a "rigorous pruning" of white-collar central staff. The life-cycles of Mercedes-Benz products have to be reduced to about eight years from 11 years, while the development time for new products has to be cut from up to 57 months to less than 44. And the break-even volume for a vehicle a year must be reduced to 60,000.

Now that he has unleashed his revolution, Werner must show that he can ride it.

حکایت از ایران

Mr Dick Evans, BAe's chief executive, was in high spirits yesterday afternoon.

"I feel above all a sense of relief," he said, slouched in a chair in the company's offices near London's Charing Cross Station. "I've consistently been in a minority of one, telling the world we do this deal." He added. He was referring to the £5bn defence contract for 48 more Tornado combat aircraft and other equipment signed with Saudi Arabia on Thursday by Mr John Major, the prime minister.

With the big Saudi order, BAe has managed to clear in the space of two months the three biggest uncertainties which had been clouding its future as Europe's largest defence contractor and one of its principal commercial aircraft manufacturers.

The three "home runs" as BAe calls them - the compromise with Germany in December enabling the European Fighter Aircraft programme to continue; the partnership signed last week with Taiwan in the regional jet business; and the Saudi Arabian order for Tornado aircraft - have now dramatically changed the investment community's sentiment about the company.

BAe's share price has more than doubled in the past six months from a low of 100p to 253p at yesterday's close. But although the company appears to have confounded its many doubters, it is not yet entirely out of the woods.

Mr Evans underlined the point when he said: "I don't want anybody in the company to run away and think that we can now sit back and lean on our shovels."

All its main activities, from defence to commercial aircraft, from cars to property, are still in depressed markets with few signs of imminent recovery. It

Hat trick for British Aerospace

Europe's largest defence contractor hopes it has restored credibility with a £5bn Saudi order for Tornado aircraft, says Paul Betts

British Aerospace



Results by sector	Sales			Operating profit (loss) before interest		
	1991 1st year	1991 2nd half and Dec	1992 1st half and Jun	1991 1st year	1991 2nd half	1992 1st half
Defence systems	4,036	3,918	2,021	500	281	286
Commercial aircraft	1,851	839	659	(37)	(32)	(26)
Motor vehicles	3,744	1,863	1,651	(52)	(43)	(31)
Property development	287	8	30	(34)	(5)	(6)
Construction	592	367	314	40	20	12
Other businesses & headquarters	252	155	157	(73)	(35)	(14)
Lease intra-group	(550)	(204)	(204)	-	-	-
Total	10,582	4,886	4,628	354	186	(29)

own, in June Germany dealt BAe a body blow by threatening to pull out of the four nation EFA project.

Even after the new chairman announced a recovery programme, involving the restructuring of the company's loss-making commercial aircraft activities, the closure of its historic Hatfield aircraft manufacturing plant near London, and more job cuts (the company lost 13,400 people in 1991 and has announced an

additional 8,000 job cuts last year), the City of London and BAe's shareholders remained unimpressed.

Mr Evans said at that time BAe had to address the three critical issues of the future of EFA, securing a new Saudi order, and resolving the problems of the regional jet business, to set in motion the recovery strategy aimed at cutting losses and refocusing BAe on its core defence, aerospace and car-making ties.

The compromise with Germany over EFA, now rechristened Eurofighter, and the long-awaited Saudi contract have underpinned the future of BAe's profitable military aircraft business. "If we had not received the Saudi order we would have had to shut down completely the Tornado line in a couple of months' time," explained Mr Evans. "We can now also plan sensibly our medium-term production before EFA production comes

on stream," he added.

The partnership with Taiwan Aerospace has also ensured, for the time being at least, the future of BAe's presence in the regional jet market. It will also enable the company to address the next stage of its commercial aircraft restructuring.

BAe will now be able to release some of the 2750m restructuring provisions it made in its accounts last year largely to cover a possible total shutdown of regional jet activi-

ties for the restructuring of its turbopropeller commuter aircraft business. The company is already considering an alliance with other partners and contacts are believed to have already begun with the Franco-Italian ATR turboprop commuter aircraft group.

Mr Evans remains confident of the longer-term prospects of Airbus, the European commercial aircraft maker in which BAe has a 20 per cent stake. "The trouble with the civil aircraft business is that it follows sod's law: we know the market will turn around but we don't know when, and when it happens the industry will not be able to keep up with the demand," he said.

The triple breakthrough on the Saudi, EFA and Taiwan fronts may now also reduce the prospect of takeover. At the time of BAe's management crisis in 1991, the General Electric Company was widely tipped as a likely bidder. With the share price recovering and the company showing renewed confidence, some analysts suggest GEC may have now missed its opportunity and become "a victim of its own over-cautiousness", in the words of one.

Others, however, believe GEC is still waiting in the wings to strike and was not prepared to move until BAe clinched the new Saudi deal.

Mr Evans did not seem very concerned. "We and GEC need each other. In some small cases we compete but much of the time we are complementary," he explained. As for the possible intentions of Lord Weinstock, GEC's managing director, on BAe, Mr Evans simply said: "My guess is that Arnold Weinstock is delighted to see we have turned the corner and got to grips with some of our problems."

ministic," says Mr Eyre, who believes it is possible to double radio's share of national advertising by 1996.

While the commercial stations are preoccupied with attracting advertising, the BBC has set itself a different task. It aims to develop "recognisably distinctive and innovative services". For Radio 1, for example, the emphasis will be on range and diversity of music rather than just playing what is most popular. A 24-news and current affairs network is planned for next year.

An example of how the BBC plans to differentiate itself from its commercial rivals came this week in London. GLE, the regional station for London, increased the proportion of news and current affairs during its peak listening hours.

As commercial broadcasters were speaking yesterday of the rather unpromising survey results, it was clear that it will be some time before an accurate trend is established and all the glitches removed from the new survey.

Over at the BBC it was Mr David Hatch's last day as managing director of BBC Network Radio before becoming special adviser to Mr Birt. "It is remarkable and a credit to our producers, writers, musicians, actors and broadcasters that over 60 per cent of the British public listen to one or more of the five BBC networks each week," Mr Hatch said.

Raymond Snoddy examines new figures on who's listening to what on British radio

All ears tuned to revolutionary research

Television may be the dominant broadcasting medium in Britain, but millions of pairs of ears still regularly tune in to radio.

The first joint radio research covering both the BBC and the commercial stations shows that more than 45.5m adults - 89 per cent of the country's total - listen to radio at least once a week.

The research by Radio Joint Audience Research (Rajar), based on 56,000 listeners keeping detailed diaries over a three-month period, gives Classic FM, Britain's first national commercial radio, a weekly audience of 4.25m or 8 per cent of the total. Rather more surprisingly, Atlantic 252, a long-wave interloper broadcasting pop music from Ireland, had 3.8m adult listeners in its official survey area, which covers about 70 per cent of the UK.

In the battle between the BBC and the commercial stations the corporation is still ahead with the help of its big guns: the five national channels from Radio 1 to Radio 5. Altogether the BBC has 69 per cent of UK adults listening at least once a week and accounts for 58.4 per cent of total radio listening. Fifty three per cent of the adult population now listens to some form of commercial radio each week and the sector has a 37.8 per cent share of all listening.

But more important than these

revealing figures is the fact that the Rajar research exists at all. For years the BBC and the commercial sector have produced separate listening figures using different methods; and then they have squabbled about the results. They wanted to end the confusion so set Rajar up last year.

Now, a benchmark has been set for advertisers buying airtime and for those wondering whether BBC Radio provides value for money.

On Wednesday, the Association of Independent Radio Companies had a tricky decision to take at its annual meeting. Should the companies agree that the Rajar findings should be published, even though the news for some may not be good and there may be "glitches" in the first of what will be quarterly reports?

The decision to publish immediately was virtually unanimous, even though the disclosures might involve rough justice for a number of stations whose listening figures appeared to be surprisingly low.

"I think that shows great maturity and robustness of confidence in the medium," Mr Jimmy Gordon, managing director of the successful

Radio Clyde group, said yesterday. The results, particularly for local stations, appear to be lower than previous figures compiled separately. Mr Richard Eyre, managing director of Capital Radio, agrees that the industry should be given credit for having the courage to publish, but added: "It is surprising that the result should deliver a blow that is greater to ILR (independent local radio) than it is to BBC."

The arrival of the first common currency for radio ratings in the UK comes at a turning point for the radio industry.

The BBC, under its new director-general, Mr John Birt, is in the middle of redefining what its role in radio should be as the debate gets under way with the government on the renewal of its royal charter. It runs out at the end of 1996.

For the commercial companies offering a total of 140 radio services on both AM and FM the challenge is different and larger. The task is to break away from the reputation of commercial radio as a bit of an also-ran in the media stakes, doomed to be a 2 per cent medium

taking a share of about 2 per cent of all UK advertising revenue and reliant on the growth of overall spending on advertising for their own growth, rather than increasing their share.

Radio revenues from advertising last year are expected to be between £130m and £140m with opinion divided on future prospects. Some in the industry believe a "quantum leap" in advertising revenue is possible with the arrival of new national commercial stations, but others believe the growth will be more gradual.

On the face of it the numbers look pessimistic. Since 1978 the number of hours of commercial radio has grown by more than 55 per cent, yet its share of advertising revenue has remained static.

Mr Douglas McArthur, chief executive of the new, independent Radio Advertising Bureau, believes this can be changed and has set himself a target of doubling radio's share of national advertising by 1996.

Mr McArthur, who has put together a team of radio research and planning specialists, Sound Planning, to work with companies

which have not been regular users of radio advertising, had a small piece of good news for his colleagues this week.

After two weeks of working with the Unilever brand, Batchelors Cup-a-Soup, on Wednesday morning Unilever decided to buy airtime.

"By the end of this year, Sound Planning will have delivered at least £5m to stations and I aim to reach a rate of £5m per year," Mr McArthur said.

The Advertising Association is forecasting 8 per cent real growth in radio advertising revenues this year followed by 5 per cent in 1994.

Mr McArthur, chief executive of the new, independent Radio Advertising Bureau, believes this can be changed and has set himself a target of doubling radio's share of national advertising by 1996.

In the meantime, Mr Eyre of Capital has decided to launch "INR 4". This is a proposal to market the existing ILR stations as a network so that an advertiser can buy into all of them at a particular time of day or into a particular type of programme. "I'm cautiously opti-

LETTERS TO THE EDITOR

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Interest cuts overlooked

From I.R. Ferguson.
Sir, The soundings you take from the Treasury's advisory panel on the wisdom of further interest rate cuts (January 22) and the wider discussion of the issue, perhaps overlook one significant point.

Many mortgage holders have policies on which interest payments are adjusted annually. Only now are the 1992 interest rate cuts working through. The resulting substantial changes in monthly outgoings can be expected to give a big boost to consumer confidence and spending. Combined with the need to eschew additional inflationary pressure from sterling depreciation, this would seem to justify a cautious approach to further rate cuts.

I.R. Ferguson,
Eltham College,
Croydon Park Road,
London SE9 4QF

Education needs government to adopt 'hands off' policy

From Mr Michael Ross.

Sir, Joe Rogaly's praise of the government's persistence with its "sensible" education reforms ("Less than the sum of its parts", January 26) suggests he has been taken in by the gloss rather than the reality of the reforms.

Will employers see it as sensible next year when grades C, D and E, which are the grades obtained by the majority of 16-year-olds, are squeezed into national curriculum levels 5 and 7, involving the abolition of the useful C/D boundary?

Do parents think it is sensible that the last age cohort which has not been following the national curriculum in English in secondary schools will be the first examined on it next year? Or that the reports for 14-year-olds this year will contain some 69 grades for

every pupil? Some may even question the legality of testing 14-year-olds at levels 3-6 on Shakespeare when the statutory orders clearly specify level 7 as the first level at which this can be applied.

The well-established examination boards have strict moderation procedures for speaking and listening, give schools 24 months' notice of examination texts, and maintain strict security over examination papers. Will they think it sensible that they are criticised by a government whose own examination body, SEAC, has no inter-school moderation procedures for speaking and listening, gives schools six or eight months' notice of examination texts, and seems to have been planning to use its pre-test papers as the actual exam? The procedures of the established

Promoting UK more difficult

From Mr William Davis.

Sir, I hope you will allow me to set the record straight about the British Tourist Authority and English Tourist Board ("Tourist chief failed to win allies", January 28). The ETB board unanimously expressed its dismay at the government's decision to cut its grant-in-aid.

So did the chairman of the 11 regional boards. The ETA may appear to have its grant-in-aid maintained, but devaluation of sterling has substantially reduced our ability to promote Britain around the world.

I also want to make it clear that it was entirely my decision to give up the chairmanship of both boards at the end of March.

William Davis,
chairman, British Tourist Authority and English Tourist Board,
24 Grosvenor Gardens,
London SW1W 0ET

No conspiracy by independent financial advisers on competition

From Mr Peter L Tann.

Sir, I enjoyed reading Barry Riley's "Long View" (January 23) because it put the independent financial adviser in a new light, which is always refreshing. I agree with his point that it would be a shame if IFAs were to be "eliminated", thereby reducing consumer choice and removing yet another distinctive British tradition.

However, on other points I disagree. IFAs were and are a much less organised and cohesive group than he suggests. As a manager of a network of over 1,000 of them, I can attest to their disparate natures; about the only thing they have

in common is their pride and belief in independence. Barry Riley would have us believe that IFAs were not only vocal but successfully conspiratorial in their bid to introduce polarisation into the legislation as a means of restricting banks and building societies from retailing investment products. My observation is that IFAs see both the threat and the opportunity. Some will inevitably leave the arena, but new entrants are coming in, often from the ranks of tied agents. These people are now required to pass an examination before putting up their brass plate. Many IFAs are responding by joining networks, the ultimate

test of which will be their ability to help members meet their own aspirations and the needs of clients. The other test will be how well they cope with the increasingly tight regulatory environment presaged by the debate on the future of the Personal Investment Authority.

If they can cope with all, then the threat of extinction, as implied by Barry Riley, will have been avoided.

Peter L Tann,
chief executive,
Countrywide Independent Advisors,
Littlegate House,
St Ebbe's Street,
Oxford OX1 1PS

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Royal begins to break up reinsurance side

By Richard Lapper

ROYAL Insurance is to begin dismantling its reinsurance subsidiary, Royal Re, in line with a strategy of focusing on core direct insurance business.

Some parts of Royal Re's portfolio - which generated more than £150m in premium income in 1992 - will be transferred to its industrial risks subsidiary, Royal Global. The rest of the company's UK-based reinsurance business will be run-off.

While Royal Re's US arm, American Royal Re, will continue to trade for the moment, it is understood that the group will seek to sell the operation.

which accounted for under 20 per cent of premium income last year.

"The market has seen a deterioration in results due to inherent problems and an unprecedented number of natural catastrophe losses," explained Mr Richard Gamble, group chief executive.

"Against this background, together with Royal Re's relatively small worldwide market share, it was in 'shareholders' best interests to reduce its involvement in the market," added Mr Gamble.

In order to facilitate an "orderly withdrawal" from the market Royal said it had acquired the 20 per cent minor-

ity stake in Royal Re previously held by Aachen Re.

Yesterday's announcement follows a number of unsuccessful attempts to sell Royal Re. Last year the group said reinsurance was identified as a "non-core business in the long-term".

Other insurance companies have also reduced their involvement in reinsurance in recent years. Last year Prudential announced it was reducing its involvement in general reinsurance business in order to focus on life reinsurance.

Legal & General sold its reinsurance subsidiary, Victory Re, to ING, the Dutch banking and insurance group, in July 1992.

Final Brown Shipley sale likely

By Jane Fuller

THE TWO remaining businesses of Brown Shipley Holdings - stockbroking and investment management - seem set to be acquired by Kredietbank Luxembourg only seven months after it rescued Brown Shipley & Co, the banking arm.

KBL, a sister organisation to one of Belgium's biggest banking groups, is likely to offer 30p a share for the 70.2 per cent of Brown Shipley Holdings it does not already own, valuing it at £4.8m. When KBL bought its initial 20 per cent stake in 1984 it paid 750p a share and a total of £23m.

Brown Shipley's share price slid from 51p to 35p after yesterday's announcement about the potential deal - and about the problem that had sparked it off.

This dates back to KBL's £1 purchase of Brown Shipley & Co last June. Leasing losses, bad debt provisions and a property write-down had undermined the bank's capital base and it could no longer be sustained by the holding company.

However, one of the liabilities passed on with Brown Shipley & Co has rebounded in the form of potential claims totalling £1.4m against BSH.

The claims relate to Lease Management Services, which was sold last June for £5.9m to Woodchester Investments, the London-based leasing and banking group in which Credit Lyonnais of France has a near 50 per cent stake.

Although BSH has denied liability, if the claims were successful they would reduce its

net assets to less than half the £16m called up capital, necessitating an extraordinary general meeting to discuss what to do.

Mr William Dacombe, chairman and chief executive, said fighting the claims would not only be expensive, but also destabilising and bad for morale. "Independence has its attractions, but the financial strength of KBL also has its attractions."

If the offer goes ahead and is accepted - and the odds are on that outcome - it will round off the break-up of Brown Shipley. That started last May with the £33m sale of its insurance broking operations to Holmoods Group and the £10m disposal of its offshore operations to Standard Bank Investment Corporation of South Africa.

Coleridge to step up role at Sturge

By Richard Lapper

MR DAVID COLERIDGE, the former chairman of Lloyd's of London, is set to play a more active role at Sturge Holdings, the Lloyd's agency which he chairs, following yesterday's surprise resignation of Mr Peter Davis, the group's deputy chairman and finance director.

It had been expected that Mr Coleridge, who is 60, would have only a part-time involvement at Sturge, following an arduous two-year stint at Lloyd's.

Instead, he is expected to be much more involved as Sturge prepares to confront a severe shortage in its business.

Full details will emerge at the group's annual meeting next Thursday but it is expected that capacity of the 22 syndicates under management will fall from its £1.05bn in 1992 by at least 20 per cent in 1993.

Mr Davis joined Sturge in 1988 to help guide the group's expansion outside Lloyd's.

However, in the wake of the market's recent trading problems, Sturge has suffered a contraction in its business and has reduced the size of its management team accordingly.

Resignations of other senior figures are expected this year, as well as further redundancies among the group's 1,300 staff. Since October 1991 175 staff have left.

The decline of two "flagship" syndicates - 206 and 210 - is a particular concern. During Sturge's rapid expansion in the mid-1980s each syndicate - which underwrites a broad spread of insurance business - increased its capacity to over £200m.

More recently both have suffered sharp falls. Syndicate 206 may be left with less than £50m capacity in 1993, while syndicate 210's capacity could also decline by 50 per cent.

Mr Johnston Brown, group company secretary, said that many Names - individual traders whose capital supports Lloyd's - had been hard hit by recent losses and were being forced to reduce the amount of insurance traded on their behalf.

Sturge could leave the most recent years of account of syndicates 206 and 210 open, because of the sharp contraction in the syndicates' size.

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COMPANY NEWS: UK

British officials optimistic that other orders will follow BAe's £4bn agreement to supply bombers to Saudi Arabia

Arms sales emerge from desert mirage

By David White,
Defence Correspondent

IT WAS like a mirage in the desert. The arms purchases foreseen in the second stage of the UK-Saudi Arabian Al-Yamamah agreement in 1988 were trumpeted as Britain's biggest export deal. Until this week they proved alluring but unseizable.

Immediately after the 1988 agreement, Saudi Arabia gave approval for three minehunters to be built at Vosper Thornycroft's yard at Southampton. Then, for more than four years, Saudi Arabia continued to earmark part of its oil production for British defence supplies, but no more equipment orders emerged to boost the sagging fortunes of UK arms manufacturers. These were headed by British Aerospace, prime contractor for the programme and its principal beneficiary.

Inimical deals were forecast so often that the company's employees and investors began to doubt whether the sales would materialise.

The order for 48 Tornado bombers, announced by Mr John Major in Riyadh on Thursday, were the top item in

the list. They will complete a Saudi fleet of 120 of the Anglo-German-Italian aircraft, including 24 air-defence versions.

With weapons, spares and training, they account for only about half the estimated \$2bn-\$25bn value of the latest deal.

Traditional Saudi secrecy surrounds the rest, but it is believed to include extensive ground facilities for the aircraft and improvements to the country's air-defence radar and command and control systems.

British officials are optimistic that other orders will now follow. Westland, due to supply up to 88 Black Hawk helicopters which it would make under licence from Sikorsky of the US, greeted the Tornado sale as "very good news".

Westland said that since the 1981 Gulf war the Tornados had clearly been the Saudis' top requirement. "Until that was resolved it was always difficult to focus on other contracts," the company said.

Vosper Thornycroft, scheduled to launch the third of its Saudi minehunters next month, is awaiting confirmation of a further three. It is making naval vessels for Oman and Malaysia all backed out of planned Tornado purchases.

other work in its specialised niche – building ships out of glass-reinforced plastic. BAe hopes to sell a further 60 Hawk trainer aircraft to the Saudis, in addition to 30 already delivered. It is relying increasingly on exporting Hawks, both as trainers and as light fighters.

Apart from Saudi Arabia, the Tornado has found no clients outside the three manufacturing countries. Jordan, Oman and Malaysia all backed out of planned Tornado purchases.

The Saudis are understood to have raised the volume of oil set aside for British defence purchases by 20 per cent to 500,000 barrels a day – equivalent at current prices to about £250m a year.

Revenue from selling this oil goes into an account run by the UK government and is passed on to BAe, which in turn pays other companies as sub-contractors.

More than £100m has already been paid through this channel. But the arrangement has

proved problematic because oil prices have fallen far short of the expectations which underpinned the original calculations.

BAe has 4,000 expatriates working in Saudi Arabia on a large programme of support work and services under the first part of Al-Yamamah, for which the funding system has not provided a big enough "kitty".

This week's deal was a well-kept secret. Doubts about the Tornado sales had revived

since the autumn, when the US agreed to sell 72 advanced versions of the McDonnell Douglas F-15 to the Saudis for \$3bn.

These include 48 aircraft equipped for ground attack,

like the Tornados.

Bae always maintained that the Saudis were still interested in having Tornados as well, but they were clearly tempted to play their US and UK suppliers off against each other.

Their negotiations with the new US administration on the exact specifications of the F-15s

– stripped of some of their capabilities in response to Israeli concerns – are still incomplete. However, the Saudis seem to have concluded they would not obtain a long-range strike capability to match that of the Tornado.

The deal comes at the end of a month in which RAF Tornado bombers have twice played a successful part in bombing raids from Saudi Arabia's Dhahran air base against military installations in southern Iraq.

Debenham Tewson in £11m merger

By Vanessa Houlder,
Property Correspondent

DEBENHAM TEWSON & Chinneys, the quoted property adviser, yesterday announced a merger with Bernard Thorpe, a firm of chartered surveyors, in a deal worth £10.5m.

It also announced a rise in pre-tax profits from £727,000 to £736,000 for the six months to the end of October. Its share price rose 6p to 71p.

This deal is the latest of a series of mergers within the chartered surveying industry in the past year, as the severe downturn in the property industry has forced firms to cut costs and seek stronger partners.

DTC said the purpose of the deal was to expand its regional network.

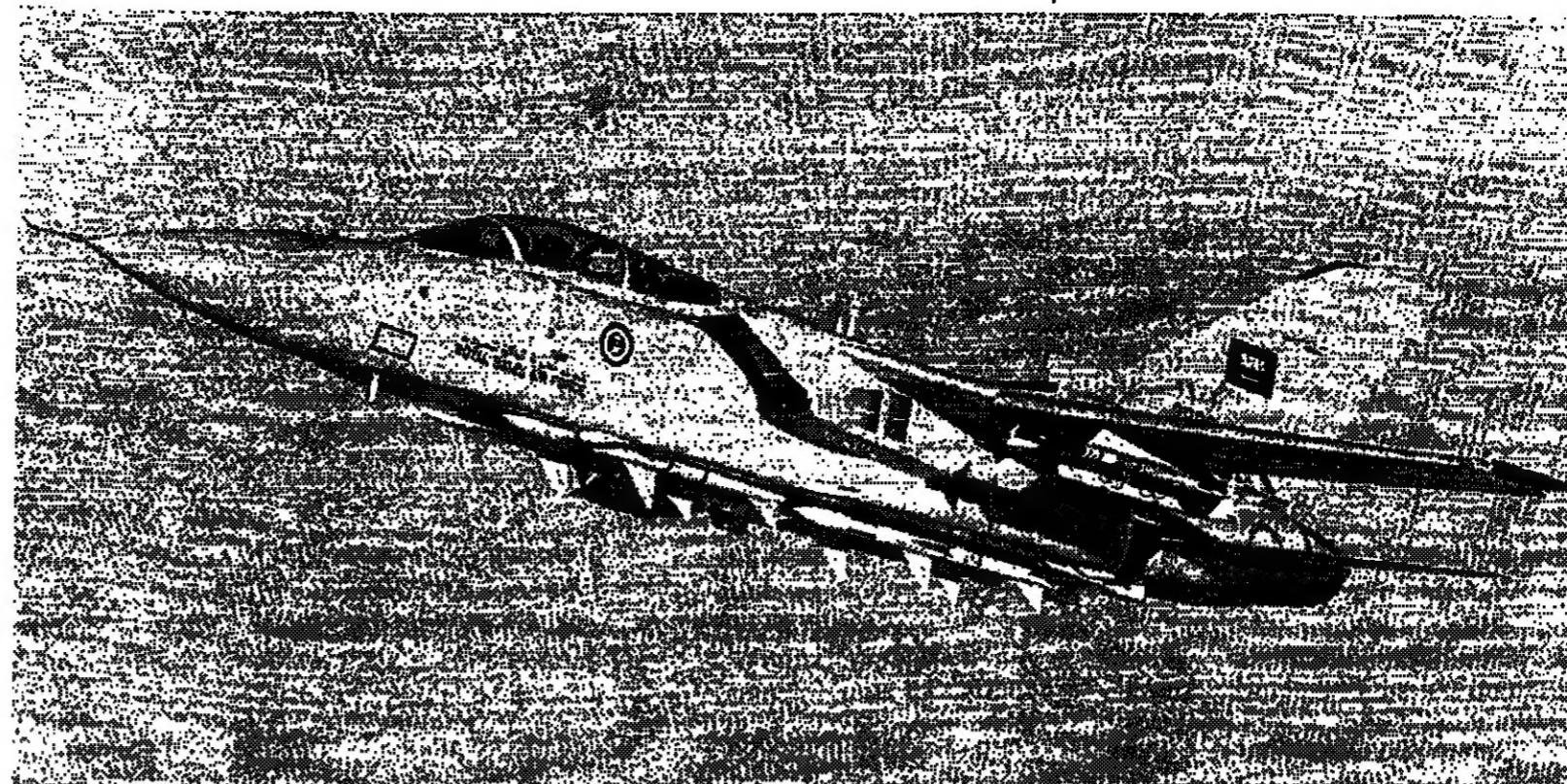
The merger will result in cost savings of about £2m a year, as a result of reductions in staff numbers and accommodation costs.

The combined group would have had a turnover of £55m in the last financial year. In the year ended April 1992, Bernard Thorpe incurred a pre-tax loss of £24,000 and had net assets of £1.8m.

Mr Richard Lay, chairman of DTC will be the chairman of the merged group, which will be called DTZ Debenham Thorpe. Mr David Buck, the chief executive of Bernard Thorpe will become vice-chairman. Mr Anthony Turnbull, DTC's chief executive will become chief executive of the enlarged group.

Debenham will issue 9.79m new shares, representing 23.6 per cent of the enlarged share capital, and up to a further 750,000 new shares on June 1 1994. Bernard Thorpe's partners have agreed not to dispose of the shares before April 1996.

Mr Lay said that DTC expected a "satisfactory outcome" for the full year, with a significant contribution from Bernard Thorpe in the second half. In the year to October 1992, DTC's turnover rose from £16.8m to £17.63m. Earnings per share rose from 1.28p to 1.81p. An interim dividend of 1.2p (1p) was declared.



A Saudi Tornado equipped for air defence. Thursday's deal came at the end of a month in which RAF Tornado bombers twice raided military installations in Iraq.

Rolls-Royce among big winners from Tornado deal

By Andrew Bolger and
Paul Cheeseright

THE Tornado order is a relief for British Aerospace's 450 sub-contractors which have shed thousands of jobs between them because of recession and the collapse in defence spending.

One of the biggest beneficiaries is Rolls-Royce, the aero-engine group, which will supply two RB-199 jet engines for each of the 48 strike aircraft.

The engines and spares, worth about £500m, will be made by an international consortium comprising

Rolls-Royce, FiatAvio, the Italian motor group's aerospace subsidiary, and Deutsche Aerospace (Dasa), the Daimler-Benz subsidiary.

The UK group's share of the work is about £250m. Components will be made throughout Britain, but all the engines will be assembled at Rolls-Royce's Bristol plant, which employs 6,000 – fewer than 800 working directly on the RB-199.

GEC-Marconi is responsible for about 30 per cent of the value of each aircraft, providing electronic navigation, radar and engine management systems. The order ensures employment for about 6,000 people

across six sites – in Edinburgh, Basildon, Portsmouth, Stanmore in Middlesex, Rochester in Kent and Pitchford in Hampshire.

The company was waiting to hear detailed specifications, which could considerably increase the value of the order. A possible add-on it has developed for the Royal Air Force is a thermal imaging and laser-designator pod, which guides bombs to their targets.

Smiths Industries, the avionics group, will supply electronics worth an estimated £200m per aircraft, including a head-up display and a weapon-aiming computer. All the

work will be done at Smiths' largest factory, in Cheltenham, which employs 2,000 people – 1,000 fewer than two years ago.

Smiths is also keen to see whether orders will materialise from Saudi Arabia for Hawk jet trainers, since dual-control avionics make them almost as valuable for the group as the Tornados.

Lucas Industries, the Birmingham-based motor and aerospace components group, will supply nearly £250m worth of engines and flight-control systems, windscreens and switches. The order will be spread across seven sites – Wolver-

hampton, Coventry, Bradford, Hemel Hempstead, Luton and two in the Birmingham area.

Lucas said the order would help secure jobs, although only 2,000 would be directly involved in the Tornado order. Since the group started restructuring in October it has shed 400 aerospace jobs from a total of more than 8,000.

Mr Frank Turner, head of Lucas's aerospace division, said: "This is excellent news at a time of difficult trading in the aerospace industry."

TI Group, the specialist engineering company, estimates it has won work worth £25m – mainly through

Dowty, the aerospace engineer which it took over last year. Dowty will supply landing gear and associated hydraulics from its plants in Cheltenham and fuel-control systems from Wolverhampton. TI will also make engine rings from a plant in Birmingham. The factories involved employ a total of 2,500 people.

Many smaller suppliers will benefit. MBM Technology, part of Marconi Crucible, employs 200 people in Brighton and makes the weapon-release systems. It said it had not yet heard from BAe, so could not estimate the value of the work.

\$25 a barrel the natural reaction of the exporters may be to say 'let's do it for them', explained Mr Mehdi Varzi, oil analyst at Kleinwort Benson.

At the London Futures and Options Exchange the robust coffee market began with a continuation of last week's sharp price fall, but then staged a quite spirited rally.

The initial fall took the March futures position, which last week fell \$71 to \$904 a tonne down to \$901 a tonne at one stage. Dealers blamed pessimism about the International Coffee Agreement talks being held in London and charted selling in New York.

While the price was still falling, however, dealers were warning that the market had become heavily oversold. "This market is not trading on fundamentals, but is being moved by the weight of money wielded by the [investment funds]," commented Mr Lawrence Eagles, analyst with London Futures broker GNL.

The bounce, when it came, was equally technical and almost equally sharp. An \$18 rise yesterday took the March position to \$985 a tonne, down just \$9 on the week.

Cocoa prices also came under pressure from selling by investment funds in New York, but the sterling-denominated London market was cushioned by the pound's slide. The May futures price closed yesterday at \$716 a tonne, down \$23 on the week, but had it not been for the currency factor the fall would have been nearly \$50.

International Petroleum Exchange's April crude oil contract was quoted at \$18.50 a barrel in late trading yesterday, down 19 cents from Thursday's close but \$1.04 up from the end of last week.

Talks held this week by Mr Alvaro Parra of Venezuela, the Opec president, with Middle Eastern oil ministers are reported to have revealed a much more constructive attitude on the need for effective

COMMODITIES

WEEK IN THE MARKETS

Output cut rouses zinc market

THE LONDON Metal Exchange zinc market was roused from its torpor on Thursday when Pasminco, the Australian natural resources group, announced plans for substantial production cuts.

It said market conditions were forcing it to restructure its loss-making lead and zinc operations at Broken Hill – immediately closing the inefficient northern operations, which had been scheduled for closure in 1995, and raising production at the southern operations. Analysts calculated that the net result would be falls of 25,000 tonnes a year in zinc output and 32,000 tonnes a year in lead output.

The announcement brought an immediate \$32-a-tonne rise in the LME's three-month zinc price and three months lead gained \$6.25 a tonne on the day. Zinc's rise continued in early trading yesterday, when it gained another \$10.50 to an eight-week high of \$1,137 a tonne. But profit-taking then emerged and by the close the price had been trimmed to \$1,118 a tonne, up \$41.75 on the week. The lead price eased back 75¢ yesterday to \$294.75 a tonne, up 5¢ on the week. But the rise is illusory – in terms of the US currency, against which sterling was very weak, the price was down about \$6.50.

Some analysts were surprised at the violence of the two markets' initial responses to the Pasminco cuts, which they said looked pretty modest when set against stock levels of 1m tonnes for zinc and 640,000 tonnes for lead. Mr Will-

iam Adams of London trader Rudolf Wolff doubted that the higher price levels would be maintained "unless there are more cuts".

Mr Nick Moore of Ord Minnett, part of the Westpac banking group, pointed out, however, that the Pasminco move had increased this year's prospective zinc supply deficit from 50,000 to 75,000 tonnes and wiped out the expected lead surplus "at one stroke". Furthermore he expected other producers who were finding present price levels hard to live with to follow Pasminco's lead.

Copper prices also appeared firm, with the LME's cash position gaining \$46 to £1,497.50 on the week. But the rise was entirely attributable to sterling's weakness. A sharp dip on Monday was reversed the following day as Chinese buyers reappeared and dealers covered against a threatened strike at Enami of Chile's Ventanas smelter. The Enami fears were softened later in the week, however, when El Teniente, also of Chile, said it would be able to process concentrate from Enami if the strike took place.

Oil prices staged a substantial rally this week first on signs that determination was growing among members of the Organisation of Petroleum Exporting Countries to take positive action at the February 13 ministerial meeting to shore up their depressed market; and then on news that a US senator was proposing the imposition of a \$25-a-barrel price floor on the US's oil imports. The Lon-

don International Petroleum Exchange's April crude oil contract was quoted at \$18.50 a barrel in late trading yesterday, down 19 cents from Thursday's close but \$1.04 up from the end of last week.

Talks held this week by Mr Alvaro Parra of Venezuela, the Opec president, with Middle Eastern oil ministers are reported to have revealed a much more constructive attitude on the need for effective

control of production than was evident previously. In particular the market was encouraged by indications from the Kuwaiti minister, Mr Ali al-Baghi, that his country would be prepared to cut output as part of a concerted effort to reduce the cartel's daily production by about 1m barrels to 24m barrels.

The market's reaction to the proposal by Democratic Senator Bennett Johnston of Louisiana for the imposition of a variable fee on US oil imports at under \$25 a barrel was, at first sight, paradoxical. Although they did not believe the legislation would ever reach the statute books they regarded its proposal as distinctly bullish.

"When the biggest consumer and importer of oil says it wants to push the price up to

"\$25 a barrel the natural reaction of the exporters may be to say 'let's do it for them'", explained Mr Mehdi Varzi, oil analyst at Kleinwort Benson.

At the London Futures and Options Exchange the robust coffee market began with a continuation of last week's sharp price fall, but then staged a quite spirited rally.

The initial fall took the March futures position, which last week fell \$71 to \$904 a tonne down to \$901 a tonne at one stage. Dealers blamed pessimism about the International Coffee Agreement talks being held in London and charted selling in New York.

While the price was still falling, however, dealers were warning that the market had become heavily oversold. "This market is not trading on fundamentals, but is being moved by the weight of money wielded by the [investment funds]," commented Mr Lawrence Eagles, analyst with London Futures broker GNL.

The bounce, when it came, was equally technical and almost equally sharp. An \$18 rise yesterday took the March position to \$985 a tonne, down just \$9 on the week.

Cocoa prices also came under pressure from selling by investment funds in New York, but the sterling-denominated London market was cushioned by the pound's slide. The May futures price closed yesterday at \$716 a tonne, down \$23 on the week, but had it not been for the currency factor the fall would have been nearly \$50.

Richard Mooney

FT FIXED INTEREST INDICES

(Calls Feb 25 Jun 27 Aug 29 Oct 31 Dec 31)

(Puts Feb 25 Jun 27 Aug 29 Oct 31 Dec 31)

(Options Feb 25 Jun 27 Aug 29 Oct 31 Dec 31)

(Calls Feb 25 Jun 27 Aug 29 Oct 31 Dec 31)

(Puts Feb 25 Jun 27 Aug 29 Oct 31 Dec 31)

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INTERNATIONAL COMPANIES AND FINANCE

Charges drive Xerox to \$1bn shortfall

By Martin Dickson in New York

XEROX yesterday announced strong fourth-quarter growth in its core document processing business while also reporting a \$1bn net loss for 1992 after taking previously announced special charges.

The company announced earlier this month that it was selling off its troubled financial services operations and taking a fourth-quarter after-tax charge of \$775m to cover this.

Xerox reported a fourth-quarter loss after charges of \$735m, or \$7.80 a share, compared with net income of \$91m, or

\$73 cents a share, in the same period of last year.

For the full year, the company reported a loss of \$1.03bn, or \$11.29 a share, after taking other charges, including a large non-cash charge for an accounting change. In 1991 it had net income of \$454m, or \$4.19 a share.

The company estimated that, excluding all its special charges, 1992 earnings were \$626m, or \$6.50 a share, compared with \$605m, or \$4.97 a share in 1991.

In the fourth quarter, earnings from the document processing business were \$226m, or \$2.12 a share, compared with

\$188m, or \$1.76 a share, a year earlier.

Mr Paul Allaire, chairman, said that growth in document processing, achieved in spite of a weak economy, had been due to strong customer acceptance of Xerox's new digital products.

"Sales of the Xerox DocuTech Publishing series and our state-of-the-art full-colour copiers have exceeded our expectations and sales of new electronic laser printers are accelerating," he said. The company's market share had been increasing.

Document processing revenues rose 10 per cent in the fourth quarter to \$4.2bn, from \$3.8bn, and for the full

year were up 6 per cent at \$14.7bn. Excluding the effect of foreign currencies, revenues grew 7 per cent in the latest quarter and 5 per cent in the full year.

Revenue and income in the US grew at a faster pace in the fourth quarter than in the first half of the year, but revenues and income from Japanese and certain European operating companies remained adversely affected by weak economic conditions.

Mr Allaire said the company expected to see further benefits from its new range in 1993 as it continued to introduce new products.

US mobile phone companies hit by brain cancer scare

By Martin Dickson

SHARES IN US companies involved in the cellular telephone industry have plummeted this week as America has been gripped by a scare linking use of mobile phones to brain cancer.

Among companies hardest hit have been Motorola, the world's largest manufacturer of cellular telephones, and McCaw Cellular, the biggest US operator of a cellular telephone service. Both companies, as well as other industry representatives, insist the phones are safe.

Whether the alleged health threats are real or not, the public anxiety sweeping the US could slow the industry's rapid growth, which in recent years has been averaging 30 to 40 per cent a year.

The scare began late last week on the popular television phone-in programme, *Larry King Live*. Mr David Reynard, a resident of Florida, claimed on the programme that his wife had been killed by her heavy use of a cellular phone.

Sanyo said it would introduce a decentralised management system focused on distinct profit centres, from manufacturing to customer services. The company added it would restructure its ailing audio visual products and office automation businesses to cut costs and improve profitability.

The restructuring, which has included a shake-up of senior management, marks a sharp shift in strategy.

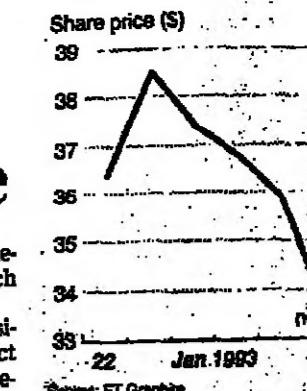
In the late 1980s, Sanyo – in common with the rest of the Japanese electronics industry – focused on expanding market share and sales volumes through the rapid introduction of a widening array of products. But Japanese companies are under increasing pressure to cut costs in order to improve profitability after three successive years of falling profits.

Sanyo Electric's sales fell by 3.2 per cent to Y1.537bn, largely due to the slowdown in Japan combined with falling exports to Europe and sluggish growth in the US.

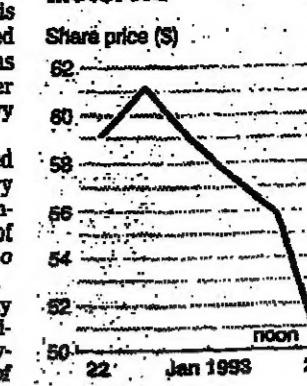
Operating income fell by 7.6 per cent to Y1.56bn, while pre-tax profits were 98.6 per cent down at Y856m.

© Canon, the camera and copier maker, yesterday announced a senior management reshuffle, with the promotion of Mr Hajime Mitarai, the managing director, to the company's presidency. He will succeed Mr Keizo Yamaji, who will become chairman.

McGraw Cellular



Motorola



that while there is no firm evidence that cellular phones cause brain cancer, nor has the industry yet been able to produce conclusive evidence that they do not. In the absence of that reassurance, public anxiety could persist for months.

Yesterday, phone dealers across the US reported orders which had been stalled or cancelled because of the scare.

Even hard-headed Wall Street analysts were thinking twice about relying quite so heavily on this symbol of yuppie-dom.

Japanese paper groups in Y630bn merger

By Emiko Terazono in Tokyo and Paul Abrahams

OJI PAPER, Japan's biggest paper company, yesterday announced it was combining with Kanzaki Paper, the fifth largest, in one of Japan's largest industrial mergers. The merged group, linking the country's two most profitable paper companies, will have a market capitalisation of about Y630bn (\$3.07bn).

The move follows the decision by Jujo Paper and Sanyo-Kokusaku Pulp to merge this April, creating Japan Paper Industries, the market leader.

Oji said its merger with Kanzaki would create the industry's second largest group in terms of overall sales. However, the group would be the largest paper manufacturer with an annual output of 3.5m tonnes. The combined company would also be more profitable than Japan Paper Industries. Kanzaki is the country's largest coated paper manufacturer, a high-margin product.

The terms of the merger are five Oji shares for six Kanzaki shares. On the Tokyo stock exchange, Kanzaki was trading up Y1 at Y615 and Oji down Y4 at Y871 before being suspended late of the official announcement.

The paper industry has been particularly exposed to the eco-

nomic slump, as it expanded capacity rapidly during the late 1980s, causing a severe glut amid the current fall in demand.

Oji Paper said the industry faced the worst recession since the second world war. Demand was flat during 1992 and could decline this year. Japanese paper companies are struggling with high costs of wood and labour, and are also facing increasing environmental costs.

The industry's plight has been exacerbated by increasing overseas pressure for an open Japanese domestic market. Last April, the Japanese government signed an agreement

with the US to import more paper into its \$27bn domestic paper and paperboard market. US companies presently have only 1.7 per cent of the market.

"These mergers are a fantastic device for closing down excess capacity, which is presently between 10 and 15 per cent above demand," said Mr Thomas Clephane, partner at Morgan Stanley in New York.

However, although the new company would rationalise some production facilities, Oji said it would not cut any staff. The difficulty in rationalising through reducing personnel has made mergers among Japanese companies slow in producing positive results.

without the resources to take advantage of a recent upturn in sales for its main product, memory chips.

Minebea has also been burdened by NMBS, having reported a consolidated loss of Y13.8bn last year. Mr Iwao Ishizuka, Minebea's chairman, said the sale would allow his company to concentrate on its core business, as NMBS has been losing at least Y1bn a month.

However, his company will be forced to write-off Y4bn in outstanding loans to NMBS, and now expects a net loss of about Y50bn in the first half, ending in March, compared with a previously forecast profit of Y1.8bn.

When the acquisition is complete, NMBS will be renamed Nippon Steel Semiconductor, and the steel maker expects that turning the company around will take about three years.

Mr Takashi Imai, Nippon Steel vice-president, said agreement had been reached after a month of negotiation, and that the change of ownership would not affect an existing NMBS partnership with Intel, the US electronics company.

One Japanese banker said yesterday that nine banks – including Sanwa and Sakura, which have the largest exposure among commercial banks – will lower the interest rates on loans to Nippon Housing to 1.5 per cent or less.

Other institutions, including

those linked to agricultural cooperatives, are expected to cut their rates to around 3.25 per cent, the same as the official discount rate (ODR).

In return, the commercial banks are expecting assistance from the Bank of Japan, which is likely to channel funds to them, directly or indirectly, at the ODR, enabling them to profit from the difference in market rates.

While the interest rates will be reduced sharply, the banks' exposures to Nippon Housing Loan will not be counted in their non-performing loan amounts, which only include loans on which there has been no repayment for six months.

However, the rapidly rising amount of loans with reduced rates is becoming as large a burden for the banks as their bad loans. These reductions have been given to a range of corporate clients and affiliated institutions weakened by falls in stock and property prices.

The final rescue package for Nippon Housing, likely to be decided next week, will be a model for the restructuring of other housing loan companies, which have similar problems.

Nippon Steel expands electronics business

By Robert Thomson

NIPPON STEEL, the leading Japanese steel maker, is to expand its electronics business by paying about Y35.5bn (\$2.86m) for a majority stake in the lossmaking NMB Semiconductor (NMS), which has run out of investment funds.

The ailing NMS is a subsidiary of Minebea, the Japanese bearings maker, which has agreed to sell its 56 per cent stake for Y5.5bn, while Nippon Steel will also take on Y30bn of the chip maker's outstanding debt.

NMS was founded by Minebea in 1984, but has been unable to keep pace in the increasingly expensive semiconductor race.

For Nippon Steel, the acquisition, due to be completed by the end of March, provides an opportunity to expand its electronics business, but the purchase will expose the company to the cut-throat competition of the international chip market.

The past two years have been particularly difficult for NMS, which reported a loss of Y12.4bn in the year ended September, leaving the company

without the resources to take advantage of a recent upturn in sales for its main product, memory chips.

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Tokyo banks close to accord on loans group

By Robert Thomson in Tokyo

LEADING Japanese banks are close to agreement with the Ministry of Finance and the Bank of Japan on a bail-out for Nippon Housing Loan, a housing finance company with an estimated Y1.300bn (\$10.46bn) in non-performing loans.

Nippon Housing, founded by nine commercial banks in 1971, had been a leading lender to new home buyers, but became more adventurous during the late 1980s, leaving it with a large exposure to troubled property developers.

The restructuring of Nippon Housing is made sensitive by its large borrowings from farm-related institutions, which pumped money into Nippon Housing as other commercial banks were increasingly reluctant to lend because of its high-risk exposure to developers.

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those linked to agricultural cooperatives, are expected to cut their rates to around 3.25 per cent, the same as the official discount rate (ODR).

In return, the commercial banks are expecting assistance from the Bank of Japan, which is likely to channel funds to them, directly or indirectly, at the ODR, enabling them to profit from the difference in market rates.

While the interest rates will be reduced sharply, the banks' exposures to Nippon Housing Loan will not be counted in their non-performing loan amounts, which only include loans on which there has been no repayment for six months.

However, the rapidly rising amount of loans with reduced rates is becoming as large a burden for the banks as their bad loans. These reductions have been given to a range of corporate clients and affiliated institutions weakened by falls in stock and property prices.

The final rescue package for Nippon Housing, likely to be decided next week, will be a model for the restructuring of other housing loan companies, which have similar problems.

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LONDON STOCK EXCHANGE: Dealings

Details of business done shown below have been taken with consent from last Thursday's Stock Exchange Official List and should not be reproduced without permission.

Details relate to those securities not included in the FT Share Information Services.

Unless otherwise indicated prices are in pence. The prices are those at which the business was done in the 24 hours up to 5 pm on Thursday and settled through the Stock Exchange Talieman system, they are not in order of execution but in ascending order which denotes the day's highest and lowest dealings.

For those securities in which no business was recorded in Thursday's Official List the latest recorded business in the four previous days is given with the relevant date.

Rule 535(2) stocks are not regulated by the International Stock Exchange of the United Kingdom and the Republic of Ireland Ltd.

* Bargains at special prices. ♦ Bargains relate to the previous day.

British Funds, etc
No. of bargains included 4572

Treasury 13% Gt 2000/03 - 2131%

Exchequer 10% Stk 2000 - 2151%

Guaranteed Export Finance Corp PLC 12% Gt 2000 (Reg) - 125%

1st (27/Jan)

Corporation and County Stocks No. of bargains included 2

Birmingham Corp 2% Stk 1929 (after 1992) - 100%

1% Stk 1948 (after 1992) - 27 (27/Jan)

Birmingham District Council 11% 1991 - 100%

City of Birmingham Corp 10% Gt 2000 - 2151%

Leeds City Cr 13% Gt 2000 - 2131%

Manchester Corp 4% Com Int 1991 - 100%

Newcastle Upon Tyne Cr 11% 1991 - Red

Stk 2017 - 110%

Sovereign Corp 5% Gt 2000 - 223 (28/Jan)

UK Public Boards No. of bargains included 2

Agricultural Mortgage Corp PLC 6% Deb Stk 9395 - 135 (22/Jan)

8% Div Deb Stk 9394 - 250 (25/Jan)

100% Div Deb Stk 9395 - 100 (22/Jan)

Metropolitan Water Metropolitan Water Stk 83 (23/Jan)

Foreign Stocks, Bonds, etc-(coupons payable in London) No. of bargains included 199

AMP (UK) PLC 12% Bds 2016 (Br 2500000/000000) - 2143/07

11% Bds 2001 - 2143/07

Albert National Sterling Corp 10% Subord Bds Bds 2008 (Fr £ Var) - 100%

11% Subord Bds 2007 - 2110%

Asda Finance Ltd 10% Cm Cap 2000 (Fr £ Var) - 2104/07

100% Subord Bds 2000 (Fr £ Var) - 2104/07

ABDA Group PLC 10% Bds 2000 (Fr £ Var) - 2104/07

BAE PLC 11% Bds 2016 (Br 1000000/000000) - 2145/4

BP America Inc 9% Gt 2000 - 2104/07

1994/05 (Fr £ Var) - 110%

Barclays Bank PLC 10% Senior Subord Bds 1987 - 2105/4

18% Senior Subord Bds 1987/2000 - 2105/4

19% Gt 2000 - 2102/41 (27/Jan)

Blue Circle Industries PLC 10% Bds 2000 - 2103 (27/Jan)

BP Circle Industries Capital Ltd 10% Cm Cds Bds 2000 (Fr 250000/000000) - 2104/07

British Building Society 10% Bds 2000 (Fr 1000000/000000) - 2104/07 (27/Jan)

British Airways PLC 10% Bds 2000 - 2104/07

British Gas 10% Gt 1993 - 2104/07

British Gas PLC 10% Senior Subord Bds 1987 - 2105/4

12% Senior Subord Bds 1987/2000 - 2105/4

19% Gt 2000 - 2102/41 (27/Jan)

British Gas 10% Gt 1993 - 2104/07

100% Subord Bds 2000 (Fr 1000000/000000) - 2104/07

100% Subord Bds 2000 (

● Current Unit Trust prices are available on FT Cityline. Calls charged at 36p/minutes cheap rate and 48p/minutes at all other times. To obtain a free Unit Trust Code Booklet ring (071) 925-2128

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Weekend FT

SECTION II

Weekend January 30/January 31 1993

What a laugh! Now anarchy is respectable

Comedy has replaced pop music as the stairway to the stars for the young and talented. Antony Thorne reports on radical changes in a cut-throat world

IT WAS a rough Friday night Up the Creek and the comedians were taking casualties. One young man, covering his whimsy inadequately with a guitar, first reduced the audience to silence; then set it talking among itself; and finally, brought out the hecklers. Realising his cause was hopeless, he quit the stage suddenly.

"Where's he gone?" said Malcolm Hardee, the bemused compère and owner of the comedy club in Greenwich, south-east London. "He was crap, wasn't he?" A few minutes later in the pub next door, Hardee, a veteran of the comedy circuit, was buying the young man a drink, building him up and sketching out his career.

In the cut-throat world of "alternative" comedy, there is no room for faint hearts, sensitive nerves or delusions of grandeur. But there are plenty of opportunities for making a great deal of money, very quickly. Comedy has replaced pop music as the stairway to the stars for the young and the talented.

It is very different comedy from the quick-flit gags of the old music hall comedians, or northern comics. It is even further removed from the satire of the first wave of graduate comedians. The performers rely more on charm than vicious wit. In some clubs, you can pass a whole evening without hearing one joke.

Instead, the comedians talk about the most intimate aspects of their lives, expecting to strike chords with their audience. It is the humour of group therapy, of shared embarrassment. A male comedian can build an entire act around the ritual of undressing in front of a new girl friend; a female comedian on how chocolates provide real joy while sex is just a wet patch in the bed.

Take Harry Hill, who is halfway up the ladder. Hill trained as a doctor and remains one when times get desperate. But, as a medical student, he found that appearing in the

end-of-year show was the best part of the course. So, after qualifying, he mixed working in a hospital with working the clubs. "It was easy: you could just turn up at an open spot and perform." Most comedy clubs have open spots on certain nights where you get five minutes to do your stuff. If you are any good, you are spotted by the club manager or other comedians, invited back - and paid.

Hill covered the country gaining experience, receiving the typical fee of £30 for a 20-minute spot. Often, the deal would be a percentage of the box office take (which, invariably, was nothing) or a free meal. Often, he was booted off. His mixture of mild jokes ("I was walking home last night and a man said 'Give me your wallet.' I blame all these self-assertiveness classes") and surreal word play delivered in a bemused, confounding style, rather like the late Harry Worth, makes the audience work.

Hill was doing all the right things, though. He was writing lots of new material; he was earning an extra £100 a week by sending jokes to the Radio 4 programme *Week Ending*; and he was preparing his act for the Edinburgh festival fringe, the annual showcase for new comedy where TV and radio producers who cannot bother to trawl the London clubs look for talent. Hill cost £1,000 appearing at the 1991 fringe but he was voted the most promising newcomer last August by the Perrick pick-of-the-fringe judges.

Suddently, his career moved up two notches. Now, club bookers ring him. He can make a £100 or more for an appearance, and, if he had the energy, like the music hall stars of old, he could dash around London doing three gigs a night. Hill has appeared on television and this month he is recording a pilot for Radio 4. He reckons he is earning as much as when he was a full-time doctor. He also has Avalon, the leading management company riding the comedy boom, to

plot the development of his career. In the three years that Hill has been in the business, it has changed out of all recognition. Take the experience of Jack Dee. He is a contemporary of Hill who worked in a restaurant by day and the clubs at night. In 1991, he caught the eye of the Perrick judges, and the television producers, with his cool, staccato delivery and made the break quickly from the club circuit to the national stage. He has his own TV show and, by touring the land, can earn more than £2,000 a night playing 2,000-seat theatres. There is the Jack Dee video, the Jack Dee spots on North American television, the Jack Dee beer commercials. All that remains is the Jack Dee movie.

What has transformed the comedy world has been the voracious appetite of radio and television, stimulated in the past year by the new commercial television contrac-



tors. There had always been a tradition of bright young graduates becoming comedy stars — a tradition linking the *Beyond the Fringe* quartet with the Monty Python team, with Rowan Atkinson and *Not the Nine O'Clock News*. Then came Dawn French and Jennifer Saunders, Ben Elton and Rik Mayall, who got their start in the comedy clubs which first appeared in the UK around 1980. But this graduate flow was always the anarchic alternative to mainstream comedy: now, it is mainstream comedy.

It was Radio 1 which first transmited *The Mary Whitehouse Experience*, of four young writer-performers, Baddiel and Newman and Punt and Dennis, who previously had contributed jokes to *Week Ending*. The show moved to television and became a youth cult. Now, the two duo tour the country like old-fashioned rock acts, playing student unions and filling the 3,500-

seat Hammersmith Apollo in London for four nights — at a fee of around £10,000 a night. And, unlike the rock acts with their expensive "roadies" and lighting crews, the comedians travel light and are more reliable. Richard Alan Turner of Avalon, who manages Baddiel and Newman, is now talking with Columbia Pictures in Hollywood about a \$5m movie for the pair.

Jonathan James-Moore, head of BBC Radio 1 light entertainment, has watched the changes at first hand.

"We were interested in the new wave of comedians from the start. I went down to the Comedy Store [London's oldest comedy club] when it first opened in 1978 and recorded four hours of material. We edited it down to 15 minutes and it was still too crude for the powers-that-be."

Since then, attitudes have changed on both sides. The comedians have become less aggressive

while the BBC has become bolder. For James-Moore, the greatest changes in the past few years have been in the style of comedy and in the voracious appetite of television. Today's comedians develop story lines rather than simply firing off a succession of jokes. As for television, it has an insatiable appetite for comedians. James-Moore notes: "The companies lunch above us like vultures picking our vital organs."

Not all comedians are tempted by television. Hill's ambition is to have his own show, but he is suspicious of making one-off appearances. "You might get £700 for a five-minute spot but you use up all your best material." A successful female comedian, Jo Brand, once heard her club audience repeat the punchlines of some of the material she had used on TV the previous night.

Other club comedians make a virtue of refusing to appear on television (or perhaps they are not asked). They are the remnants of the days when the circuit was political — when you got an easy laugh by comparing the current prime minister, Margaret Thatcher, unfavourably with King Herod. These days, few political comedians remain: they have lost heart. Paul Blackman, of Battersea Arts Centre in south London, thinks audiences and performers are more at ease with themselves. "They are comfortable with being anti-sexist and anti-racist and anything goes. You can tell mother-in-law jokes again and get away with it."

Already, though, old-timers are complaining that success has ruined comedy. Audiences come to see their TV heroes and are tame. Heckling is rare. Some clubs are programming novelty acts, magicians and fire-eaters and moving towards an old-fashioned vaudeville bill. Few these days will give an open spot to a new face without an audition.

Management is taking over. Companys such as Avalon, which has increased its turnover from £100,000 to more than £2m in four years, looks for comedians with writing potential who can develop from creating one-liners to writing plays and TV sitcoms. This path was pioneered by Elton and has been travelled by Sean Hughes and Arthur Smith (whose West End hit, *An Evening with Gary Lineker*, is being adapted to fit Australian football). Avalon makes sure that its artists do not blow a club routine, which has kept them living comfortably for three years, for the glory of a six-week TV series. It knows that the big financial rewards lie in corporate entertainment, voice-overs, and videos.

Avalon's main management rival, Off the Kerb, run by Addison Creswell, still backs the stand-ups. He describes the primrose path: "It's the club circuit: Edinburgh; a first TV series. Then comes the difficult one, the second series. You call in writers and you are lost to the world of sit-com." Some of his sta-

Continued on Page VIII

CONTENTS

Finance & Family: Danger for mortgage endowment holders	III
Minding Your Own Business: Green shoots in Belfast	VIII
Property: Unseen threat of radon gas in British homes	IX
Gardening: Obituary: Arthur Hellyer, FT gardening writer	XIII
Arts: Gilbert and George — an odd couple comes home	XVII
Private View: The German trying to teach John Smith a lesson	XX



Paris is still capital of haute couture and home of the £6,000 Ricci dress (above) ...

Arts	XVI-XVII
Books	XVII-XVIII
Bridge & Chess	XX
Crossword	XX
Fashion	XX
Finance & the Family	X-VII
Food & Drink	XVII
Gardening	XII
How To Spend It	XII
Markets	XI
Marketing	XX
Private View	XI
String	XI
Sport	XI
Michael Thompson-Noel	XX
Travel	XIV-XV
TV & Radio	XIX

The Long View/Barry Riley

French without fears



IT IS HIGH time to restructure your economic model or, better, to throw it away. If you feed in the current economic data for the British economy your screen is liable to flash up the message "does not compute".

Judging by the foreign trade data Britain must be booming, with the monthly current account deficit for December jumping to £1.54bn and imports 7½ per cent higher than a year earlier. We also know that industrial production is down and unemployment is shooting up. Meanwhile it looks as though the narrow version of the money supply, M0, is bursting through the 4 per cent ceiling of its official target growth range, while in complete contrast the broad version, M4, is slowing down to a degree — growth of just 3.7 per cent year-on-year — which is beginning to alarm monetarists.

This week the traditional signs of British economic mismanagement were strongly in evidence. A hasty and ill-prepared one-point cut in short-term interest rates was ordered on Tuesday, but on Wednesday the £2.5bn auction of 14-year gilt-edged almost flopped, which is especially disturbing given that it is only the first of many such sales which the Bank of England will have to organise this year.

Meanwhile share prices jumped for joy at the hints of further devaluation and inflation to come, although rights issues from struggling retailers have brought a reminder that in buoyant markets unselective demand tends to encourage low quality supply.

With excellent timing, brokers Faraday de Zoete Wedder produced on Tuesday the latest edition of their *Equity & Gilt Study*, the one which annually spells out just how much of a swindle gilts have proved to be over the years. During the entire 74 years of the study gilts have returned just 1.2 per cent pre-tax a year on average after inflation, which means that a taxpayer would almost certainly have suffered a

real loss. In contrast, equities have returned an inflation-adjusted 7.8 per cent (income plus capital growth).

The defrauding of gilt-edged investors has varied considerably in its intensity, however. The worst period was in the 30s or so after the war, during which a gilt-edged portfolio lost three-quarters of its real value even with gross income reinvested. But recently things have got much better. Over the past ten years, with the Thatcher government getting a grip on the economy and then with John Major taking the UK into the European exchange rate mechanism, real returns on gilts have averaged a very acceptable 6 per cent a year. Honest money was being restored. Indeed, in 1992, despite our exit from the ERM, the gross return on gilt-edged was 17 per cent while inflation was only 4 per cent.

But the reversal of policy now appears to be almost complete. Remember that a year ago short-term interest rates were at 10% per cent and the overwhelming policy objective was the reduction of inflation. Now, interest rates are at 6 per cent and could easily be below 5 per cent soon. That is one reason why the money supply numbers are going haywire. But the government is being panicked by the unemployment figures. If the price of an economic recovery is another dive in the sterling exchange rate, the government now seems unlikely to resist it, and will simply ignore any "temporary" overshooting of its 4 per cent tolerance limit for underlying inflation: the falls in mortgage rates will, of course, ensure that the headline rate for inflation will remain very low, at least until the early part of 1994.

By a curious coincidence the German inflation rate hit 4.4 per cent this week. But you can be sure that the Bundesbank will not relax its struggle, whereas the Bank of England has to do the bidding of its masters at the Treasury. I am surprised by just how cynical institutional investors in the City of London have become about the pros-

psects of being given a fair deal in gilts as the government cranks up its huge borrowing spree.

Certainly, given the choice between ten-year gilts yielding 8.1 per cent and French government bonds yielding 7.9 per cent it is easy to see why a lot of British institutions prefer the Parisian option. British pension funds now have more money — twice as much, the latest figures suggest — in foreign bonds than in gilts, and if these attitudes persist a funding crunch could be closer than I have supposed.

In this context, a fascinating chapter of the BZW study is highly relevant. Using an optimisation model the brokers suggest that on the basis of the historical data a rational UK investor would not hold any gilts in a long-term portfolio; he should either hold 100 per cent in equities, or a proportion of short-term deposits if he wishes to reduce the volatility. The implication is that in the past gilts have not yielded a big enough margin over cash to reward the extra risk. Indeed, until four months ago long gilts were yielding less than money market deposits.

In opening an increasing gap between short-term and long-term rates Norman Lamont is beginning to address this problem. But he is also, of course, sending out strong hints to the foreign exchange market that he is prepared to allow sterling to slide.

What about the other method of steepening the yield curve, by pushing up the yields on long gilts from 9 to 10 or 11 per cent? Such were the hair-raising tactics used in the 1970s. But in those days British institutions were a captive market because they could not invest overseas. Nowadays their response to official desperation is likely to be an increasing determination to seek refuge in better currencies.

As for the government, the economic computers may be on the blink and the way ahead is obscure. But we have the historical statistics that tell us how administrations like this one behave.

THE SWISS KNOW A THING OR TWO ABOUT MONEY

The Swiss have an enviable reputation when it comes to safely looking after their own and other investors' money, and investors around the world recognise the benefit of owning investments denominated in Swiss Francs. Between May and December 1992, the Swiss Franc appreciated by 24% against Sterling, 9% against the US\$, and 4% against the D-mark.

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MARKETS

Markets

Dealers cut up rough as rates fall

by Maggie Urry

HOWEVER welcome to mortgages, this week's cut in base rates, from 7 to 6 per cent, smacks of panic at the top.

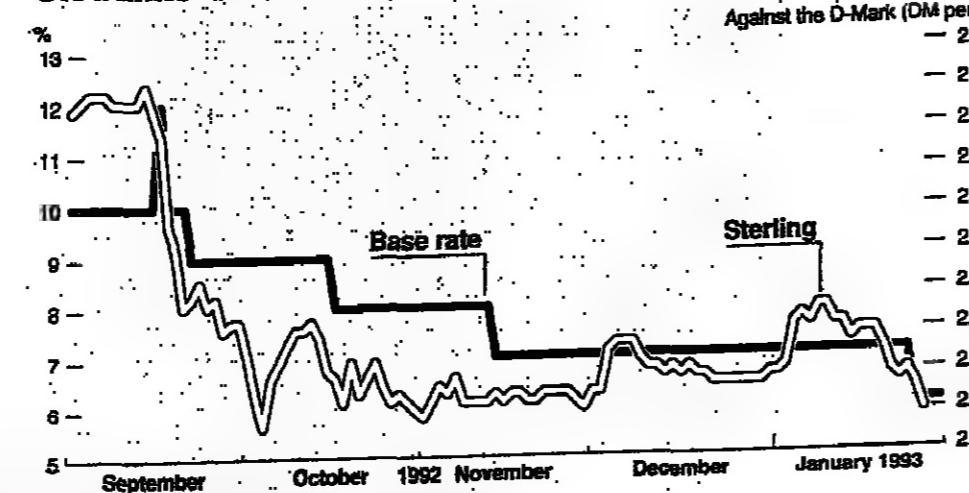
The cut certainly took the equity market by surprise. There was an expectation that interest rates would be reduced in the March budget and not before. The FT-SE 100 index jumped 68 points on Tuesday when the cut was announced, though much of that gain was lost over the rest of the week.

Indeed, since the highs of the beginning of the year, the market had weakened as hopes of a cut had been deferred.

The cut was also clearly unexpected in the gilt-edged market. The timing caused some annoyance to operators there who had been happily preparing for Wednesday's £2.5bn auction of stock by taking short positions. Perhaps it was a fit of the sulks from the gilt dealers that left the auction barely covered.

Such is the self-importance of the stock market that it

UK banks' base rate



Source: FT Graphite

assumed the inconvenience of the timing showed ineptness, and added to rumours that the Bank of England was hardly consulted before the decision was taken.

Tuesday's move also

attempted to take little account of what might happen to the pound. Sterling held steady for a bit after the rate cut, but then dipped again. As an aside, when interest rates were last this low 15 years ago, a pound could buy four D-marks.

Any over-generosity in March, the theory goes, can be reversed, if need be, in December when the second budget of the year is coming. Whether that leaves the budget deficit meanwhile is a question proponents of this argument prefer to ignore.

The market is divided between those who think that recovery is imminent - and that if anything the risk is that the government's efforts could be overtaking the fire - and others who believe it takes much longer for lower rates to work through to improved confidence, both consumer and

corporate.

Both sides point to the US economy. One view is that low interest rates have worked there and the economy is picking up. The other is that US rates have been much lower for much longer than UK rates and it takes a long time for cheap money to have the desired effect.

Either way, all economic statistics and company news over the next few weeks will be closely studied. No doubt many official figures and chairmen's statements will give contradictory indications.

This week's trade figures looked awful, the worst since June 1990. But they can be explained by saying that devaluation just makes imports look bigger, and the benefit of a lower pound has not come through to exporters yet. The good old J curve, the dismal scientists' standby when things that ought to be getting better actually get worse, was called in as an explanation.

Similarly, Lord Hanson's remarks at his company's annual meeting on Tuesday could be taken to support either view. He said he could see signs of recovery, but they would take a long time to feed through to profits because of the amount of stock in the pipeline.

It is the speed of the recovery in corporate earnings that will decide the progress of the equity market, since the market is already on a high multiple. Here too there is a wide divergence of views, with forecasts for earnings growth covering an unusually wide range.

At least there are some companies which believe they are on the recovery path. Asda and Burton this week called for

new capital from shareholders, Asda taking £247m and Burton £163m. Both said that the money would be used to revamp and revitalise their store chains. Indeed the two companies' statements were so similar that Asda, which came first, might almost have a breach of copyright claim against Burton.

These Wessex Water's £144.5m fund-raising this week, plus a number of smaller issues, are expected to be the start of a flood of rights. Asda and Burton had what amounted to rescue issues in 1991 - a year when rights issues totalled around £1bn. Perhaps this year's list will repeat many of the same names from 1991.

This week's total of equity fund raising topped £700m, and that is only the start, much of the institutions' cashflow must already be spoken for.

In fact, with interest rates this low, companies could find debt capital cheaper than equity. But like consumers with big mortgage and credit card debt, the preference may be to repay debt before going out on a shopping spree again. Even so, Wessex Water wanted the money for the purchase of £13m of NFC's waste division. Hopes for a revival in takeover activity may be premature, though. Two hours after the base rate cut, Lord Hanson told shareholders that not many bargains were around.

What can societies do? They are entitled to a certain amount of sympathy. The housing market is depressed and the bad debt problem remains horrendous. If they fail to turn base rate cuts into lower mortgage rates, they will attract the outrage of homeowners and the press.

It looks as if the societies are attempting a messy compromise. Mortgage rates have come down by around half a percentage point, to 7.99 per cent, with suspicious unanimity in a supposedly competitive market. Savings rates details will emerge only next week (which means our Highest Rates table on page IV is particularly subject to change).

The societies will protect their biggest savers - perhaps with only a half-point cut. But if you

Serious Money

Societies head for messy compromise

By Philip Coggan, Personal Finance Editor

THE BASE rate cut this week might have marked a turning point. Savers, rather like the cast of the film *Newroz*, are starting to yell: "I'm mad as hell and I'm not going to take it any more."

Building societies, which welcomed all previous cuts with enthusiasm, were distinctly lukewarm about the fall to 6 per cent. Their concern is understandable. In five of the 12 months of 1992, they had suffered an outflow of savers' funds. More cuts will only worsen the trend.

Building societies' desire for profit has in part been fuelled by the regulators. They have been quick to deliver any small society which dips into loss into the hands of one of the top 10. Even if the Treasury is

"The chances are this will satisfy neither savers nor borrowers"

the Building Society Commission made it clear that profits were no longer the be-all and end-all, that might not help.

The money markets would react adversely to poor profit figures from a society - and force up the cost of its borrowings. Even worse, depositors might take fright and withdraw their savings.

So, what is the consumer to do? Borrowers should consider that mortgage rates may well have fallen as far as they are likely to go; the next base rate cut might see mortgage rates drop only a quarter of a percentage point. That makes the argument for fixing rates at present levels compelling (although you should watch out for onerous conditions).

Savers are faced with some difficult choices. They will need to keep on their toes and not allow their money to rot in an uncompetitive account. Tax efficiency is vital. Do both

spouses use their full personal allowances, for example?

Some people reject Tessa because they think that this compromise will satisfy neither savers nor borrowers. Criticism may well focus on one particular point - why do societies make a profit? They are mutual societies, after all, supposedly run for their members' benefit. Surely, in such straitened times, they should let their profits take the strain by squeezing their margins.

Realism also is needed, according to David Harris of Chantrey Vellacott: savers simply cannot expect the returns they got 12 or 18 months ago. So, beware of plans that offer a very high income, as they probably involve a significant risk to capital. A rule of thumb is to look at yields on long-dated gilts which are now between 8.5 and 9 per cent.

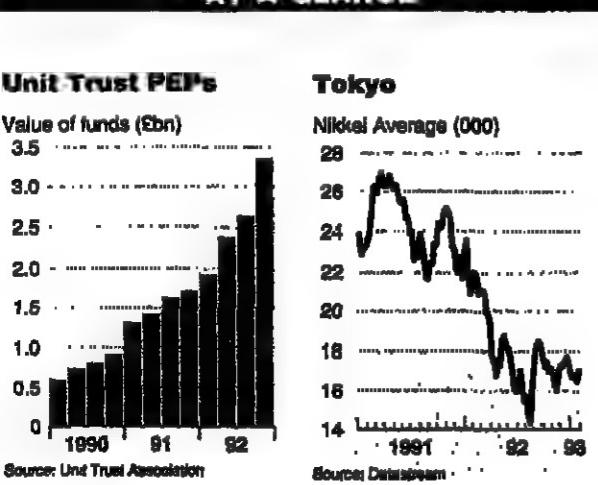
Gilts are worth considering, but care is needed. Many are trading above face value; thus, you are locking in a long-term capital loss. You can also make a loss in the short term if gilt prices fall. The best way of buying gilts, therefore, is to think only of the yield and hold the bonds till maturity.

Harris says bond funds may be better than holding gilts directly. There are low-charging funds, such as Abtrust Gilt Income, which has no initial charge and yields 9 per cent; or the Murray Global, which has an initial charge of only 1 per cent and yields 7.4 per cent (although this has an element of currency risk).

Finally, equities. As I argued last week, this is not the time to stake your all in shares. But as the BZW study shows (see page IV), they are the best long-run investment. Yields of 4.4 per cent are comparable with returns on instant access accounts. A regular savings plan is a good way to get the best out of shares while reducing the risk of plunging in at the top of the market.

Wall Street

Investors develop a taste for revolution



Trusts reach record levels

The value of funds under management in the unit trust industry and in unit trust PEPs, have both reached record levels. In the case of the industry as a whole, it was strong stock markets which pushed the total to £63.8bn; there were actually net redemptions in December. Unit trust PEPs have benefited from last year's Budget change which allowed the full £6,000 allowance to be placed in trusts. In the fourth quarter of 1992, investors put an extra £240m in such PEPs, and made redemptions of only £52m.

Nikkei passes 17,000

The Nikkei average rose above 17,000 for the first time this year as investors speculated about a possible cut in interest rates. The market rose 553 points to 17,063 on Thursday and ended the week at 17,023. Even after the rally, however, the index is less than half the record level it reached in late 1989.

Fixed-rate Tessas

TWO building societies are offering fixed-rate Tessas. Britannia's new Tessa guarantees 8 per cent gross. However, £8,300 is required in a feeder account, which also pays a fixed but taxable 8 per cent gross. The maximum will be transferred into the Tessa each year. Britannia will allow new transfers into the fixed-rate Tessa from existing Tessa-holders.

National & Provincial Building Society's guaranteed Tessa will pay 7.5 per cent gross but allows a minimum transfer of £100. Those who can afford £8,400 up front can put this in a feeder account, also fixed at 7.5 per cent gross for annual transfers.

Abbey National has replaced its Tessa with a second edition, paying tiered rates of interest. If your total capital was for the maximum £8,000 - you will see no difference in the 7.5 per cent paid on this tier. Those with balances of up to £3,000 will only get 7.1 per cent. Interest on £3,000-£4,799 is 7.3 per cent and for £4,800-£5,599, 7.4 per cent. The first edition has been withdrawn but existing Abbey Tessa-holders do not have to switch.

Booklet on wills updated

Help the Aged has updated its booklet "Your Guide to Making or Changing Your Will" and has added a document enabling people to keep a record of personal assets. The free booklet can be obtained from: Legacy Department, Help the Aged, St James's Walk, London EC1R 0SE.

Micropal performance awards

Micropal unveiled its investment performance awards this week. Perpetual was awarded the title of best investment group; best life insurance fund manager was won by Pearl Assurance; best individual pension fund manager by Irish Life; and best investment trust manager by Foreign & Colonial.

Good week for smaller companies

It was another good week for smaller company shares (see Bottom Line). The Hoare Govett Smaller Companies Index (capital gains version) rose 2.7 per cent from 1263.48 to 1297.74 over the week to January 28, while the County Index rose 2.8 per cent from 985.11 to 1012.93.

WHILE corporate heads were rolling almost everywhere this week (often to the accompaniment of shareholder applause), the chairman of American Express earned an unexpected reprieve, and the company's stock paid the price.

In an extraordinary counter-coup, Amex's long-time, and much criticised, chairman, James Robinson, won a battle against dissident board members and not only retained his position at the helm of the company, but also assumed new managerial powers over Amer's troubled brokerage subsidiary, Shearson Lehman Brothers.

The news disappointed Wall Street. Disappointment, in fact, is too pale a word to describe the market's reaction - despair would be better. One fund manager told the *Wall Street Journal*: "When you see politics win out over shareholders, once again it makes you think that Mr Robinson is unique in his disregard for shareholders and control over the company."

Another member of the investment community was

even more trenchant: "Arrogance and self-absorption won out over the interests of shareholders... Mr Robinson is a big negative. Whatever the p/e ratio is, it's less than Jim Robinson in the company. Period."

Investors were equally uncompromising with Amex, selling the stock in large numbers. After news of Robinson's victory broke, Amex shares dropped 13 per cent to \$22.5 in three days. The selling reflected several sentiments: unhappiness with the outcome of the board battle; disappointment at the failure of Amex to find a chairman from outside the company; dissatisfaction with the fourth-quarter and full-year 1992 results, which were well down on the previous year; and a lack of confidence in Robinson's ability to tackle Amex's deep-rooted problems, especially those at Shearson Lehman.

While Amex's chairman was granting himself a last minute reprieve, two other chairmen of big US corporations were forced to walk the plank - John Akers at International Business Machines, and Paul Legg at Westinghouse Electric. Although the latter insisted

that boardroom pressure had not forced him to resign, Legg is leaving after only two and a half years at the helm of Westinghouse. His departure also comes on the heels of heavy criticism of the company's management by shareholder activists and industry analysts, all of which suggests that Legg may have jumped before he was pushed.

As one big Westinghouse investor put it: "I don't think Legg would have done it without firm nudging from the board." The news of Legg's departure was generally received positively by the stock market, which bid Westinghouse shares up 3½ to \$14 on the day he stepped down.

At IBM, the situation was much clearer. Having insisted recently that he would remain

as chairman for several more years, Akers' sudden resignation on Tuesday, and the demotion/early retirement of two of his key lieutenants, made it clear that the patience of board members and shareholders had finally run out.

Last week's announcement of a record \$4.97bn loss for 1992, which forced IBM to slash its quarterly dividend for the first time in its history, must have been the final straw. Again, the market welcomed the management reforms, with heavy demand lifting IBM shares up from below \$48 to \$51½ by the week's end.

The rise in IBM shares, however, cannot be solely attributed to the changes at the top of the company. The stock also benefited from the decision by some investors this week to switch out of overheated small-company stocks and into bigger cyclical industrials.

This switching may prove to be only a temporary phenomenon, but it was a welcome development nonetheless for the beleaguered components of the Dow Jones Industrial Average. For the first time in weeks, the Dow put in a strong

performance than over-the-counter stock indices.

The turnaround was partly the result of a natural correction in the market - investors took profits on their OTC holdings and moved some of that money back into industrials - and partly a response to the news that economic growth at the end of last year was surprisingly strong.

The Commerce department announced on Thursday that gross domestic product grew at an annual rate of 3.8 per cent in the final quarter of 1992, the healthiest growth in four years. The GDP report indicated that the economy has decisively broken free from the 1990-1991 recession, and it immediately encouraged investors to take a fresh look at cyclical stocks like IBM, General Electric and International Paper, which tend to move in line with the ups and downs of the economy.

Patrick Harverson

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FINANCE AND THE FAMILY

Endowment threat to mortgage repayments

John Authers asks if policies will fail to cover loan obligations

THOSE who bought an endowment policy between 1987 and 1989 may find their golden goose turns out to be an albatross. Most mortgages purchased during those housing boom years were backed by an endowment. At the time, many were eager to get into the housing market and did not stop to bother too much about the policy which the lender added on top.

As the figures on prices and repossessions show, many also borrowed more than they could afford and bought houses which lost value. Now, a new element of misery could be added — the low-cost endowments taken out to repay the loans may fail to do so.

Endowments come with a guaranteed "sum assured", but this is not for the size of the loan; an endowment which guaranteed this would be expensive. Instead, it is fixed at a level lower than the total of premiums paid in. The policy needs a certain investment return to pay off the mortgage.

This method is cheaper, hence, such endowments are known as "low-cost". But the endowment could fail to pay off the mortgage if its investments do not perform as well as expected.

As previous articles have made clear, those who took out endowment policies in, or before, the early 1980s already have enjoyed good investment returns and need not worry; the problem is confined to the late 1980s.

Lenders have to decide if endowments are acceptable security for the loan, and the assumptions needed to determine this vary according to whether the policy is with-profits or unit-linked. The latter assumes an annual investment growth rate — in the case of Allied Dunbar, 7.5 per cent, after charges, during the late 1980s. If this is achieved, the policy will be paid off.

With-profits policies, where annual bonuses are added each year and a terminal bonus can

be added at the end, assume that annual bonuses will continue at 30 per cent of their present rate, with no terminal bonus. They ultimately depend on their investment growth.

Some lenders may have been too optimistic in their assumptions for endowment growth rates. With-profits offices have cut their bonuses this year, and returns have been harmed by poor performance in the property and equity markets. Predictions are widespread that returns for the rest of this decade will be low.

Several companies now admit that endowments sold at the peak of the boom might not reach their target. The annual returns they require from now until the maturity date have crept above 10 per cent, after paying expenses and taxes. Such returns are not unrealistic, but with inflation and interest rates at low levels, it is conceivable that the policies will miss their target.

This might sound like a problem that will manifest itself only in 2013, when endowments bought in 1988 mature, but those who can afford it might want to take action now.

Insurers are adapting their systems so that they can ask customers to increase their premiums if the policy seems to be falling short. But Tony Shepherd, chairman of the Institute of Financial Planning, suggests this is the last thing you should do.

Those nervous about their endowment should supplement it with tax-efficient saving, such as a PEP, he says. A life office which asks for an increased premium is, effectively, admitting it has failed, so it is hard to see why borrowers should pay it more money. Shepherd's advice to the many people considering stopping the premiums on with-profits policies is, however, unequivocal: "Once you've got it, you're stuck with it." None of the options is as worthwhile as continuing to maturity, even if dire predictions for

future returns are correct.

Unit-linked contracts offer a simpler deal, as values are determined by the underlying performance of the units, while with-profits returns are at the discretion of actuaries.

■ **Surrender**

This is almost certainly the worst choice. You stop paying premiums and take the returns from the policy immediately. But all the expenses of setting it up, meant to be spread over 25 years, will have to be taken out of the premiums paid in already, making a bigger proportionate impact. Surrender values need not take account of bonuses added on, as these are guaranteed only if the policy continues to maturity.

It often takes 10 years before the surrender value is greater than the total premiums paid in, so this is an act of desperation. With a unit-linked policy, the costs are taken via a "nil allocation period" at the start when premiums do not buy any units. After this, the surrender value will equal the

total value of the units.

■ **Making the policy paid-up**
This involves stopping paying the premiums but only taking the proceeds at the scheduled maturity date. The value will not be as good as you would get by continuing to pay the premiums because the start-up costs will be spread over a smaller sum. But by giving the investment longer in which to earn compound returns, you should ultimately get more than if you surrender.

John Lister, of General Accident Life, says standard practice is to reduce the sum assured by a proportionate amount and then add bonuses to this reduced amount. The amount you receive eventually depends on future bonus rates.

Most companies will not allow a policy to be made paid-up in its first year or two. After this, the value improves the longer the policy has been in force. Standard Life says a policy started 25 years ago, with annual premiums of £260, and made paid-up 10 years ago, would have paid out £44,045 on

maturity. Had all premiums been paid, the maturity value would have been £68,848 — compared with a surrender value at the time of £10,048.

The returns on premiums paid make the trade-off clearer. The surrender value gave a return of 7.4 per cent, the paid-up policy 11.7 and the

maturity value 13.5. The past 10 years have produced good returns, so this is a flattering period over which to judge the policy. Those who can afford to continue paying premiums are well-advised to do so.

■ **Selling the policy**

Dealers have established a market for second-hand endow-

ments. Policyholders in search of cash can ask for a quote from a marketmaker. This is usually higher than the surrender value. But the marketmaker will then take a cut and sell it on to someone else for a profit. The fact that this is possible shows that a better return should be achievable by keeping the policy to maturity. There is no need to panic. Endowments are unlikely to miss their target by much, and planning should make up any shortfall. But if they do fail to repay loans, the final words will have been written in an unhappy episode for the housing industry.



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No FT...no comment.

Lenders will not pass on full rate cut

LIKE HERDED sheep, banks and building societies were quick this week to follow the 7.99 per cent mortgage rate set by Halifax, the largest lender.

The society said it had given "special consideration" to its savers in setting the new rate, which represents a cut of only 0.56 of a percentage point compared with the base rate drop of 1 point. It applies immediately for new borrowers and from March 1 for existing mortgage-holders.

Those with a £50,000 mortgage, and paying 8.55 per cent, will see their monthly payments drop from £355.41 a month to £340.08 if they have a repayment mortgage. A 28-year-old non-smoker with an endowment mortgage will see his payments fall from £364.81 to £344.98.

The cut has had a noticeable impact on what can be afforded, according to figures compiled by the FT. Assuming a mortgage rate of 7.99 per cent, then a loan on an average-priced house (according to Halifax's index) now costs 17.8 per cent of average income — down from 19.11 per cent after the last base rate cut in November. This is almost down to the level of 17.35 per cent recorded in 1972.

The only institution so far to have passed on the full 1 point base rate cut is UCB, the UK subsidiary of Compagnie Bancaire, a French financial services group. But UCB previously was charging 8.99 per cent, well above the market rate, and existing customers will have to wait until April 1 for the new rate of 7.99.

Other banks and building societies to have announced a 7.99 rate are Abbey National, Alliance & Leicester, Barclays, Britannia, Chelsea, Cheltenham & Gloucester, Coventry, Leeds Permanent, Lloyds Bank, Midland, National & Provincial, Nationwide, Northern Rock, Nottingham, Royal Bank of Scotland, Staffordshire, Stroud & Swindon, TSB and Woolwich.

The rates apply from March 1 for existing borrowers, with some exceptions. Lloyds' new rate will apply to both new and

Scheherazade Daneshkhah

FINANCE AND THE FAMILY

Shares win in the long run

Philip Coggan looks at a BZW study of equities and gilts

IN THE long run, there is no substitute for buying shares. That is the conclusion of the latest edition of the BZW Equities Study, which analyses figures dating back to 1918.

Over that period, the average annual nominal return on equities has been 11.9 per cent, compared to 6.4 per cent from gilts and 5.5 per cent from cash (Treasury bills). In real (after inflation) terms, shares gave returns of 7.3 per cent a year, compared with 1.16 per cent from gilts and 1.04 per cent from cash.

When compounded, the effects of this difference are staggering. Some-

one who invested £100 in shares in December 1945 would have turned this into £34,179 by the end of 1992; the same sum in gilts would have grown to £1,432 and in cash to £2,549.

In real terms, an investor in gilts has actually lost money over the same period.

These returns are gross and ignore the effects of tax and the costs of dealing. Nevertheless, BZW says that even allowing for these costs shares come out well on top.

If you allow for basic rate tax, the

real yield on equities over the last 25 years has been 4.4 per cent; allowing for top rate tax, it has been 2.1 per cent.

Michael Hughes, managing director of BZW economics and strategy, thinks that shares will continue to outperform, although the gap will be narrower. He is expecting gross real returns on equities to be around 6.5 per cent over the next five years and on gilts to be 3.5 per cent.

Gilts will do better than previously because of lower inflation, thinks

BZW, and equities will not do quite as well as before because of lower real dividend growth.

Nevertheless, Hughes says those real returns could mean that the FT-SE 100 index, currently around 2,800, will reach 7,000 by the end of the decade.

So what should investors do? BZW figures show that an investor who wants the best long-term total return (and is oblivious to risk) should invest totally in shares. Few people are oblivious to risk, however.

Michael Hughes suggested a strategy of investing in a portfolio of gilts and using the income to invest in shares via a savings scheme approach. That might be a rather cumbersome strategy.

Those who want income might also look askance at shares. But someone who bought a portfolio of shares when Margaret Thatcher took office in 1979 would have seen his income nearly quadruple by 1992.

None of this proves that shares will do well in the short term. But for those who can afford to invest for five years or more, the case for shares looks compelling.

The Week Ahead

FYFFES, the Irish-based fruit and vegetable distributor, is heading for a modest increase in pre-tax profits on Tuesday, having weathered recession in Europe and ERM currency upheavals during its year to end October 1992.

Profits of £22.5m are expected against £21.1m last year, with the dividend likely to rise to 89.85p (81.25p) after the interim was upped to 0.354p (0.3225p). Earnings per share, diluted by issues in 1992, are likely to fall to 5.7p from 6.75p.

Expansion into continental Europe has come at a difficult time. The group's position as a potential recovery stock.

Giro speeds cash transfers in Europe

TRANSFERRING money internationally through commercial banks is slow and expensive - something that is well known to anyone who makes and receives payments regularly. Often, the customer finds it difficult to discover the price.

There is, however, an answer to the problem, at least for intra-European payments. A new system called Eurogiro links 14 European countries and could be joined by Japan before long.

The 14 members are the three Nordic nations - Sweden, Norway and Finland - Switzerland, and all EC members except Italy, Greece, and Portugal. Italy is expected to announce that it intends to join when the Eurogiro directors hold their next meeting in Brussels on Friday.

Japan's Postbank would also like to join, but the United States is a problem because there is nothing resembling the post office giro system in America.

Eurogiro is run by the Danes, who got the job because the giro system is especially well developed in Scandinavia. Its managing director, Mogens Hansen - a co-director of Denmark's GiroBank - said in Copenhagen this week that it began in November last year in response to criticisms of the system operated by commercial banks.

Hansen said: "We offer the consumer a product which is cheap. It is transparent: the customer knows exactly what the cost is for both sender and recipient. And it is fast: we guarantee to complete a transfer within three bank days of a debit, or one day less if the system for urgent transfers is used."

A card, available to all customers, lists prices for payers and payees in each country. For example, making a pay-

ment from Denmark costs DKr15 while the receiver in the UK pays £2.

"We guarantee to keep our prices lower - or, at a maximum, never higher - than the banks," Hansen said.

Britain's Girobank, which has been owned wholly by the Alliance & Leicester Building Society since being privatised in 1988, is a part of Eurogiro. But the giro system is relatively undeveloped in Britain.

According to Girobank's press office, the UK operation carries out about 135,000 transactions a year compared with about 250m by Denmark's Giro-

New system responds to complaints about banks, writes Hilary Barnes

Bank, although Denmark's population is only 5.1m to Britain's 56m.

Hansen said that since Eurogiro opened - accompanied by a big advertising campaign in all member countries - interest had been enormous. Eurogiro expects to make around 7m transactions in its first year.

In view of the large number of trade transactions between European countries, this total is quite small. But Hansen points out that the more people who use Eurogiro, the cheaper it will become.

The system is easy to use. The recipient must have a giro account and the sender needs to know the number, but the sender does not necessarily need an account.

You can go to the local post office, fill out a giro form, pay cash at the counter - and off it goes.

SEVERAL new business expansion scheme companies were launched this week. Meanwhile, Flexit, which is sponsored by Richard Ellis Venture Consultants, sold out very quickly. But John Spiers of BEST Investment warns that people who pay top-rate tax on only a small part of their incomes may be putting too much into non-recourse schemes. Basic rate taxpayers lose if they take money after six months.

New schemes this week include:

■ **The Shannon Companies** Sponsored by British Linen Bank, these will buy repossessed properties from Bank of

Ireland Home Mortgages. Non-

recourse loans of 75p per £1 invested are available after six months, while the return after five years is £1.07 per £1 invested originally.

■ **Artesian Select** Not to be confused with "guaranteed" schemes, this is the latest in a long series of companies which buy properties, or building sites, in London and aim to make a profit from

rental yield and capital growth after five years. There is no guarantee, but there is also no upper limit on the return.

■ **House of the Homeless of London** (Spring 1993 Issue)

Sponsored by Downing Corp-

orate Finance, this is the latest

scheme to buy properties for

the Peabody Trust, which will

pay £1.15 for every £1 share at the end of five years.

There is no independent

bank guarantee so the offer depends on Peabody, which has properties with an open market vacant possession value of £225m.

■ **Kerrington MaxGrowth** Like Artesian, this is the latest in a series of non-guaranteed companies which will aim to profit from high rental yields in London.

■ **London and Home Counties Repossessions**

Sponsored by Close Brothers,

this aims to profit from cheap

repossessed properties. The

sponsors hope to obtain rental

guarantees from colleges and

housing associations.

Warning over BES outlays

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John Authers

Pep fee waived

THE END OF the tax year often leads to special offers from financial groups. Scottish Equitable is offering to waive its fixed administration fee (£45 plus VAT) for those who buy its Premium personal equity plan between February 1 and April 30.

The Premium Pep is linked to six unit trusts. There is no initial charge on these, which means investors buy units at the "creation" price, which is well below the offer price. There is still a bid-offer spread of around 1 per cent, but this reflects Scottish Equitable's costs in buying and selling the shares the trusts own.

Scottish Equitable does, however, impose an annual Pep charge of 0.875 per cent (plus VAT) on top of the normal yearly unit trust management charge of 1 per cent or so. And those who want to sell their Pep holdings will face exit charges within the first five years.

Martin Currie, the Edinburgh-based fund management group, is also offering a 2 per cent discount on Pep investments into its range of nine unit trusts for those who apply by March 26.

*On p19 of the Quarterly Review, published today, I attribute this plan incorrectly to Scottish Amicable. My apologies for this error.

P.C.

News in Brief

STANDARD LIFE, the UK's biggest supplier of endowments, has announced cuts in the bonuses it pays on with-profits contracts. The changes mean that Standard loses its position at the top of the 25-year pay-out league tables to GA Life, but it remains near the top of the table.

Both reversionary bonuses, which are awarded each year and once announced cannot be taken away, and terminal bonuses, awarded only when the contract matures, have been cut. Reversionary bonuses have been reduced to reflect the company's prediction of lower investment returns in future, while the cut in terminal bonus follows a below-average return in 1992.

Using the standard industry assumptions that policies were started by a 29-year-old man paying £30 per month in premiums, 10-year pay-outs have been reduced to 10.8 per cent from 27.672 to 25.889. This is one of the steepest cuts announced so far, while the highest pay-outs came from two much smaller offices - 27.705 from Royal National Pension Fund for Nurses and 27.291 from Tunbridge Wells Equitable.

It is hoping to use the funds to encourage savers away from falling returns in building society accounts.

Save & Prosper has launched a second issue of its guaranteed stockmarket bond. This offers 98 per cent of the rise in the FT-SE 100 index over the next five years (90 per cent for those who invest before March 5), or

your money back. As a measure against a last-minute fall in the index, the final payout will be based on the average level of the Footsie in the six months before encashment. There is an extra facility which allows you to lock in every 10 per cent rise in the FT-SE; the cost is that you only receive 90 per cent of the index's rise (so if the market goes up 10 per cent, you get nine per cent).

Like many others of these bonds, it does not take account of the dividend yield in the index; there is no guarantee if you withdraw within five years; and, while returns are net of basic rate tax, higher-rate taxpayers will probably face an extra charge. The minimum investment is £2,500.

Meanwhile, Bristol & West has launched an international guaranteed equity bond. This offers the rise in the FT-SE 100 index over five years, or your money back. It also offers to lock in the gain if Footsie rises by either 25 or 50 per cent. Returns are paid gross but are taxable; so basic-rate payers will only be receiving 75 per cent of Footsie's rise, and top-rate payers 60 per cent. Thus the product is best suited to non-taxpayers.

Funds cannot be withdrawn (except on death) during the five-year period and receive no benefit from the Footsie's yield. The minimum investment is £5,000.

The FT-SE 100 index rose 8.2 per cent over the five years to January

PRELIMINARY RESULTS

Company	Year to	Pre-tax profit (£m)	Earnings* per share (p)	Dividends per share (p)
Abtrust Preferred	May	-	(-)	8.72 (1.82)
Allied Textiles	Sept	12,020 (13,200)	30.8 (31.0)	12.6 (1.75)
Aukta Associates	Sept	3,880 L (3,880)	(380)	(3.4) 3.4
Cardiff Property	Jan	2,620 (2,340)	-	(1.1) 1.1
City & Commercial Inv	Sept	17,970 L (3,370 L)	(3,370 L)	(1.4) 1.4
Domino Holdings	Sept	3,000 (1,870)	55.0 (28.4)	24.0 (2.2)
Durham Printers	Oct	2,890 (2,980)	16.63 (16.63)	16.63 (1.49)
First Maryland	Dec*	52,500 (75,100)	-	-
French Telecom	Oct	116 (321)	0.19 (5.51)	3.62 (3.62)
Glaxo	Oct	767 (355)	1.94 (1.0)	0.25 (0.25)
Malvern UK Index	Dec	1,830 (2,200)	3.77 (4.54)	3.77 (4.54)
Marlin Inv Trs	Jun	3,900 (21,300)	3.25 (6.41)	2.25 (2.25)
Partridge Fine Art	Oct	1,110 (1,110)</td		

FINANCE AND THE FAMILY

EMployees who receive benefits from their employers should start examining their tax returns with extra care as the implications of a concession from the Inland Revenue sink in.

More than 130,000 people with in-house benefits can expect to receive refunds as a result of a long-contested court battle which was concluded in November.

The Revenue has already shown itself eager to hand back £50m a year in tax on share dividends and bank interest in the last few weeks with a new £2m advertising campaign. Now it is sheepishly admitting that it will be paying out up to £30m to employees who have been over-taxed on benefits.

Many who have been taxed through pay-as-you-earn or on their assessments will be able to claim refunds as far back as the 1986-87 financial year.

The reason behind the change is an embarrassing and unexpected defeat for the Revenue in the House of Lords late last year concerning John Hart, a schoolteacher at Merton College, and ten of his colleagues.

The Revenue had argued that Hart and his fellow teachers should pay tax as a benefit on any reduced-rate private school fees for their children below the average cost of tuition — the total costs divided by the number of pupils.

Hart argued — and won — on the grounds that he should only be taxed on any amount they were paying below the marginal cost of tuition — the additional cost of teaching one extra person, to include items such as books, laundry and food.

After several weeks to think through the implications of the Law Lords' decision, the Revenue has now issued guidance on the ruling.

The groups which are likely to be affected are employees receiving goods and services provided by their employers free or at a discount from within their business; and those able to use business assets partly for private use.

The ruling will have no effect on many benefits, including a number covered by separate legislation such as company cars, beneficial loans and living accommodation.

The largest of these groups are employees of British Rail



Tax victory prompts new guidelines

Andrew Jack reports on Revenue moves to pay back tax on benefits

and London Transport, which are offered concessionary travel. These are so large that the Revenue is making special arrangements, and employees need not contact their tax office directly.

Others likely to be affected — aside from concessionary tuition fees for private school teachers — include employees of travel companies, airlines and ferry companies who may have been taxed based on the average rather than marginal cost.

The Revenue has laid down some guidelines on marginal cost. It says it accepts that there is no, or negligible, cost for rail or bus employees on terms which do not displace fare-paying passengers.

There will equally be no tax on goods sold at a discount at least at the wholesale price; teachers paying at least 15 per cent of a school's normal fees; and professional services which do not require additional employees or partners.

Some fixed costs on the private use of assets — such as the road tax for a filter's van — will no longer be taken into account as part of the assessment of taxable benefit.

On mobile phones, the Revenue states that the cash equivalent of the benefit is £200. It is

reduced to nil if the employee does not use the phone for private use, or makes good the full cost of any private use.

As a result of the House of Lords judgment, it has determined that the employee should not have to pay a proportion of the standing charges of the phone, such as line

Tax practitioners are busy considering the implications of Pepper vs Hart on behalf of their own clients. Ms Leslie Ferrar of KPMG Peat Marwick, adds the possibility of the annual subscription rate on corporate credit cards and the insurance premiums on rental vans as among the other benefits which may now be subject to less tax by employees.

The Revenue says that anyone claiming a refund should apply to their local tax office, and will be able to process claims more quickly if taxpayers bring their national insurance number and details of the years in which they paid tax on in-house benefits.

Those expecting this new taxing regime on benefits to remain unchallenged in the future should not be too optimistic. The Revenue has a habit of influencing ministers to change the law when it is defeated in court.

The effect of the changes means that those who have contracted out of personal pensions will now find it advantageous to opt back in even earlier than had been planned. And for

Home repossession fall from 1991 peak

REPOSESSIONS fell from their 1991 peak of 75,540 to 68,540 at the end of last year, according to figures released by the Council of Mortgage Lenders this week. But the 9 per cent drop was accompanied by a sharp rise in the number of those with mortgage arrears of at least six months.

At the end of last year, more than 350,000 households were six months behind in their mortgage payments — an increase of 28 per cent on the 1991 total of 275,350.

Home-owners who were between six to 12 months behind increased from 183,610 at the end of 1991 from 183,610 at the previous year, while borrowers more than a year in arrears rose from 91,740 to 147,040.

Mark Boleat, director-general of the CML, gave two main reasons for the rise. When a property is repossessed, those with mortgage arrears fall out of the statistics. And since lenders increasingly were accepting lower monthly payments rather than repossessing, the arrears figures had increased.

Boleat added that lower interest rates inflate the figures because of a "statistical quirk". Figures for monthly

arrears are calculated by dividing the total outstanding by the monthly payments. When interest rates fall, so do the new monthly payments. The number of months of arrears for those falling behind with their payments then increases automatically.

Shelter, the charity for the homeless, said that it did not agree with this interpretation. Director Sheila McKechnie said: "The problem of mortgage debt is not diminishing, it is just shifting from repossession to long-term arrears. The crisis has been postponed, not solved." Shelter is calling for a mortgage benefit scheme similar to low-income housing benefit.

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Directors' transactions

THE TREND of director selling, seen since the beginning of the year, has not diminished. As the FTSE 100 index moves ahead, directors are taking profits.

IT Group's relative performance over the short and medium term has been strong. Since the open offer at the beginning of the year at 167p, the industrial group's share price has risen 50 per cent.

Sales by John Newman and Nicholas Shipp of 185,000 and 1m respectively still leave them with a sizeable proportion of equity.

Three directors dealing at First Leisure raised more than £3.5m. Final results for the leisure and recreation group were announced the previous week

and were slightly ahead of last year. The sales by Michael Payne and Joseph Bollom almost halved their existing holdings but Lord Delfont, the chairman, still retains a considerable number of shares.

Kevin McDonald, the chairman and managing director of Polypipe, has sold 2m shares at 128p. He still holds more than £3m.

Directors at Caverdale, the motor distributor, have been bucking the trend with sizeable purchases. The company is about to enter its closed period, when directors are not allowed to deal, making this their last buying opportunity for a while.

Angus MacDonald, Directus Ltd

DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED & USM)

Company	Sector	Shares	Value	No. of directors
SALES				
Argyll Group	FdRe	128,375	499	2*
Bernrose	Pack	40,000	113	1
Berry, Birch & Nobl	InB	110,000	177	2
Body Shop Internat	Stor	6,320	12	1
Cater Allen	OthF	30,870	125	2*
Dewhurst	Text	159,885	85	2
Diploma	EIns	35,000	137	1
First Leisure	H&L	1,100,000	3,575	3
London Securities	Prop	10,000	44	1*
Leeds Group	Text	27,000	143	1
LWT Holdings	Med	4,180	13	2
MacFarlane Chancery	Pack	10,000	26	1
Microgen	Pack	108,500	226	2*
MMT Computing	EIns	10,000	12	1
Polypipe	BdMa	2,000,000	2,560	1
Portmerion Pots	Misc	4,000	13	1
Salvesen (Christ'n)	BuSe	465,558	1,621	1*
Shanks & McEwan	Misc	1,000,000	2,230	1
St Ives	Pack	195,000	630	1
Thames TV	Med	20,000	35	1
Thorpe	EIcs	22,000	53	1
TT Group	EngG	1,016,000	2,508	2
Usborne	FdMa	75,000	16	1
Warburg SG CrvDef	Merc	175,000	489	1
Warburg SG	Merc	161,829	882	1
Walmouth	Med	1,000	10	1
Windsor	InB	500,000	75	1
PURCHASES				
ACAL	EIns	20,000	44	1
Blenheim Group	Med	150,000	622	1
Caverdale	Motr	7,761,000	366	3
Conso Venture Tr	InTr	20,000	50	1
Deri	BuSe	38,000	20	1
Five Oaks Invest	Prop	150,000	18	4
Henlys	Motr	13,000	12	1
Molyneux	Prop	200,000	46	2

Value expressed in £m. Companies must notify the Stock Exchange within 5 working days of a share transaction by a director. This list contains all transactions, including the exercise of options (*). If 100% subsequently sold, with a value over £10,000. Information released by the Stock Exchange 18-22 January 1993.

Norma Cohen

Source: Directus Ltd, Edinburgh

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FINANCE AND THE FAMILY

CLASSIC car enthusiasts are a special breed. That at least, is the conclusion of their insurers who offer a different type of policy for the proud owners of a much-loved Jensen or Alfa Romeo "Spider."

The main attraction of this type of insurance, provided by brokers and many of the big insurance companies, is the much lower annual premiums. Martin Cooke of Bain Clarkson insurance brokers (0344-455011), estimates that someone owning a Ferrari or Bentley, requiring annual insurance premiums of £30,000-£40,000 under a standard policy, would find them reduced to £800-£900 under classic car insurance.

To enjoy the lower premiums, classic car owners are expected to cherish their car and not use it for mundane purposes, such as transport. "The average owner of a collector's car will keep it in a garage, look after it carefully and will not use it for everyday driving," said Mike Chamberlin of John Scott and partners (081-977-9121), one of the first brokers to specialise in classic and vintage cars. These conditions mean reduced risk, which is why the classic car insurance market can insure expensive cars relatively cheaply.

Classic car insurance differs in two main ways from standard policies which use bandings for cars depending on model, engine size and the age of the driver.

Instead, the agreed value of the car and the amount of driving the car is expected to do are the basis for the insurance.

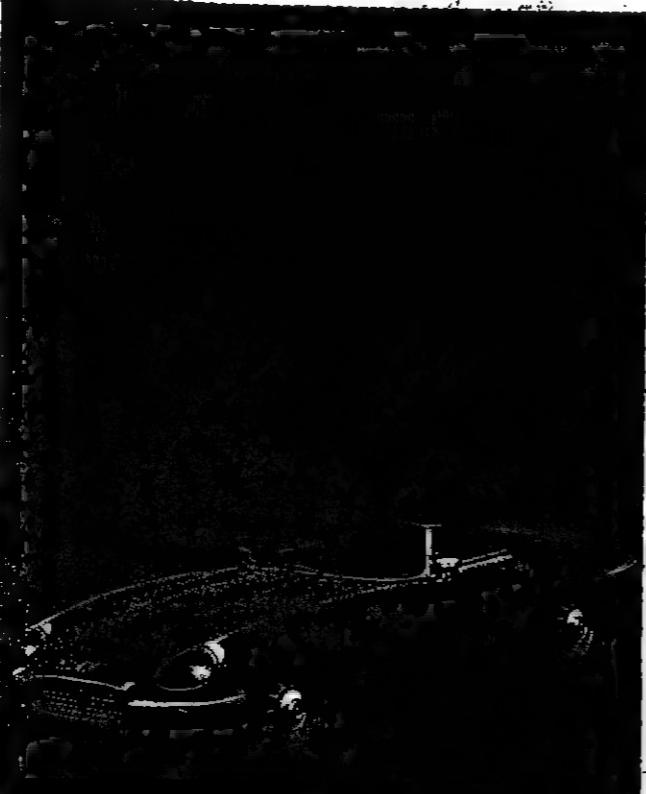
Norwich Union's Collectors Car policy (0603-622200), will cover the policyholder against accident, damage and total loss on an agreed value basis. "Premiums are worked out on the value of the car rather than its group rating," said James Duffell of Norwich Union. "Since a classic 1950s car, saloon or sports car are all expected to be driven in much the same way, only the value of the car is relevant."

An Alvis, a Bristol or an Aston Martin would all fall into the same insurance bracket if it was agreed their value was the same.

Settling on a value can be difficult in a market which has not found itself immune to the problems of recession. Those who bought at the top of the market in 1988, when prices for

Cheap cover for classics in the garage

Scheherazade Daneshkhu looks at insurance for classic cars



Jaguar E-type V12 convertible

some classics had quadrupled in a few years, found that the value of their cars fell by as much as half. For this reason, the value of the car may need to be reassessed at intervals.

Since the car is not expected to be used daily, premiums are based on maximum mileage - which is not usually a consideration under a standard policy. The most common mileage band is for a maximum of 3,000 miles a year, although some policies allow up to 4,500 miles or even 6,000 miles. Unlimited mileage policies may be available but the cost of premiums will be much higher. Bain Clarkson, for example, will offer standard rates but with

the insurance being on an agreed value basis.

The car does not have to be expensive to qualify for classic car insurance - Morris Minors and Sunbeam Alpines are common risks - but it must be old. "The car must be at least 20 years old, though we do make exceptions, for example, for Morgans," said Peter Fry of KGM Motor Policies (061-530-7351), a Lloyd's syndicate which is another veteran of the classic car market.

Bain Clarkson will also insure younger cars but for higher premiums. The annual premiums for a 1980 Mercedes 450 SL, with an agreed value of £20,000 will, for example, be £200

for a 3,000 mile maximum and £260 for a maximum of 6,000 miles a year.

Young drivers are not welcome. Most classic car insurers will base premiums on a minimum of 30 years for the driver. Cover may be available for those who are younger for higher premiums.

Annual premiums for classic cars worth £5,000, such as a Morris 1000, insured for a maximum mileage of 2,000 miles in the region of £110-£115 under classic car insurance. KGM estimates that for the same mileage, annual premiums for a fully comprehensive policy on a £20,000 car (such as a 1970 E-type Jaguar or a TR2) would be £170 and on a £20,000 car (a Mercedes 250 SL, for example) £253.

The market has been affected by the rise in crime which has led to steeply increased premiums in the motor insurance industry as a whole. Bain Clarkson's Cook says that for the first time in 20 years, classic car insurers have been obliged to raise premiums by an average of 25 per cent this year because of increased theft. In addition, insurers are beginning to insist on lock-up garages for cars and are stipulating that the policyholder should have another car for normal daily driving, with the classic car reserved only for "social, domestic and pleasure purposes."

Fry's KGM says that it tries to avoid "off the road" cover when cheaper insurance is provided for the car which is not being driven. Norwich Union will still provide off the road cover, which includes accidental damage, loss or damage by fire or theft, particularly for those who are doing restoration work to the car.

What if the worst happens and your cherished Bugatti has a crash and is deemed a write-off? "Sometimes a car has been passed on from father to son through generations and the owner will want to retain and restore the car whatever," says Chamberlin. The best classic car insurance policies should have a salvage clause allowing the owner to retain the salvage after an accident. John Scott has arrangements with two insurers: under its Lloyd's scheme, the settlement would be limited to 80 per cent of the insured value while a scheme underwritten by General Accident will allow the owner to have the car repaired and reimbursed up to the insured value.

Tanks but no thanks

THE LEASE to my flat requires me to contribute to the costs incurred by the landlord in "all provision of services referred to in the second schedule." The second schedule refers to:

■ The maintenance of the main structure and, in particular, the roof, main walls and timber foundations and main drains, gutters and rain-water pipes of the building, including all party walls and structures, sewers or drains used in common.

■ The maintenance of the gas and water pipes, drains, sewers, electric cables and wires and apparatus, in and under the building, and used in common.

The water tanks on the roof were replaced recently and I am being asked to contribute to the cost. In 1987, I provided my flat with its own independent water tanks. Since then, I have not used water from the tanks on the roof. Am I required to pay my contribution or can I decline to do so because of the particular wording of the clause above?

You are still required to

make the contribution for which the lease provides, even if you have opted out of using the common tanks. The position is the same as if the owner of a flat on the first floor decided to use the stairs only and then sought not to contribute to lift maintenance.

The position would be different if there were only two flats in the building.

Write-off or profit?

IF A BANK agrees to accept less than the total amount of an overdraft or loan due to it by a partnership, must the amount written off by the bank be added to the partnership profits for income tax purposes?

■ Only to the extent that the amount written off represents bank charges, interest etc for which tax relief has been allowed already.

Such items are caught by section 94 of the Income and Corporation Taxes Act 1988

under the heading of "Debts deducted and subsequently released." It states:

"Where in computing for tax purposes the profits or gains of a trade, profession or vocation, a deduction has been allowed for any debt incurred for the purposes of the trade, profession or vocation, then, if the whole or any part of the debt is thereafter released, the amount released shall be treated as a receipt of the trade, profession or vocation arising in the period in which the release is effected."

■ Tax relief on a farm

AN ELDERLY spinster owns and farms 250 acres of land in Scotland. Her nearest relatives are two nieces, both in their twenties. Neither would be able to continue the business but they would stand to inherit any money on the death of their aunt. The farm would be sold.

Would the money realised be

Q&A

BRIEFCASE

No legal responsibility can be accepted by the Financial Times for the answers given in these columns. All inquiries will be answered by post as soon as possible.

eligible for inheritance tax relief at 100 per cent and would capital gains tax relief be passed to the nieces, or do the concessions benefit only sons and daughters of a farmer?

■ For IHT purposes, and provided certain conditions were met, 100 per cent agricultural relief would be available on the agricultural property on the death of an aunt where she both owned and farmed the property.

The conditions are that the property must have been either:

(a) occupied by the aunt for the purposes of agriculture throughout the period of two years ending with the date of death; or

(b) owned by the aunt for a period of seven years ending with the date of her death, and occupied throughout that period by her or another person for the purposes of agriculture.

The property would not be subject to CGT on death and would, in fact, be revalued for CGT purposes so that the base value of the property would be revised to the value as at the date of death.

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MINDING YOUR OWN BUSINESS

Two companies struggling from the Belfast ruins

THE FARSET Enterprise business park in West Belfast backs off against an 18ft high fence separating two communities: protestant and catholic. Its front gate gives on to the Springfield Road, a notorious killing ground for the terrorists on both sides.

Eight years ago the site was a piece of open ground: the houses that once stood there bombed to ruins. It became a community centre, and subsequently a business park, as a result of government investment aimed at healing the wounds of sectarian division.

Farset is one of 26 business parks in Belfast, but the only one established where the two communities meet. It is something of a test case for small businesses struggling to survive against the background of recession and a relentless campaign of political violence.

Since the park opened three and half years ago, three small businesses have failed. But among the dozen that have survived, two in particular have shown what can be achieved when all the odds seemed stacked against them.

Northern Ireland Fireworks has managed to carve a business niche with full government approval even though under Northern Ireland law the sale of fireworks manufactured locally is banned.

It is run by Danny Davison, a 40-year-old former lorry driver who worked part-time, gathering experience of fireworks in companies in the UK and the US. In November 1990, Davison approached the Local Enterprise Development Unit LEDU (the government-backed small business agency) for a £6,000 grant, and the Farset Business Park, which draws some of its funds from the International Fund for

Ireland, for a further £5,000 low-interest loan (6 per cent repayable over two years) to set himself up as Northern Ireland's only local "supplier of display kits and operator of firework shows."

A further £2,000 came from Davison's own savings and that of his partner.

Davison imports his fireworks from England and mainland Europe under licence and then arranges their display with the approval of the security forces and the Northern Ireland Office.

Jimmy Burns visits a business park on the dividing line between catholic and protestant

In the first year of trading in 1990/91 turnover was £24,000, just below the target of £25,000. In 1991/92 the company's order book expanded with turnover £52,000, above the year's target of £50,000. A business that began with two full time staff, and two part-time staff, now employs 19.

Davison says the company is successful because: "What we try and give the public is something that is spectacular, but colourful and peaceful at the same time. There is no danger and the whole family can enjoy it. It makes a change from bombs."

He works from a ramshackle two floor bungalow, filled with bits of cardboard and rough sketched lay-outs. Here Davison tailors his display according to the budget of the customer, working out the position of the fireworks, the sequence of their explosions, on frames which range in

height from 50ft to 3,000ft.

The company arranges small displays for children's parties and club events, but its main income is generated by big public displays arranged for borough council festivals. Its customers have included staunchly loyalist organisations in the Shankill Road, as well as catholic charity events in southern Ireland.

Among its more spectacular projects was the organisation of the firework display for Belfast's Christmas celebrations at the end of 1991.

Politics is never far from this potentially explosive business: "I know that if I moved this business to the Shankill some of the boys who work with me wouldn't come," says Davison.

And yet management of the business park has a policy of picking its tenants according to strict financial criteria.

Charlotte McFarlane, the business park's administrator, says: "We don't ask people what religion they belong to here. A business is a business or its not."

It's a philosophy which Davison shares. "We straddle both sides of the community here," he says.

Bob Jenkins' flat Midlands accent is scarcely audible over the din of his workshop, but there is no doubt his determination to make his presence felt.

"I've got the distinction of being the only Englishman who stayed on. I like the place," says Jenkins.

A decade ago Jenkins worked as a quality engineer for the De Lorean sports car plant in Belfast. When the plant closed in 1988, some of the workers returned to England from where they had been recruited initially.

Jenkins married a local woman and took a job with

United Technologies in Derry. He subsequently sought employment in England, but not for long. In the mid-1990s the couple returned to Northern Ireland for an event that was to change the pattern of their lives: the birth of their child Laura Lee.

Jenkins recalls: "At the time I was out of a job. One of the consultant orthopaedic surgeons who knew I'd been an engineer said, 'There are various products the hospital is developing, why not start up your own business and see if you can help out?'"

Jenkins in 1990 was among the first small business men to enter Farset. He obtained a

capital grant of £5,100 covering 50 per cent of the cost of new plant and machinery and an employment related grant of £2,300 from LEDU. He also got a £2,100 grant from the Government's Making Belfast Work initiative specifically targeted at businesses in deprived areas of the city.

His company's turnover was £10,000 in 1990/91, below the £12,000 target in 1991/92 turnover was £17,000 below a target of £22,000.

In his workshop Jenkins has been developing a range of products for disabled people ranging from special potty chairs and toilet training aids for children to suspended arm support systems for muscular dystrophy patients.

But Jenkins admits that struggling to stay financially afloat in the middle of the recession has not been easy. He is about to go into partnership with another larger company at Farset which does structural steel and ornamental cast iron work.

"I hope to have the cash flow necessary to research and develop new products over a longer period," says Jenkins.

"The best small businesses can hope for in this society is to survive. I may not have grown much, but I'm still here. That gives me a sense of achievement."

Northern Ireland Fireworks and LauraLee Medicads are based at Farset Enterprise Park, 638 Springfield Road, Belfast. Telephone: Belfast 242777

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PROPERTY

Radon – the natural gas that can kill in the home

Five counties have particular problems but there are plenty of ways to head off the potential dangers. Gerald Cadogan explains how

TESTS for a natural radioactive gas called radon are being made at 24 houses in my Northamptonshire village and 700 in the surrounding district. Radon increases the chances of lung cancer, but it was almost unknown to most people until quite recently. Is it really a danger? Will it affect the value of your house? What can you do about it?

For most of the country, the risk is negligible. You are in slightly more danger if you live in certain areas of Cornwall, Devon, Somerset, Northamptonshire and Derbyshire. Yet, even in these "hot" spots, the level of radon can vary greatly between one house and its neighbour. And in "safe" parts of the country, the National Radiological Protection Board (NRPB) is surprised constantly to find isolated cases of a high radon count.

Radon is emitted by the trace levels of uranium that occur in soil and rocks (and bricks and concrete made from them). Fresh air disperses it, but it can accumulate inside a building or down a mine (research into its dangers began with the case histories of uranium miners and scientists in the early days of nuclear physics). When breathed in, it deposits alpha particles in the lungs.

Dr Robert Stoddart, senior lecturer in pathology at Manchester university, calls these "seriously radioactive – an unpleasant form of radiation." It is, however, only one of many carcinogens. As Stoddart points out: "We all live in a soup of them, to which we are variably susceptible."

Many things can trigger a cancer – even bracken – and it is hard to point the finger only at radon. The factors that matter are the local geology; how your house is built; and your own body, which might – or might not – protect you against any amount of radon radiation.

If you live in or near an affected area, it is sensible to check the level in your house. Ask the NRPB to send you plastic monitors, or your district council to arrange this for you. There is no charge. But remember that radon does harm only through exposure over many

years. A holiday in Cornwall is not going to give you cancer.

Radon enters houses through cracks in floors and walls. The uranium-bearing granite country of Devon and Cornwall has been known for some time as a hot spot, as is similar terrain in New Hampshire and Sweden. But not all granite is dangerous.

Cumbria is safe; and even in Cumbria, where about a fifth of the houses are above what the NRPB calls the "action level" – when something must be done to reduce the concentration – granite walls

takes about five months. District councils also are eager to know your readings so they can prepare their own detailed local radon maps (they promise to keep the results confidential if they were about HIV).

Double glazing and insulation have increased radon levels because they stop the gas dispersing. And when windows are shut, open fires and open windows in upstairs bedrooms (but not downstairs), increase the amount as they pull air upwards through the house. Draughty old

gas fires that look as if they are burning coal). At the end of all this, repeat the monitor tests to check how successful you have been.

Make sure your builder knows about radon. Ask your local authority about (means-tested) house renovation grants, or discretionary repair grants in Scotland; the environmental health officer should be helpful.

If you are building in an affected area, the special building regulations for Devon and Cornwall are extended to the other three hot counties from February 1. In the most-affected part of Northamptonshire, this will mean putting a membrane in the floor, joining it to the wall and arranging space for a pump and fan. After a year of living in the new house, it can be tested to see if they are needed.

If you are buying in a radon zone, ask the seller for the results of any tests. But do not let radon deter you from the five hot counties. They are marvellous places in which to live. And, as you know the risks, they should not affect the price. The reaper is waiting to scythe us all, anywhere and any time.

The Householder's Guide to Radon, from the Department of the Environment, is helpful. Enquiries to Room A18, Romney House, 43 Marsham Street, London SW1P 3PY.

The Building Research Establishment, Garston, Watford WD6 7JR, publishes **Radon: Guidance on Protective Measures for New Dwellings**, at £8. It includes lists of parishes and maps (obtainable from the BRE Bookshop – 0923-664 444). The BRE also has a Radon helpline (0923-664 707).

The Radon Survey of the NRPB is at Chilton, Didcot, Oxfordshire OX1 0RQ.

'Radon causes harm only after years of exposure. A holiday in Cornwall won't hurt'

and fireplaces do not emit much radon. Now, though, the list of affected areas has expanded to Somerset, Derbyshire and Northamptonshire, with their limestone and sandstone. But Somerset seems rather better off than the other two counties where more than 10 per cent of houses are above the action level in west Derbyshire, and around Northampton and Kettering. In neighbouring north Oxfordshire, NRPB tests have confirmed a local council's soil gas survey which suggested a potential radon problem in some houses.

The board estimates that around 100,000 houses in the UK are above the action level, although the problem decreases markedly as you go east. And, luckily, the great conurbations are not in radon zones, although London has its own geological problem of shrinking clay. And subsidence. In Wales, there is a slight concentration in Powys; and, in Scotland, at the north-east tip and on Deeside. Perhaps the Queen will put in monitors at Balmoral.

The NRPB is making a detailed survey using postcodes to isolate houses in groups of 15 or fewer. It sends two monitors, to be placed in the main living room and main bedroom for three months. On their return, the board analyzes the readings, enters them into its data base and informs you. The whole process

houses are an effective antidote; so are those with suspended floors with air circulating beneath. Cellars may increase the amount, because they have a greater area (walls and floors) exposed to the soil.

If your floor is solid, you can install a sump underneath, with pipes and a fan to extract the radon-carrying air and send it up to disperse at roof level. If the floor is suspended, you can seal it (although, if it is wooden, this might increase the chance of dry rot).

Improving the ventilation by more air bricks is another option. Or use a fan to blow fresh air into the house (although this is effective only up to two or three times the action level). Try opening more windows downstairs and do not use any extractor fans in kitchens, bathrooms and lavatories.

You can also seal unused chimneys and give up open fires (includ-

ing gas fires that look as if they are

burning coal). At the end of all this, repeat the monitor tests to check how successful you have been.

Make sure your builder knows about radon. Ask your local authority about (means-tested) house renovation grants, or discretionary repair grants in Scotland; the environmental health officer should be helpful.

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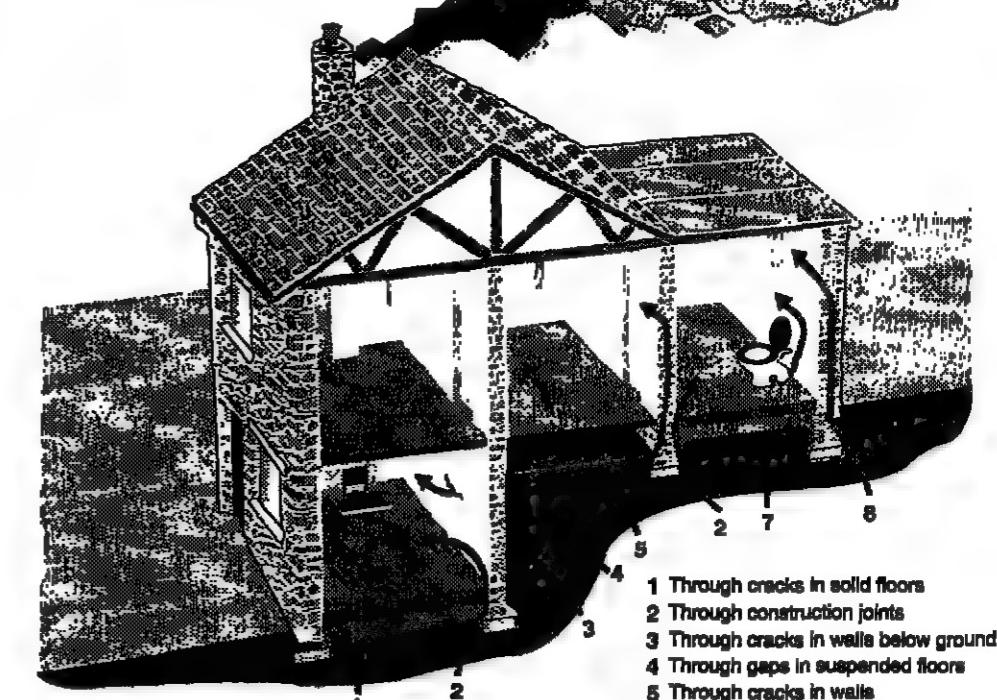
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Listed building legislation

MY ARTICLE on January 9 mistakenly reported that Simmonds & Simmons and Jackson-Stops says in its *Guide to the Legislation Relating to Listed Buildings* that the law requires such buildings to be maintained.

Owners may, however, be served repair notices or a compulsory purchase order if the building is becoming derelict. After a fire, there is no explicit obligation to rebuild, but restoration work would usually require consent.



- 1 Through cracks in solid floors
- 2 Through construction joints
- 3 Through cracks in walls below ground level
- 4 Through gaps in suspended floors
- 5 Through cracks in walls
- 6 Through gaps around service pipes
- 7 Through cavities in walls

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PERSPECTIVES

Of rice and men: the thoughts of a mobster

IT SEEMED, in a well-worn phrase, to be a good idea at the time. I was making a television programme on Japan for a series on business and economics. The *yakuza*, Japan's notorious mobsters who sport neck-to-ankle tattoos, appeared to be cropping up in one political or financial scandal after another. Clearly, meeting a mobster was essential to a proper understanding of the financial crash that had rocked the country.

Misgivings set in as we approached the Kyoto headquarters of the man who is ranked by the police as Japan's fourth-biggest gangland boss. Our charming and

especially since our Japanese colleague - now sweating profusely - was urging us to behave with all possible decorum. We prodded our noses, wondering how the *yakuza* who regard themselves as the guardians of traditional Japanese values, dealt with bad table manners.

The next surprise came with the boss himself. A splendid pair of sideboards apart, there was little to distinguish him, in his spacious office, from the chairman of any large Japanese corporation. Perhaps the oversize statue of Napoleon beside his desk was a bit of a give-away but, in most other respects, Takayama had absolutely nothing

John Plender is given a background briefing on Japan from an unlikely source

super-efficient Japanese fixer was becoming more nervous by the minute. Matters did not improve when we were whisked into a building by a swaggering character, in a brown suit who sported a tattooed little finger. In penalty the *yakuza* impose on themselves when they commit acts of disloyalty. Young thugs in blue uniforms watched as we lugged in our equipment.

Then came the first surprise - or perhaps I should say test. The boss, Tokutaro Takayama, was not ready to be filmed. As we waited, two of the men in blue appeared with a substantial meal for us. We had finished lunch only half an hour before. No problem here for a camera crew, since the first rule of their trade is to seize every chance to eat because they never know when the next will come.

For less robust seekers after truth such as reporters, producers and directors, it was another matter. If Takayama sounded like a free

Nearer to the Mafia, maybe? Absolutely and emphatically not, he insisted: the *yakuza*, unlike the Mafia, were patriotic and generally supportive of government. But with reservations. To my amazement, this gangland boss proceeded to harangue me about the awfulness of the politicians' failure to liberalise the rice market.

The basis of Takayama's objection was that the politicians were making life needlessly expensive for the Japanese people. Perhaps, ideologically speaking, that sat neatly with the *yakuza*'s romanticised view of themselves as latter-day Robin Hoods (no pun in Japanese). It was certainly sound economics, showing a firm grasp of the law of comparative advantage.

If Takayama sounded like a free



market businessman, it was because this was - in part, at least - how he saw himself. His smart office block turned out to contain a boardroom, a lecture theatre, gym and kitchen, plus a dormitory for the blue-clad apprentices. There

were some tacky features: a giant stuffed polar bear in a glass case outside the boss's office, and a battery of electronic surveillance equipment to monitor what was going on outside. But, in most other respects, Aizu Kotetsu-ka, as the outfit was called, had the trappings of a mini-Hitachi or Toyota.

The reason the *yakuza* are able to maintain such offices openly is that the Japanese, in their bizarrely pragmatic way, have privatised much of the law and order process.

Since the days of the Tokugawa Shogunate, the feudal period which ended with the Meiji restoration of 1868, gangsters have helped the police keep violence off the streets. In the post-war period, these outsiders were used by businessmen to

intimidate unions and collect debts. Politicians used them as bodyguards and sought their organisation's votes and money.

The free market ideology does not, however, extend fully to the *yakuza*'s own activities. The trade-off with the police was that the big crime syndicates would keep non-syndicated crime under control. In other words, it operated in much the same heavily regulated way as Japan's industrial cartels. Only in the bubble economy of the late 1980s did things get out of hand as the gangs started to rig share markets, deal in property and shoot each other in the streets.

In spite of their unwholesome activities in extortion, gambling and prostitution, the *yakuza* were tolerated as part of the system so long as the system itself appeared to deliver the goods. And that was Takayama's problem. Since the bursting of the Japanese bubble, people are disillusioned with a system that has wiped out much of their savings while the big shots - including politicians, big businessmen and *yakuza* - have enjoyed considerable protection from loss.

The public also has been enraged to discover that unselected *yakuza* may have played a key role in making Noboru Takeshita prime minister in 1987; he was forced to resign later over a share scandal. So the politicians have been forced to clamp down on gangland with the "Law to Prevent Unjust Action of Violent Organisations," which took effect last March.

The *yakuza*, says Takayama, have been made the scapegoats for the politicians' misdeeds. "They've been totally disrespectful of our rights," he complained. And he has been subjected to what, in Japan, is the most unspeakable form of ostracism: he is no longer allowed to be a member of a golf club.

FOOD AND DRINK

Grand restaurant with a past

TO THE unsuspecting diner, Horchers could be just about any grand Madrid restaurant. Closer examination, however, might give some indication of its long and eventful past: the Meissen figurine on the table representing a Prussian dragon from Frederick the Great's time; some German prints on the walls; and, better still, the menu with its smattering of dishes of German origin. There is lots of game, but game is game. What about matjes herrings in cream with apples? Or wiener schnitzel? Or baumkuchen?

Horchers' story begins in 1905, not in Madrid but in the west end of Berlin. The original premises were at 21 Luther (now Martin Luther) Strasse. At first, Gustav Horcher's wine restaurant was overshadowed by the great hotels and Borschardt in the Französische Strasse.

It was not until 1923 that it made its first appearance in the English-language edition of Baedeker's famous guide. It failed to merit a star.

All this had changed, though, by the time the next German edition appeared in 1938. "Belongs to the top category," enthused Baedeker. "Excellent." And a star was awarded.

Horchers also had a protector. Indeed,

from the first years of the movement in Berlin, Horchers might be said to have marched in step with the Nazi party.

Four frustrating years after the failure of the Munich putsch in 1923, Hermann Goering arrived in Berlin at the end of 1927. Money was short until the former air ace was elected to the Reichstag in the spring of the following year. When Hitler agreed to his candidature, it was to Horchers that Goering went to celebrate.

By July 1934 Goering was already Prussian minister president and the second most powerful man in Germany. That month, he held a second, and far more sinister, celebration in the restaurant in the Luther Strasse.

It was there that he threw a dinner to thank his managers for their help in the bloody Night of the Long Knives when a hundred or so political opponents were butchered. Crab was the order of the day.

Goering's continued protection must have been valued highly by Gustav Horcher and his son, Otto. Once the war had started, the Luftwaffe chief had

Horchers' staff exempted from military service and tripled the petrol allowance for motor vehicles.

When Otto Horcher discovered a hoard of 70,000 bottles of Goering ensured that the bulk of the wine was acquired for the Luftwaffe - but only after creaming off 10,000 bottles for Horchers and a few cases for himself.

Horchers' rise under the Nazis was to have a European dimension, and one which became linked closely to the subjugation of mainland Europe by the soldiers of the Wehrmacht. As journalist Hans Georg von Stadnitz wrote in the autumn of 1943: "As the favourite chef of Hermann Goering, Horcher has risen to become the foremost restaurateur of the Third Reich..."

With Germany occupying half of Europe, Horcher's sphere of activity broadened. He took over Die Drei Husaren in Vienna from Count Paly Palffy. Then he moved to Maxim's in Paris and opened branches in Oslo and Belgrade. Before the second world war, he held the concession for the German restaurant in London's Mayfair.

The intimate, leather-hung restaurant in the Luther Strasse received its share of famous guests. In 1937, Nazi chiefs Heinrich Himmler and Joachim von Ribbentrop entertained the Duke of Windsor there. It was a regular favourite of the chief of German military intelligence, Admiral Wilhelm Canaris. But Horcher was never Nazi. Most of the anti-Nazi *frondeurs* ate there and the Gestapo was not welcome. An English journalist, Ian Colvin, who had

known Horchers well from his days as a Berlin correspondent before the war, noted: "Horcher's food was excellent, brought in from Denmark, and his French wines were bought with occupation francs at controlled prices." But as the dangers from bombing became more acute, the Luther Strasse premises were "abandoned for a safer villa in Wannsee suburb standing among trees on a sand ridge above the lake".

The Nazi defeat at Stalingrad in February 1943 dealt a lethal blow to the few remaining grand restaurants in Berlin. At Horchers, though, the manager tried to make up for the occasional gap in the menu with his old-world charm. This did not work on Josef Goebbels, the Nazi propagandist supremo, who mentioned Horchers specifically when he announced new austerity measures to accompany "total war".

Goering was not amused by the order to close a restaurant which had been supplying him with food for years. In a 45-minute telephone conversation, he told the gauleiter:

ter of Berlin: "If you close Horchers today, I shall open it tomorrow as a Luftwaffe club!"

Goebbels responded by staging a "spontaneous demonstration" in which one of the restaurant's big windows was smashed. When Goebbels' men returned the next day, they found it guarded by Luftwaffe sentries.

With Goering's help, Horchers limped on in Berlin for a few more months. But after the massive Allied raid on the city on November 23 1943, Otto Horcher must have seen that there was little point in hanging on. Diners who turned up at Horchers in January 1944 found it shut.

By that time, however, the restaurant had opened its doors in Madrid - on November 11 1943. Gustav Horcher died three years later but Otto lived until 1977. The restaurant is now owned by another Gustav, Otto's son, who was only three when he left Germany.

Horchers was one of several German restaurants in the Spanish capital, but it was always the best. And visitors to Madrid after the war remember seeing the SS dandified Otto Skorzeny, holding court there. At that time, he boasted he was in charge of the Odessa operation which helped SS men escape the justice of the courts.

For bottled beer, British is best

FOR WINE drinkers, certain grape varieties become fashionable for a year or two, then fall from grace; while brands of spirits are favoured by drinkers who would be hard-pressed to tell you why. It is all to do with marketing - and beer is the most fashionable of the lot.

Take imported bottled beers. It is possible to draw up a sort of Chinese horoscope based on what has been the fashionable beer of the year. In 1992, American bottled lagers made great headway in the UK, although most are irredeemably dull. In 1981, it was Mexican beers with a wedge of lime (drunk, of course, from the bottle), while 1990 was the year of Japanese "dry". As for 1989, I seem to recall it was San Miguel. Whatever they were, though, we can be quite certain of one

thing: flavour was unimportant.

Last summer, I lived through a German heat-wave. So, I thought I would try out *Weizen*, or wheat beers. These sometimes are drunk in Germany with a slice of lemon but I cannot see why, as all of them have a strong lemony taste to start with.

The best are the *hefeweizen*, which undergo a second fermentation in bottle with added yeast; thus, the beer is cloudy and full of flavour. Comparing the *hefeweizen* available in Berlin, I found the best were Maisels from Bayreuth and Scherdel, although Thurn and Taxis was nearly as good. I have not seen any of these in Britain but I am sure they could take the market by storm.

Spurred by all this, the *Weekend FT* decided to taste

some of the bottled beers on sale in Britain. Apart from one made in London (which actually topped the league), and one from Scotland, all were imported. The tasters were myself; Iain Loe, from the Campaign for Real Ale; and Max Wilkinson, editor of the *Weekend FT*. The beers were scored out of 20 and are listed in descending order.

1: Very Special Christmas Ale (England), 16 points. This one English beer beat all comers. "Excellent in its way," said Wilkinson. "Needs to be drunk at the end of a meal," warned Loe, referring to its 8.9 per cent alcohol - stronger than many German wines.

Equal 2: Hoegaarden White (Germany) and Liberty Ale (California), 15.6. The Hoegaarden is not quite a *Weizen* as it has less than 50 per cent wheat. On the other hand, it contains coriander and curacao and comes out slightly cloudy.

There was considerable enthusiasm for this beer and its spicy bouquet, which sells from Whitbread pubs. The Liberty has a markedly fruity, hoppy character.

4: Brigand (Belgium), 15.3. This Belgian beer, with nine per cent alcohol, comes in a 75 cl bottle with a champagne cork. It has a lemony taste, which Loe put down to the yeast. Wilkinson called it "rather nice".

5: Alpirsbacher *hefeweizen* (Germany), 14.8. Our first *hefeweizen*. I did not think it was quite up to my favourites in Germany and it seemed a little bright for the type. But Wilkinson thought it "jolly good beer, almost the best here".

6: Coopers Sparkling Ale (Australia) and Regal Christmas (Belgium), 14.8. Coopers, from South Australia, has

been a personal favourite since I first tasted it on High Eden Ridge near Adelaide. It is sold by O'Briens for 99p. The Regal is a strong Christmas ale the colour of *caf au lait* and smelling of baked bananas, with nine per cent alcohol.

Bavarians drank these dark malt lagers in preference to bright beers. The team admired its character and markedly hoppy finish.

11: Grolsch Bok (Holland), 13.0. This is the autumn "Bock" version of the famous

12. Again, this came as a surprise. A lager with real character.

14: Ostravar (Moravia), 11.6. A pilsner type. I was not keen, but Loe praised the after-taste and Wilkinson liked the "greasy bitterness".

15: Kriek (Belgium), 11.3. This beer is called "Mort Subite" (sudden death) and is made with spontaneous yeasts and macerated cherries. I liked it, but Loe detected added sugar and Wilkinson thought it no more than a curiosity.

16: Stella "Dry" (Belgium), 10.8. Mixed views again on this Belgian-brewed Stella. Wilkinson liked it, Loe and I disliked it.

17: Heineken Export (Holland), 10.6. The voters went the other way round for this Dutch-brewed Heineken. I liked a gentle whiff of honey.

The other beers failed to make half-marks. We thought the Kaltenberg Pils would be

better brewed in Bavaria, rather than our Whitbread sample.

Tiger from Singapore, Casca from Tasmania, a UK-brewed Stella and a San Miguel look-alike from Spain called (appropriately enough) Damm all seemed to lack character. The feeling among the tasters was that these brews were best drunk when it was very hot and you were too thirsty to notice.

A Bahamian beer called Kalk smelled of manure. Having said that, it will almost certainly become this year's fashionable sensation.

The speciality beers are available from the Beer Shop, 8 Pittfield Street, London N1 (tel: 071-739-3701) and Grogg blossom, 66 Notting Hill Gate, London W11 and branches (tel: 071-792-3344).

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Giles MacDonogh

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8: Chimay Red Label (Belgium), 14.3. Loe pointed out that this was the weakest of the Chimay beers, with seven degrees. A special yeast is used to give it its considerable character.

9: Traquair House Ale (Scotland), 13.6. This is made in the oldest house north of the border. It is a deep amber ale with "great charm".

10: Erdinger Dunkel (Germany), 13.3. A generation ago,

Grolsch - spelled "Bok" in Dutch. Beer of this sort is brewed with extra strength for the onset of winter. The result is rather sweet: something to steel your limbs before going out to work in the fields.

12: Singha (Thailand), 12.8. This beer is surprisingly full of flavour and proved one of Loe's favourites. Wilkinson found it "too bitter" and lacking in aroma.

13: Zambezi (Zimbabwe),

14: Stella "Dry" (Belgium), 10.6. The voters went the other way round for this Dutch-brewed Heineken. I liked a gentle whiff of honey.

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Tennis/John Barrett

Seles set for high-decibel showdown

TO GRUNT or not to grunt, that was the question for Monica Seles at last year's Wimbledon. In the final against Steffi Graf, the world champion remained silent and lost 6-2 6-1. At the time I was convinced that her lacklustre performance was due to the conscious effort she made to change the habit of a tennis lifetime. Any athlete forced to operate on the conscious level is doomed.

For the first time since that Wimbledon meeting, the two rivals for the world No 1 ranking clash again in today's final of the A\$6 (£2.6m) Ford Australian Open at Flinders Park, Melbourne, worth A\$10,000 to the winner. Although Monica has lowered her average decibel level in the six matches that have taken her to her third consecutive final here, that is only because she has slaughtered the opposition.

In her quarter-final against Jilie Halarad, where she failed to convert three match points and lost her first set of the tournament, she was positively snarling as she reeled off the last six games for victory.

The grunting issue is never far away, irritated by the constant media questions, the disgruntled champion said at the start of the meeting: "I just don't want to keep talking about it. If I grunt, fine. If I don't grunt, that's fine too."

After her 6-1 6-2 destruction of the world No 3 Gabriela Sabatini in a semi-final on Thursday, the champion was positively... well, grunted.

"I played a good game today. I just kept concentrating and when the pressure was on I played quite well."

That simple understatement reveals the total belief in her own ability that is the foundation of Monica's greatness. Make no mistake, this remarkably unathletic teenager is already a great champion. She has reached the final in 33 of the last 34 tournaments she has played and won 22 of them, a run that includes six Grand Slam

wins from seven consecutive finals. In her four-year professional career she has won 242 matches and lost 28, a winning average of 88.6 per cent, and a player on the way up usually loses more matches than she wins.

Chris Evert can better this - just but only if you take her entire career. Her record is: won 1,308; lost 149; average 89.9 per cent. Graf's record is almost as impressive. In her ten years as a professional she has won 591 of 667 matches for a winning average of 88.6 per cent.

Graf and Seles now rule women's tennis as completely as Evert and Martina Navratilova did in the early 1980s. Their clash in this first great Championship of 1993 should launch us on another year of intense rivalry.

Although Graf leads 6-3 in career meetings, the first three wins came as Seles made her grand entrance on the tour in 1989 by reaching the final of the French Open unseeded and taking a set from Graf.

The intriguing thing about today's match is that both women are improving. Seles is serving much better than she did last year and shares the lead with Jennifer Capriati for the fastest recorded delivery among the women in Melbourne, an impressive 168kph. She is also volleying with enthusiasm. In the first game of her match against Sabatini there was a two-handed drive volley and a beautifully struck sliced backhand volley of which Navratilova would have been proud.

Graf, too, is volleying occasionally and clamping that forehand as well as ever. She has also reverted to her excellent sliced backhand as her basic shot on that wing, an admirable decision because the ball skids through fast and low off the Rebound Ace surface. Seles will spend much time this afternoon digging up low balls as Graf speeds about the court to find the crosscourt angles that will expose the double-hander's lack of reach.

The outcome, therefore, is likely to depend upon the mental qualities of the two. This is where Seles has the edge. This intelligent teenager has a mind like a steel trap. Against Graf in the French Open final last year, after being awarded on four match points at 5-4 in the final set, Monica twice had to serve to stay in the match. She never flinched, and when she sensed Graf's resolve weakening, the jaws snapped shut.

She has been equally canny here.

Asked about playing Graf in the final she said: "Steffi is going to serve very strongly... she is playing great tennis with great tempo, very strong on both sides... I will just have to go for my shots."

In the men's final tomorrow the holder and world No 1, Jim Courier, and the number two seed, Stefan Edberg, meet for the eighth time.

Edberg has won four of their meet-

ings, his last victory - the US Open final of 1991 - revealed the 25-year-old Swede at his greatest. Since then their only meeting has been last year's Australian final, won by Courier in four sets.

At these Championships Edberg has

celebrated both his 27th birthday and a welcome return to top form - in spite of a back spasm during his fourth round win over Amos Mansdorf that threatened to end his challenge. In 1989 and 1990 he was forced to retire from the Australian Open with injuries and it has taken courage for him to continue. His 7-6 6-3 7-6 semi-final win over third seeded Pete Sampras yesterday was heroic. The American led 4-0 in the first set but Edberg, easing himself into the match, stepped up the tempo with

some devastating returns of serve and typically athletic volleys that finally destroyed Sampras' confidence.

Courier, the top seed, was equally impressive in beating Michael Stich 7-6 6-4 6-2. Only once, at 1-2 in the first set, was the American behind. Once he had recovered the break of serve he proved that the basic qualities of groundstroke control can usually beat a rampant serve-volleyer on relatively slow courts.

This 100th Grand Slam Champion-

ship of the open era has been an impressive meeting for the one-sidedness of the later rounds in the men's event. Not since the US Open of 1977 have all four men's quarter-finals and both semifinals been won in straight sets. Someone must be doing something right.

Indeed, high school football is most popular in country areas - and not just because it is often the only action in town other than the rodeo. For as long as anyone can remember, rural Texas has been producing big, brave farm boys suited ideally, in physique and temperament, to the bone-crunching rigours of the gridiron.

The link between farming and football reaches its apogee at Texas Agricultural and Mechanical, the finest football team in the state. This year, A&M attracted

crowds

of up to 80,000 as they won all their games in the regular season and challenged for the title of national college champions.

At professional level, football mania reaches even greater heights. Two weeks ago, their Cowboys held a rally at their stadium in the city's outskirts for fans wanting to boost the players in their bid to win the club's first Super Bowl since 1978. On a dull, rainy mid-week, 70,000 people turned up.

The rally was shown live on local television and repeated on the same channel two nights later, attracting big ratings both times.

Even the Lone Star state's most famous entertainment export cannot compete. The Cowboys' National Football League championship game against San Francisco two Sun

days ago attracted the biggest local television audience ever in their home town, far outstripping the record held by the "Who Shot JR?" episode of the soap opera Dallas.

Although Texans are an hospitable bunch, the football fans sometimes take their fanaticism to absurd limits. When the Philadelphia Eagles arrived earlier this month to contest the Eastern Division title, shopkeepers in the Dallas area removed cartons of Philadelphia soft cheese from their shelves. And Buffalo, Texas (population 1,900), has changed its name - to Blue Star - for this weekend.

The irony of the Cowboys'

with the plays that have been called during games.

Like the Miami University team that Johnson coached to a national college championship late in the 1980s, the Cowboys are built on speed, or what American footballers call "quickness" - which means speed and agility over short distances, and an ability to think and react quickly in tight, unscripted situations.

Dallas exploits that quickness with a flexible, attacking game that is comfortable both running and passing the ball. In recent games, the Cowboys' offence has been as swift, precise and potent as the San Francisco 49ers' attack during their long reign in the 1980s as the NFL's best team. The comparison was not lost on some of the San Francisco players who faced the Cowboys a fortnight ago. "It looked like we were playing the mirror image of ourselves at times," said Steve Sapolu, one of the 49ers' key offensive players.

Although the bookmakers have installed the Cowboys as the favourites tomorrow, many wise heads are warning that the Bills (who have been to, but lost, the past two Super Bowls, the 1991 game by a single point) will have much more big-game experience - Dallas are the youngest team in the NFL, with an average age of 22.

Young they may be, but there is no shortage of confidence from the Dallas players. As Emmitt Smith, their star 23-year-old running back, said so disarmingly this week: "Experience? How much experience do you need to play in a Super Bowl? I've been running the ball my whole life. What more experience do I need?"

Skiing

Danger under the sun

IN THE heart of the Swiss Alps this week, something stirred. Flurries of snow followed by more substantial falls on higher slopes in the Valais arrived to break the relentless meteorological deadlock of sun and blue skies but not necessarily to improve treacherous pistes. The danger to life and limb is still there, although further snowfalls may finally minimise the dangers.

Day after day, the slopes had slowly deteriorated from superb to good to patchy to downright dangerous as recent tests testify. After a superlative start to the season, skiers encountered endless sunny days or perfect plate skiing. But without further falls and with temperatures not always cold enough to enable resorts to top up with artificial snow, even the best pistes on the lower slopes gradually deteriorated. The problem now is that small amounts of fresh snow tend to cover icy moguls, making them even more treacherous because skiers often cannot tell what lies under the fresh covering. Much higher up, however, the new snow is sufficiently deep on most runs to ski without breaking through to the old snow, which was in better condition anyway because of the altitude.

Another problem is that the very qualities that make a ski resort so challenging - steep, long, rocky descents with chutes and couloirs - tend to make it more dangerous with inferior snow cover.

Verbier is a good example. So are

other barnstorming resorts such as St Anton, Val d'Isere, Argentiere, Zermatt and Jackson Hole. Each has steep, rugged, rocky mountains where the terrain includes some of the world's most exhilarating runs. Take away too much snow cover and you get areas of treacherous, rock-strewn slopes where out-of-control intermediates, travelling too fast for their imagined skills, can easily damage other skiers and themselves. The problem with strong, fit, young intermediates is that many ski as fast as experts without the same control.

In Verbier this week, the La Chaux area above Les Ruinettes has been held in corner as skiers came hurtling into one of the resort's busiest bottlenecks. In normal conditions, their inadequate technique would see them through, but on hard, icy slopes they are unusually vulnerable - and so is anyone who happens to be in the way. In these conditions, a red run can easily be labelled black and even the mildest blue can be transformed into a stiff red.

Ironically, the unpleasant and sometimes dangerous state of the slopes has highlighted the attraction of off-piste descents, so often thought

of as the pre-occupation of the hare-brained, dangerous fringes of skiing. In resorts where the groomed runs are at their most dangerous, skiing off-piste with a qualified guide can be a safer option. Guides are trained to seek out good and safe snow conditions. The only snag is that to get to the classic off-piste areas a skier can

help skiers steer clear of crevasses. More expert skiers can cope with the joys and perhaps occasional fears of skiing a myriad off-piste itineraries. Stairway to heaven, reached by a long traverse from the top of the Jumbo Mont-Blanc cable car, is a wonderful example of rich rewards for little effort. It involves a steep but difficult walk to reach some wide open and exhilarating but not terribly steep snow fields. In good conditions, even Mont-Blanc and the legendary "back" of Mont Fort can be skied by strong, experienced intermediates.

On the rare occasion when a group of helicopter skiers are injured or killed, it inevitably makes headlines. Yet you have more chance of being injured or killed in one of the scores of individual collisions or falls on pistes than in an avalanche while skiing.

Year after year, single skier's deaths have gone almost unnoticed. What is different this year is that some of the casualties have been British.

Guides cost money. Our guide this week in Verbier, Yves Rausis - with almost 20 years experience in Canada, Alaska and California and who sur-

vived a massive 2,300 foot fall during an avalanche while guiding in Verbier eight years ago - cost SF400 (218.40) a day between four of us.

You might well ask why you should pay such a sum to sit off-piste when you are already having to pay to sit on-piste. However, your £50 will bring you not only good snow while others are struggling in difficult conditions, but also wonderful adventures in remote and beautiful wildernesses that you would not find if you spent the whole week looking, not to mention the risk of tucking down a crevasse in the process.

Guides such as Rausis can make all the difference between an average day on skis and a truly outstanding one. They instill a confidence that is rarely misplaced. I would ski over a cliff for Yves in the most certain knowledge that I would not only live to tell the tale but do it all over again. Such confidence can enable you to ski with verve in places where - if you were alone - you might die of fright. The guide's experience makes the guide worth every centime.

My visit to Verbier was organised by Sid Thomson, Greater London House, Hampstead Road, London, NW1 7SD. Telephone 081-200-8733. I stayed in the Chalet Mont Clair (prices from £297 including cooked breakfast, afternoon tea and dinner with wine. Our chalet person, Sarah Armstrong, made delicious cakes, excellent porridge and was patient with two exuberant underfives in our party.

Although the bookmakers have installed the Cowboys as the favourites tomorrow, many wise heads are warning that the Bills (who have been to, but lost, the past two Super Bowls, the 1991 game by a single point) will have much more big-game experience - Dallas are the youngest team in the NFL, with an average age of 22.

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Motoring

A thoroughbred beast of burden

CITROËN'S XM is not quite the biggest bulk carrier among Ford estate cars. Ford's Scorpio, a Mercedes 200-300T or the Vauxhall Carlton beat its load floor length, with back seat folded, by up to five inches (12.5 cm). But nothing

can match it as a weight carrier.

As a bonus, its self-leveling suspension keeps it on an even keel with a load of garden stone or logs. Or, for that matter, a dozen cases of still wine, six boxes of beer, 24 cartons of beer, etc.

But the XM SD estate is much more than a champion weight-lifter. I doubt that any estate car can match its ride quality. Laden heavily or running light, it is as unruffled by bumpy roads as an ocean liner on a gentle swell.

On motorways, it cruises like the chairman's limousine. Semi-active suspension lets it corner fast on winding roads without leaning; automatic transmission makes town driving relaxed and motorway tailbacks more tolerable.

Normally, I fill the 80-litre (17.6 gallon) tank at 450/550-mile (725/885 km) intervals because, in more than 4,000 miles (6,500 km), the worst fuel consumption has been 28.6 mpg (9.8 l/100 km). At best, it was 35.4 mpg (7.98 l/100 km).

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MOTORS



Citroën XM SD automatic estate: A champion weight lifter with executive car trimmings.

The two-pedal XM SD estate is, of course, a turbo-diesel. It is small for a car of this size, it has to work quite hard. When accelerating, the transmission does not go into top until nearly 3,000 rpm and 50 mph (80 kmh). On slowing down - say, for a corner - it downshifts almost imperceptibly into third at around 40 mph (64 kmh) and into second at 30 mph (48 kmh).

All of this makes the XM SD drive more like a petrol-engined car than a typical diesel. The downside is that on a cross-country route with bends and hills, the transmission spends more time in second and third than in top, which is no help to fuel economy. But on a motorway, the high top (under 3,000 rpm at 80 mph/128 kmh) makes for relaxed and economical motoring.

The XM SD estate has such

executive car goodies as power-adjusted front seats and door mirrors, remote central locking and electric sun roof - plus a good radio/tape with volume and station search buttons in the steering wheel hub. With all seats filled, it still has a load space big enough to take a folded two-seat pram and arador on its bean bag.

Citroëns share important mechanical components with Peugeots but are still individualistic. Although it is not at all quirky, you would never mistake the XM estate for any other car.

List price is £20,943. This includes an information readout telling you which door you have left half-open and which the outside temperature is - it flashes a frost warning below 5 °C - but ABS brakes are £221 extra.

American Football

Lone Star state of mind

IF ANYWHERE in the US can lay claim to being the heart of American football country, it is Texas. Many states provide more players to the professional game. Some have more NFL teams and blue-chip, football-playing universities - but there is nowhere quite like Texas when it comes to passion for the sport.

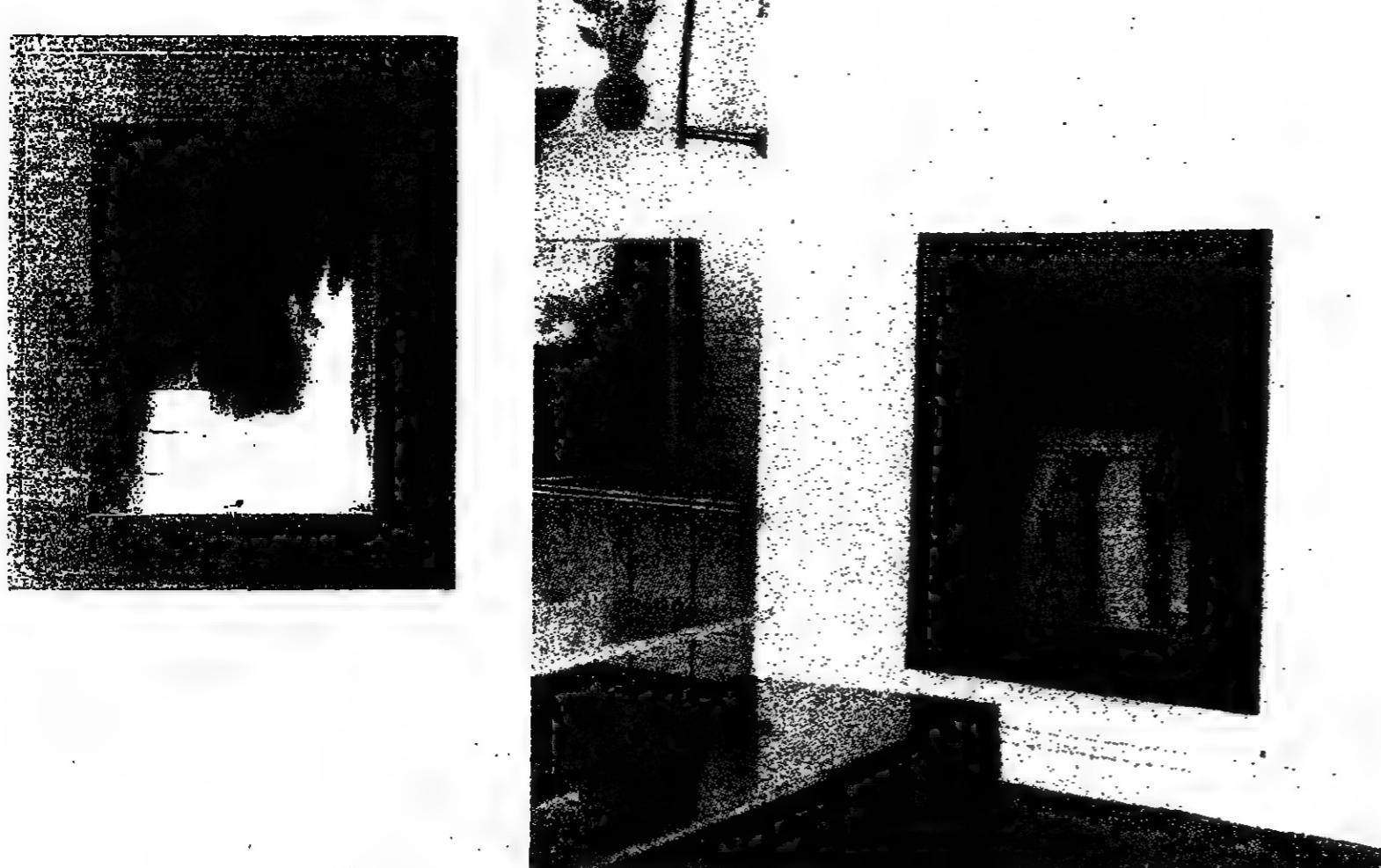
It is no surprise, then, that Texans are going wild over tomorrow's Super Bowl at Pasadena, California, which pits their beloved Dallas Cowboys against the Buffalo Bills from New York state.

Their enthusiasm for the game starts at the lowest level. Texas is mad about high school football. "A typical game in the state will draw between 5,000 and 10,000 people," says Steve Davies, a sports reporter at the *Dallas Morning Herald*.

"In the smaller towns, the crowds are the same which means that, in some places, about 20 per cent of the local population is often at the game."

Indeed, high school football is most popular in country areas - and not just because it is often the only action in town other than the rodeo. For as long as anyone can remember, rural Texas has been producing big, brave farm boys suited ideally, in physique and temperament, to the bone-crunching rigours of the gridiron.

Lucia van der Post with fireplaces which give a fresh focus to the home, smart bags and tidy tartans



Decorative gas fires with a difference - two versions of Henry Harrison's Sands Of Time series

Those burning ambitions...

MOST people's images of fire centres around the ancient and traditional. All those stunning stage-sets, featured in the glossy magazines as the long, cold nights of winter draw in, nearly all centre on Dickensian images of olde-world fireplaces with surrounds that ape every period from Louis XV to Edwardian.

Even the most technologically advanced of decorative gas coal and log fires seem to feel they need to look old-fashioned in order to appeal.

Henry Harrison is an archi-

tect who wanted to offer his clients - and anyone else who was interested - a different aesthetic, a contemporary alternative. After all, a working fireplace not only offers warmth but it is a compelling focal point that adds definition to a room.

His first venture into contemporary fire design produced the Platonic Fire - three separate designs called Socrates, Euclid and Plato. Each features a collection of what he calls geologists, based on geometric forms such as the sphere, the tetrahedron and the cube, all set in equally geometric chrome grates, complete with

embers and gas controls.

But Harrison felt that the Platonic series did not answer everybody's needs. There was a need for a fireplace design that was more acceptable to traditionalists, that looked slightly softer, but that did not simply imitate the log fire. He therefore came up with what he calls The Sands Of Time series - two examples of which are photographed above.

He uses black granite or slate surrounds to frame what he calls a "mise en scene" of architectural forms evoking memories of ancient cultures". He has used classical references such as the Corinthian

capital, the Doric column, plaques, reliefs and other bits of Greek entablature to replace the conventional logs.

They are all cast in a fire-proof material from moulds designed and made by Harrison and customers can choose any combination or arrangement that they like.

They can also order a unique piece of sculpture if they prefer - in the same fire-proof material. Each fireplace is effectively a one-off.

There is no need for a grate - the collection of architectural relics is arranged on a sand bed and would look as easily at home in a traditional

surround as in one of Harrison's immaculately clean and simple ones.

For the really adventurous customer Harrison has a new idea - it just needs somebody with courage and vision to order it and the range will be on stream.

It is based on using perspective in a Piranesi-like way and taking Piranesi elements such as columns, podia, eroded arches, statues and crumbling masonry and using them to create an architectural backdrop or stage-set in the fireplace.

The elements can be arranged as the customer wishes and can be rearranged. Prices start at about £300 for the elements, excluding the surround.

The Platonic Fire is available at about £640 plus vat, with its complementary surrounds starting at about £1,250. The Sands Of Time series costs around £1,000 (plus VAT) and that will include the supply and installation in Greater London.

■ Further details: Henry Harrison, 29 British Grove, Chiswick, London W4 2NL. Tel: 081-741-9721.

Simply effortless chic

WHILE it is perfectly true that the itsy-bitsy handbag, the modish scaled-down scrap of silk or soft calf, is still very much in vogue, for most of us they have to be regarded as a bit of fashionista fun.

For our other, more everyday lives we have different requirements from our handbags. We need something that combines insouciant chic with a certain sturdiness and an elastic capacity to hold the cheque-book, the credit cards, the handkerchief, the bill-folios, the bills and the other paraphernalia that somehow effortlessly finds its way into our handbags.

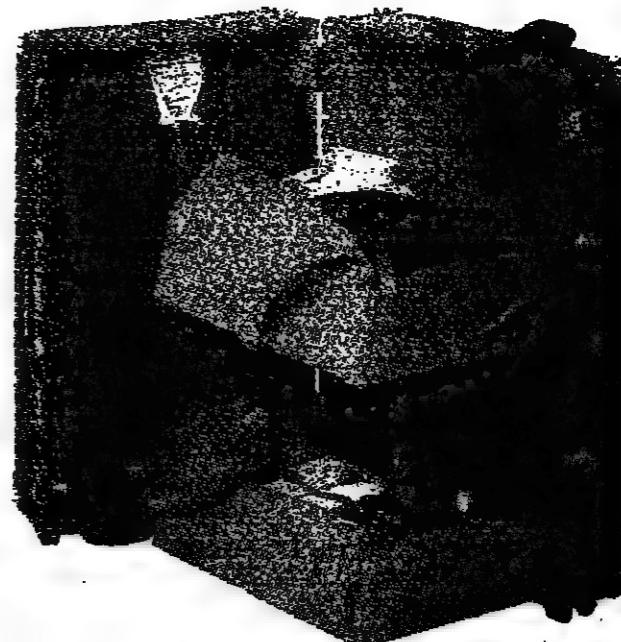
Those who are forever in search of this paragon and have yet to find it might like to look at the range produced by Baronessa Franchetti and on sale now at Franchetti Bond, 7 Burlington Arcade, Piccadilly, London W1 and at 5 Lion and Lamb yard, Farnham, Surrey GU9 7 LL.

The Baronessa's life in handbags began in a humble enough way - importing other people's designs from Italy and selling them in the UK.

From there she has expanded into designing her own range and she does seem to have the knack of producing bags that combine a certain panache with real practicality. For the working woman there are bags that are big enough to function as briefcases - they will take A4 size folders and documents - which also look soft and relaxed. She uses lovely leather - all treated and waxed to protect from water and scratches - and uses her own Franchetti coat of arms as a signature on all her pieces.

For summer there are some striking fabric bags - the one in navy-blue cotton with tan leather straps, photographed opposite, is a splendid example of her combination of practicality and chic. Prices are good - ranging from about £35 for some of the fabric versions to £150 or so for the all-leather.

If more serious luggage is on your agenda then it is worth knowing that for the first time the smart German label MCM is available in this country at Harrods. Much of the range seems to suffer from too much rather than too little design and some of it is really awfully grand, the sort of pieces that require porters and trolleys and hefty tips but the quality is excellent and there are some splendidly useful designs - in particular the tan rucksack, the Gladstone-like travelling bag, the soft weekend travelling bag, all from the Nature range - that are beautifully made and effortlessly chic.



A gentleman's travelling wardrobe by MCM, £4995 from Harrods



Open sack bag in cotton with leather straps, £55, from Franchetti Bond



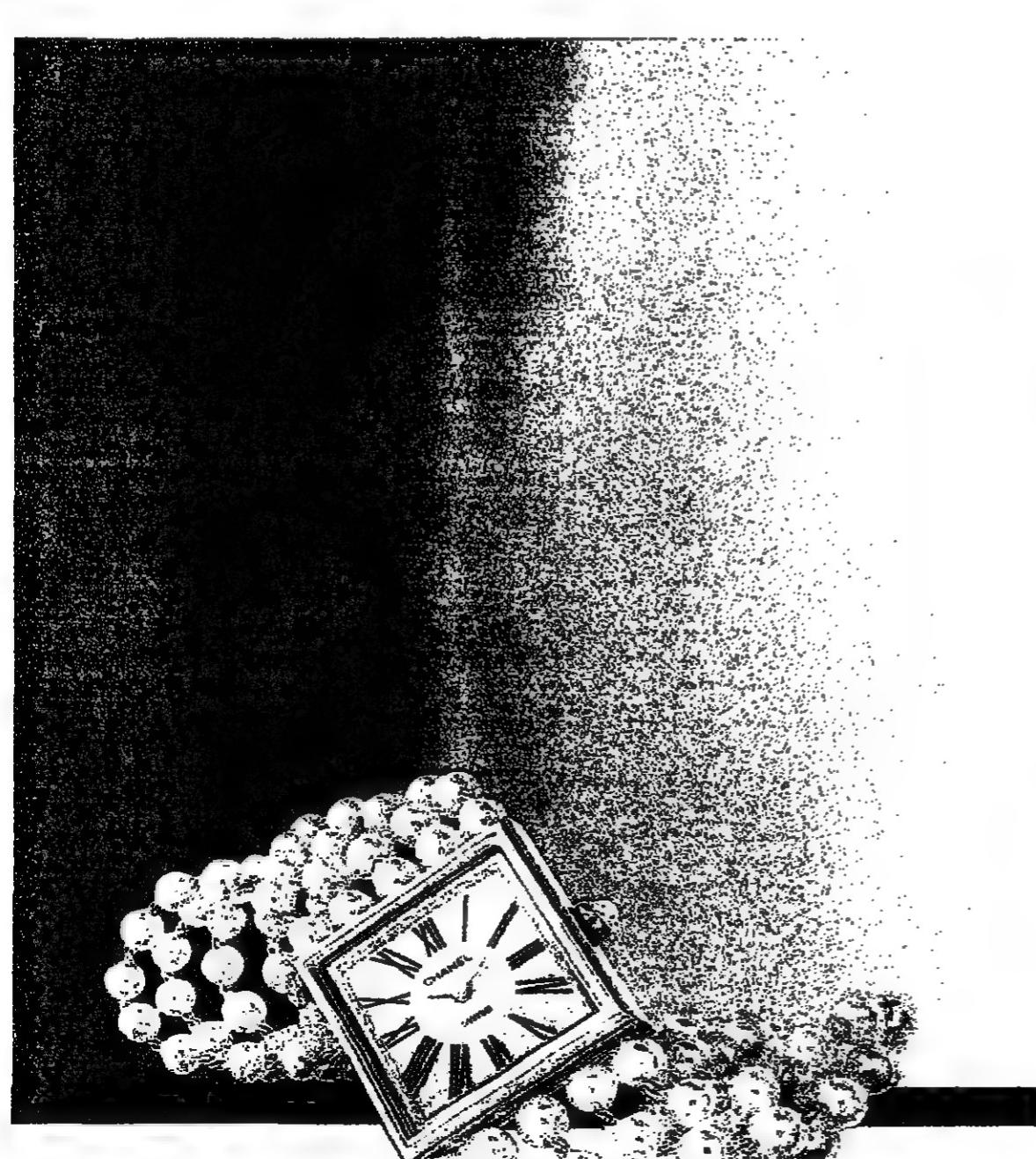
Zipped shopper with cord strap, £35, from Franchetti Bond



An Iona plaid throw in pure wool worsted from Osborne & Little

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Quick, slick cover ups

IHAVE only recently come to see the inestimable qualities of "throws". At their best they are soft, warm, durable and beautiful. They are the quickest, simplest and cheapest way of recovering a sofa - just throw one over the existing fabric, and there you are, a new cover.

They can be used for concealing unexceptional or even ugly tables, for revitalising a colour scheme and can double as shawls or rugs.

Melissa Rigby has built a business round the throw. She takes fine worsted yarn and hand dyes it with natural vegetable dyes in small batches. She uses traditional dyes such as indigo (blue), madder (red) and weld (gold) to produce the rich colours shown in the photograph here.

The results are beautiful contemporary classics.

Before starting Rigby Hues, the company which produces the textiles, Melissa Rigby spent some 18 months

travelling and researching those cultures which still retain the old traditions of naturally dying cloth. Her aim is to go on designing and producing fine naturally dyed textiles - in the pipeline and on sale probably in about eight months time are vivid textiles from Hungary (traditional hand-block-printed 19th century designs), traditional double weaves from Wales as well as embroidered textiles from Transylvania and Bangladesh.

Meanwhile, anyone wanting the throws, which measure 72in by 54in and are fringed, can find them at George Trower, St Christopher's Place, London W1; Idonia van der Bijl, 25 Museum Street, London WC1, at £130 a time.

Although Melissa Rigby's throws are very special almost every furnishing accessory company at the moment has come up with a version of their own - photographed here is one of a new range from Osborne & Little, the company primarily known

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FASHION

Paris is still the key

Avril Groom at the nerve centre of haute couture

PARIS is the only city in the world where large numbers of people discuss seriously the economics of making dresses costing upwards of £25,000.

It is still the nerve centre of haute couture and even designers from elsewhere - Versace from Milan and Valentino from Rome - come to show their collections twice a year. Not that they expect to see many customers there. The show goes on for the press. The publicity helps promote the lesser products, from perfume to purses, where the real money lies.

Genuine customers have dwindled to about 1,500 worldwide, according to Vladimir de Kouzmine, managing director of Nina Ricci couture. "There are more women who could afford it but they do not have the patience for time consuming fittings," he says. So it has become tempting for many designers to use couture to develop new ideas, which can be watered down for the commercial ready-to-wear.

But making and showing a couture collection in enormously expensive. De Kouzmine estimates that it costs £1m a time - more than half in direct costs, the rest in tying up staff for over two months a year. The international financial concerns which control most of the houses are beginning to question the wisdom of it all. The result has been some awkward ducking and diving among designers and a division between houses who see couture as the fount of design innovation and those who feel the customer should call more of the tune.

Last week's sale of the Yves St Laurent group to Elf Sanofi, state-controlled through Elf Aquitaine, followed the removal of Jean-Louis Scherrer by his Japanese financiers from the house he founded and the short-notice installation there of Erik Mortensen, himself ousted from Balmain.

Balmain now has the first American in Paris, Oscar de la Renta. His first very pretty but not outstanding collection this week was seen as good customer relations. The brilliant Christian Lacroix, whose talents are best suited to haute couture, has had a setback with the failure of his perfume, C'est La Vie!, launched before he was well known worldwide and the question is how long his backer, Mr Bernard Arnault, can continue to support him.

At the heart of this is the dichotomy between old-style, labour-intensive craft and modern commercial expediency. Many couture houses are members of the Comité Colbert, a self-financing, 70-strong group of France's luxury goods companies, which exists to promote and perpetuate highly skilled artisan crafts.

Apart from fighting such modern plagues as counterfeiting, it supports education in all the crafts on which its members depend, from workshop apprenticeships to student management and design projects on an international basis.

Haute couture is fighting a rearguard action and its own governing body has reduced the minimum number of workers and outfits per collection for new couturiers in an attempt to encourage younger designers to join the profession. So far there are no takers, but financing a couture house in the recession cannot be done overnight. The most likely candidates are successful ready-to-wear designers, Thierry Mugler and Claude Montana. Mugler's collection of one-offs is already couture by any other name while Montana has designed couture for Lanvin.

Both have a modernist design approach

and would be welcomed by the more go-ahead houses. It is now almost two years since Yves St Laurent's partner, Pierre Bergé, made his famous remark that "couture will be dead in a decade", but the top names are determined not to sink without a lot of splashing.

Chanel splashes loudest of all and, in Karl Lagerfeld, it has the world's most bankable designer. Its head of couture, Catherine Rivière, is both impossibly elegant and warmly informal. She is also a consummate professional who says: "The days of being in fashion for fun are over. Now we work hard to get new clients - subtly, not aggressively. But I believe in promoting haute couture because there are many women who can afford and want that unique workmanship once they understand it."

Chanel makes concessions to modern methods. Between 200 and 300 clients order each season (though how many outfits is not revealed) and with 90 workers their ateliers are smaller than some with fewer clients. With a global clientele who cannot all come frequently to Paris, they can work from fewer fittings and by building trust with the customer. They also take the collection to New York and Los Angeles. But the handwork is never skimped. An unembroidered dress or jacket still takes between 120 and 150 hours to make. Prices start at about £7,000 for a day dress, with suits costing up to £15,000, although exact prices are never quoted except to clients.

Every house has its own subtleties and at Dior much pride is taken in the way a perfectly fitted couture outfit compensates for any imperfection in the client's figure. "First we take her measurements and then fit a *tailleur* tightly around her," says head of couture Annick de Cizancourt, another picture of elegance in classic Dior pale grey. "This is built into a model of the client's body to make the outfit on."

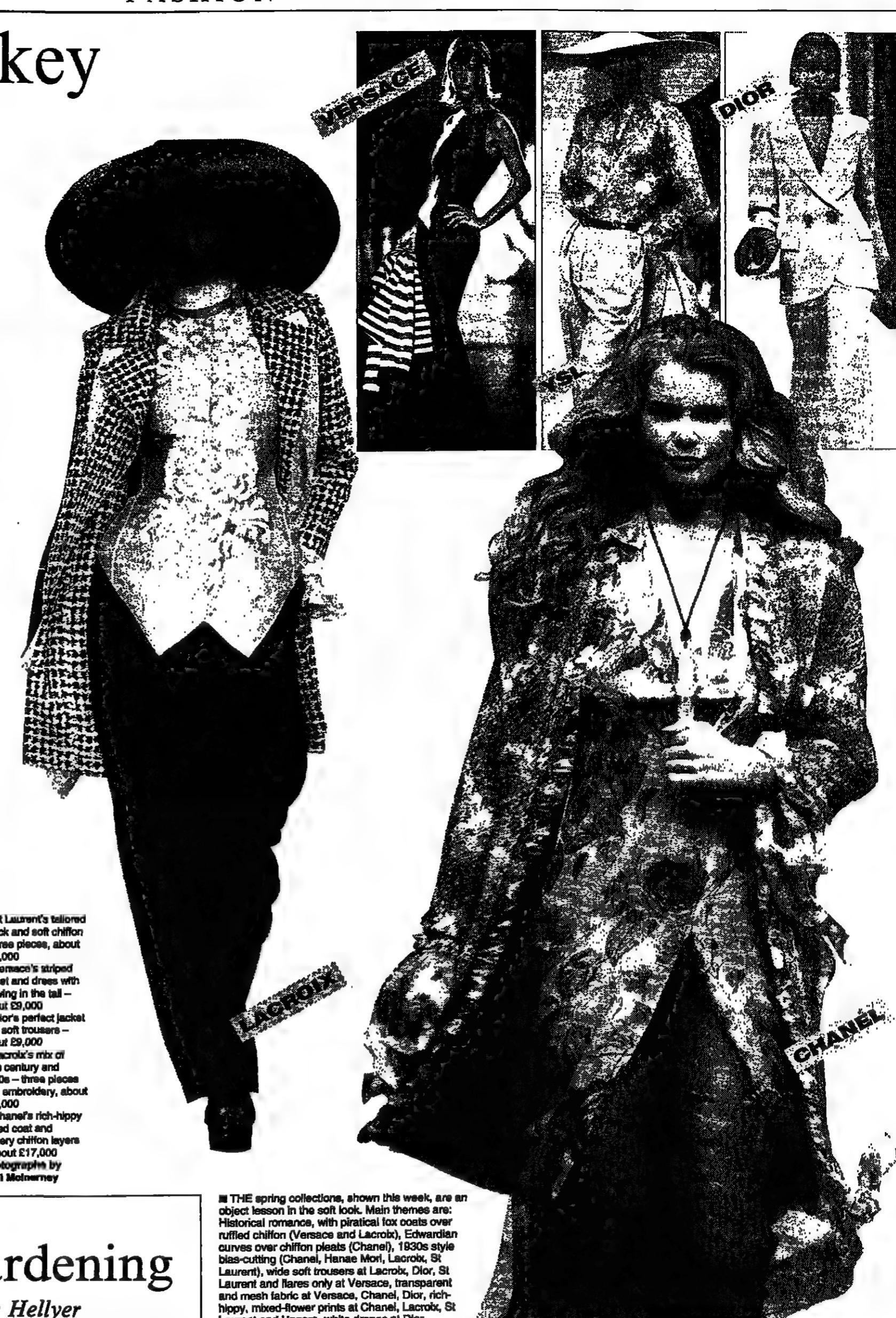
The house has about 200 clients of whom 10 per cent are new each year, and 120 workers. The pace is more traditional than at Chanel - "most clients accept that it takes about two months to complete an outfit. We are total perfectionists. The client is paying for the work of a seamstress who has had at least five years' training."

Chanel and Dior insist that, although there are close links between the perfume and fashion sides, the fashion side - including ready-to-wear, accessories and couture - is financially independent.

At Ricci, the view is different. De Kouzmine claims 100 clients for whom about 300 outfits are made each season by 100 workers, who also do ready-to-wear alterations. The approach is more old-fashioned, with clients often being personal contacts of the staff who include a princess and a grand duchess. In spite of slightly lower prices, he says the lack of younger clients is a source of worry for the future. "We should look at money-saving alternatives," he said. "Like smaller collections, maybe more *de luxe* ready-to-wear and less couture, maybe showing only once a year as Cardin is going to do."

The designers, though, know where the crunch comes. In couture's heyday a client always expected at least one consultation per season with "her" designer. Now it rarely happens except for special wedding dresses. "Designers are paid to create: they're very busy," says de Kouzmine. "And they know that couture is not what makes the house's living."

Photographs by Niall McInerney



THE spring collections, shown this week, are an object lesson in the soft look. Main themes are: Historical romance, with practical fox coats over ruffled chiffon (Versace and Lacroix), Edwardian curves over chiffon pleats (Chanel), 1830s style bias-cutting (Chanel, Hanae Mori, Lacroix, St Laurent), wide soft trousers at Lacroix, Dior, St Laurent and flares only at Versace, transparent and mesh fabric at Versace, Chanel, Lacroix, St Laurent and Ungaro, white draped at Dior, Balmain, Ungaro and Chanel.

Obituary

Grand old man of gardening

Robin Lane Fox pays tribute to Arthur Hellyer

ARTHUR Hellyer, who died on Thursday afternoon, was the grand old man of English gardening, a position which he occupied with characteristic modesty, kindness and generosity.

His honours were of the highest: he received the MBE in 1967, and the Victoria Medal of Horticulture from the Royal Horticultural Society. Admired internationally for his many works of reference, he was one of the great gardening editors in the world of magazines.

It was very much in the later stages of an already famous career that in 1959 he became gardening correspondent for the FT. He met his weekly task without interruption. He was never a man for unpunctual copy or a week off. He belonged to a veteran school where the standards demanded professionalism without fuss.

His long life took its distinctive turn after early fears of fatal illness. Born in 1902, he left Dulwich College, south-east London, aged 13 when diagnosed as having tuberculosis. After being advised to work outdoors, his first job was growing tomatoes on the Channel Island of Guernsey. Then he moved to a farm on neighbouring Jersey.

The islands were linked to his family through his Uncle Ernest, who was Jersey's state auditor (Arthur once joked to me that he might have been a little too investigative for some of his readers on the FT). It was Ernest who owned the Jersey garden, about an acre in area, which Arthur inherited in 1935.

But his main home lay in Sussex, where he turned 7½ acres of woodland and derelict ground at Rowfant into an imaginatively planted design. One garden

would have been enough for most of us but Arthur managed two, without any hint of strain.

From the Channel Islands, he graduated to the world of journalism. In 1929, he moved to *Amateur Gardening*, the natural home for the next 38 years. He edited this great British institution from 1944-67 but still found time for the gardens, three children, a devoted marriage, a score of important books and fine photography, not to mention his distinguished articles for *Country Life* and the FT.

Arthur's style was unmistakable: clear, informed, accessible to any plain reader but always alert to a new technique. Then there were those golden moments when experts were proposing something without persuading Arthur that they knew the answer.

His wife, Grace, whom he married in 1934, was the mainstay of this generous life, herself a botanist and the ideal sounding board for each week's written pieces until her death in 1977. Daughter Penelope then took on this role. With their help, he never forgot that he was writing for people who knew so much less.

Through his own work, meanwhile, he and his wife ran a fruitful market garden for several years; during the droughts of the mid-1970s, they did a memorable "double act" for the FT on the glut of cucumbers and their recipes for the best cucumber soup.

Simultaneously, Arthur was writing assured historical articles with an eye for great gardens' style, changing design and social context. He brought dozens of lesser-known places to a wider audience, in *Country Life* as well as the various RHS journals.

Journalism is said to be a catty profession, and there was ample scope for tricks from the resident old tom cat when I was appointed in 1970 as a completely unknown second string with the brief of writing mid-week. The deputy editor drew the task of taking us to a London restaurant where Arthur greeted me by saying that my recruitment was great news for gardening and the FT's commitment to it.

He went on to ask Lord



Drogheda, the FT's chairman who died in 1989, whether he was having a good year. When his lordship began discussing quarterly profit, Arthur said he meant a good year for the camellias following his own recent visit to the Drogheda's garden to give his free advice.

Even Arthur had his favourites in the world which he knew universally. I think of the hardy fuchsias Brilliant; the blue hydrangea Vicomte de Vibraye; a viola called Wellisiana, which was kept alive exclusively through his efforts;

the mysterious white climbing rose which an old nurseryman gave him in the 1920s, and which he sent me to run up a

tree; and the freesias which he and his wife grew with such skill and fondness. Not that he ignored the rest of this paper. While we all read his gardening columns, he would be an avid reader of the main business of the FT.

For 22 years, this newspaper inadvertently employed two gardening columnists who were mad-keen followers of the market without either confessing it to the other. Their results, no doubt, reflected their differing characters: Arthur's, I guess, were sceptical and sensible, but I also suspect that he liked a gamble and that some of them were as bad as he always attracted.

Since 1921, he had supported the Gardeners' Royal Benevolent Society, where he served on the council - one of many such public roles. His final brief illness was spent in their care, surrounded by flowers from the dozens of friends whom he always attracted.

A few days ago, Penelope brought him camellias and some stems of willow from the garden, but one of this country's sharpest judging eyes had not lost the flare which served the RHS for so long. The willow, he told her, was not up to much; and as for the camellias, they must be Lady Clare, although they had no label.

Penelope already has begun a nursery of her own at Rowfant, much to his pleasure: her hope is that the garden will open to the public eventually, preserving the style and skill which Arthur and his wife stamped on it.

The loss to his two sons and daughter is partly ours and all his FT readers will send their sympathies. The length and breadth of his life made him the most influential and respected writer on gardening of his time.

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Holidays

& Travel advertising & editorial continues on

Page XV

HOLIDAYS & TRAVEL

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TRAVEL

Carnival and caribou... in moderation

Kevin Piley enjoys Quebec's winter frolics

If you have never found yourself in the middle of the night standing in 2ft of snow, chattering merrily to a 7ft snowman, you have not experienced hypothermic delirium or the Quebec winter carnival.

The Quebec carnival is one of the world's largest. However, in terms of audience participation and organisation it still claims third place behind the Mardi Gras celebrations in New Orleans and Rio. Each February, 600,000 *carnavalouze* (double the number of Quebec's permanent population) enjoy the show.

It started in 1894. Since 1973 the carnival has been spread over 11 days and is held each year from the first Thursday in February to the second Sunday. This year's dates: February 4-14.

It takes a certain insanity to enjoy a rave in sub-zero temperatures, but the Quebecois attach great importance to their carnival. It is the highlight of their biting cold and unequivocally wild winter. It is also their third-largest revenue-producing event. Rooms in hotels like the Chateau Frontenac and Hotel des Gouverneurs are at a premium and booked years in advance. Some families and compa-

nies have season tickets.

Just as the Soviet Union used to parade its military might in Red Square, so the Canadians seize the chance each February to show off their enormous stockpile of red noses, roadside slush and *jeux de vires*. Innumerable bundles of teeth-chattering, feet-stomping, lurid and puce winter-wear line the streets of the Old Quarter drinking caribou, which tastes as if it is made from red wine plus the lubricants used in snowblowers.

Caribou is traditionally drunk out of a long plastic hollow walking-stick topped with the face of Le Bonhomme. It is powerful stuff and numbs you to the acute cold and all other manifestations of the outside world within seconds.

The festivities are centred around the Ice Palace at the Place du Palais opposite the parliament building. It is the highlight of their biting cold and unequivocally wild winter. It is also their third-largest revenue-producing event. Rooms in hotels like the Chateau Frontenac and Hotel des Gouverneurs are at a premium and booked years in advance. Some families and compa-

He presides at all events, after which he embarks on a world-wide promotion tour. He looks like the Pillsbury Doughboy after a course of growth hormone therapy and his identity, from one year to the next, is a closely guarded secret.

Le Bonhomme is the official

starter at the annual two-mile international canoe race across the St Lawrence which consists of teams

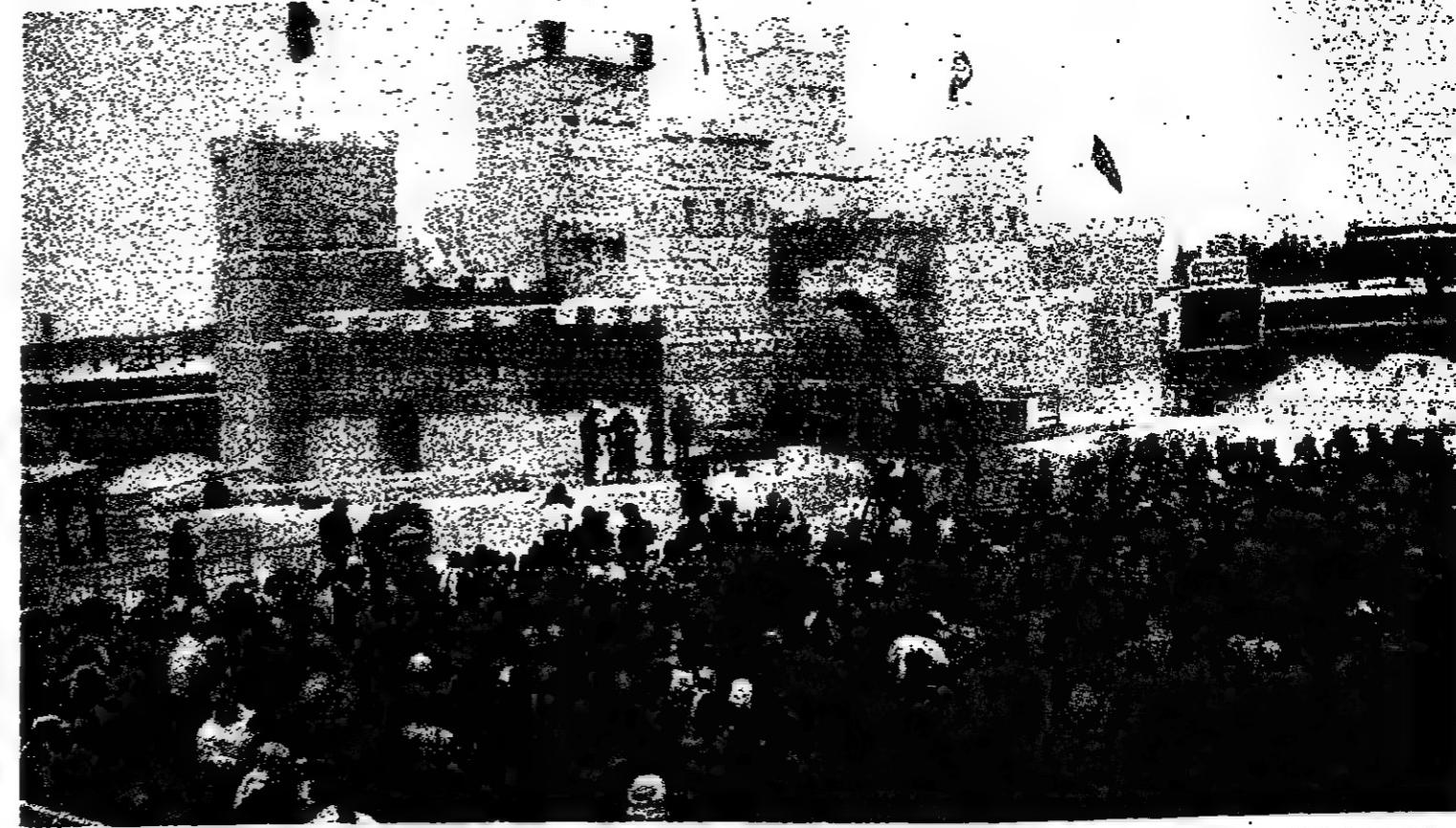
of five masochists rowing and then

carrying their boats across the ice floes to Levis and back for a cash prize. There are snowmobile races and a prestigious snow sculpture competition on the Fields of Abraham the scene of the battle between Wolfe and Montcalm in 1759.

Quebec was founded in 1608 and in La Rue Petit-Champlain it has North America's oldest street. The French influence is maintained and cultivated. The best restaurants, like Restaurant Bonaparte, are found along the Grand Allée.

Le Restaurant au Parmesan on Rue Saint-Louis is famed for its minestrone soup and for its owner, Cesar, who will towel down your hair for you when you arrive. He also has an interesting way of maintaining a swift turnaround of covers: he employs an accordianist.

Quebec was founded in 1608 and in La Rue Petit-Champlain it has North America's oldest street. The French influence is maintained and cultivated. The best restaurants, like Restaurant Bonaparte, are found along the Grand Allée.



The ice castle at the winter carnival: it takes a certain insanity to enjoy a rave in sub-zero temperatures, but the Quebecois attach great importance to their carnival

Refresher courses in history and body heat retention are available throughout the day at the Battlefields Park Museum which offers audio-visual reenactments of various momentous sieges and Canadian capitulations down the ages.

The carnival's climax is a parade consisting of floats which look like cars covered in brightly-painted tarps strung with Christmas tree lights, which is exactly what they are. There are lots of marching bands with smoking trombones and frost-bitten clarinetists and

high-kicking baton twirlers with goosebumps protruding through their bony.

Canadians refuse to let either their economy or their social life stagnate in the depth of winter. If you are visiting Canada anyway, the carnival is worth taking in. As

is caribou – in moderation. In London, Tourism Quebec is at Quebec House, 53 Pall Mall, SW1. Tel: 071-930-8314. British Airways (tel: 0345-223111) is offering 21-day advance purchase tickets to Quebec via Montreal for £399 until March 31.

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TRAVEL

A wild west where dolphins play and life itself was born

WE WERE flying over Shark Bay's vivid jigsaw - bloody dunes, turquoise lagoons, bottle-glass sea, indigo submarine meadows. Down there, you could trawl with a dolphin, follow the stromatolite road to an evolutionary time warp, and maybe spot a mermaid - in one day if you hurried. But everyone said: "Nobody rushes round here."

I saw my mermaid only from the aircraft, so she looked no bigger than a slug. She is the dugong, or sea cow, aquatic cousin of elephants. Sailors seeing voluptuous, lactating females dreamed up mermaids. The dugong's face must have been a let-down; but then, sailors were at sea a long time.

Julia Berney marvels at Shark Bay, an Australian outpost so remote that special tax rebates compensate for the isolation

Below stretched prongs of treeless land and seawater evaporation tanks. Pilot Jeff dumped Saturday's newspapers under a bush, for the solar salt township of Useless Loop. Then we buzzed over Dirk Hartog Island, looking down onto circling sharks and loggerhead turtles.

Hartog, in 1616, was the first of several mariners who were not overly impressed with Australia's westernmost point. Place names reflect their frustration: Hopeless Reach, Useless Inlet, Disappointment Loop, Mystery Beach. The dearth of fresh water confounded them. The log of a French captain named Hamelin recorded "gloomy shores" and "miserable sterility."

The mainland approach also looks unpromising. The coastal highway's only focal points for hundreds of kilometres are roadhouses surrounded by bottle trees - dead shrubs adorned with empties, the art of the litter lout glittering like apocalyptic Christmas trees.

But turning to Peron Peninsula, which bisects Shark Bay, you suddenly wake up to its weird beauty.

the road, and snakes; Shark Bay's 96 reptiles include the deadly king brown.

Before the little town of Denham, we crossed the 26th Parallel. This is north-west Australia's frontier, above which special tax rebates compensate for the isolation. Remote, yet cosy, Denham feels like a Cornish fishing village gone trophical beside a tepid sea. It possesses a supermarket called Tradewinds, a Silverchain Bush Nursing Post visited by the flying doctor, and a shell museum run by a Filipino lady. A notice advertises: "Many things to be gazed" for "31 each person, great or small."

After dark, barefoot and careless on the jetty, I trudged in squid ink. In the night water were beautiful sea snakes, bites from which can kill in 30 seconds. Samoan girls were catching squid by the bucketful, screaming in the wind as every one spurted its last inedible defence across the decking. I wore my black feet all next day. A note in my room begged: "Please use desalinated water sparingly to conserve the sub-

sidiised supply and avoid severe penalty charges to us."

Even in a cosmopolitan country, Denham's mix is rich. It includes Maoris and other Polynesians, Chinese, Mauritians, European allsorts, Aborigines - in fact, almost every racial group, plus hybrids - and the racial harmony positively glows. This was not just my outsider's rosy impression. It was confirmed by Denham-born Rod Drummond, who labels himself happily as "bits" - bits of this, bits of that, chiefly Aboriginal, Malay, Samoan and Norwegian - and thanks his mixed blood for "letting me evaluate both sides of an argument - see the black and white views."

The melting pot began in the mid-19th century. European pastoralists arrived - sheep tolerate artesian water too salty for human consumption - and then pearling attracted the Asians. Once, Denham had a pearl-shell road. Now, an industry that died has been resuscitated.

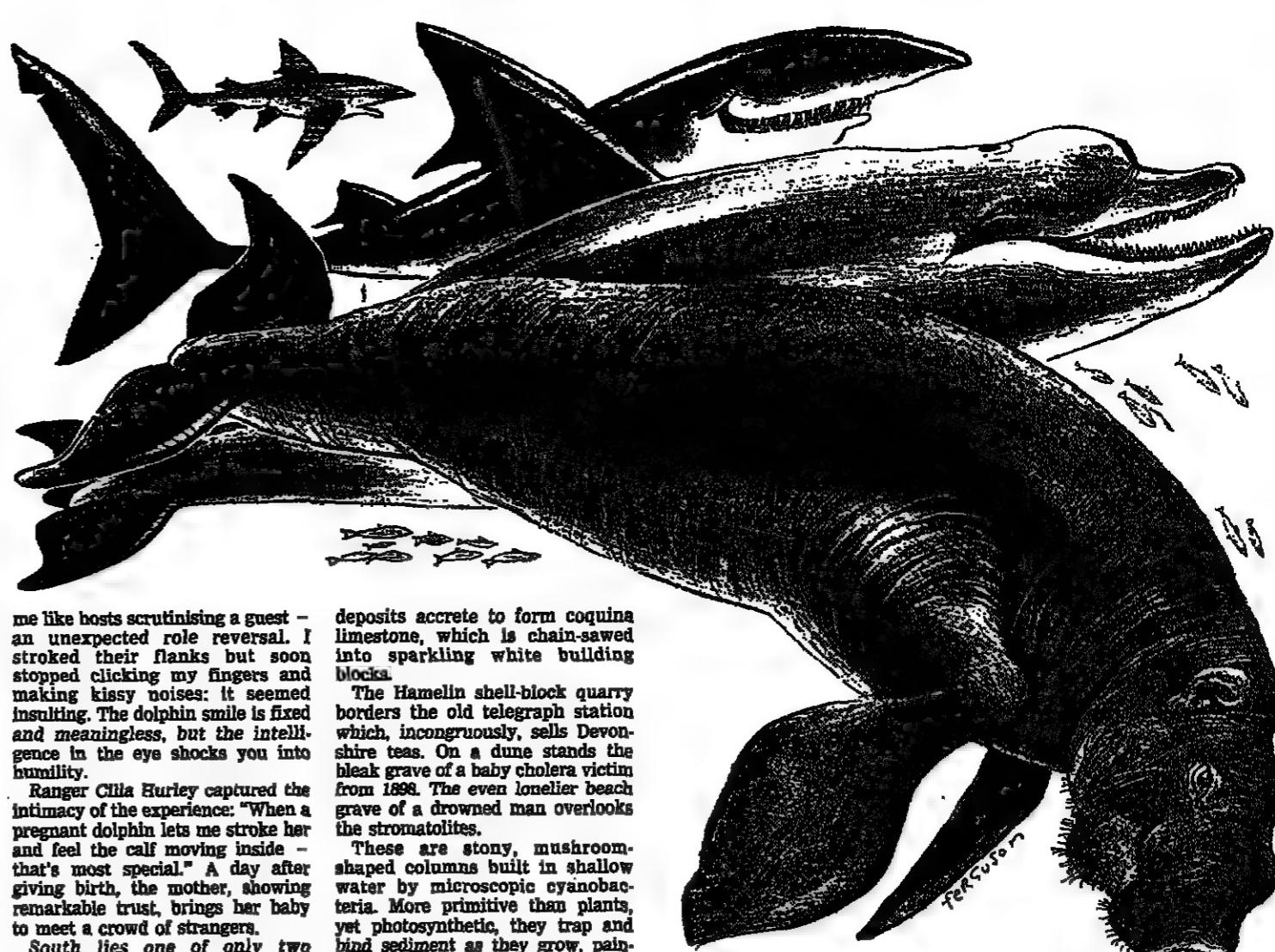
From Monkey Mia I reached the pearl farm by glass-bottomed boat. Green turtles lumbered below; long-billed fish tailwalked the ripples like big silver pencils. A thunderhead was dropping rain that evaporated halfway down the sky.

Pearls are sold in a floating bar.

The attraction of paying wholesale export prices (roughly half those in jewellers' shops) seemed to be equalled by the romance of buying pearls directly above the oyster shells. The farm cultivates white and black pearls, but you can also buy golden and cream pearls that develop from the yellow nacre typical of Shark Bay oysters.

Monkey Mia, named after a boat, is famed for the bottlenose dolphins which for three decades have swum ashore - in water so shallow they almost beach themselves - to mingle with people. This is no stage-managed show. The dolphins are wild. Hand-feeding, which is very restricted, cannot be the sole attraction: dolphins sometimes give the fish back. Nobody, from animal behaviour researchers to tourists, doubts that the dolphins visit just for human contact.

I sensed the dolphins observing



me like hosts scrutinising a guest - an unexpected role reversal. I stroked their flanks but soon stopped clicking my fingers and making kissy noises: it seemed insulting. The dolphin smile is fixed and meaningless, but the intelligence in the eye shocks you into humility.

Ranger Clita Hurley captured the intimacy of the experience: "When a pregnant dolphin lets me stroke her and feel the calf moving inside - that's most special." A day after giving birth, the mother, showing remarkable trust, brings her baby to meet a crowd of strangers.

South lies one of only two beaches in the world composed entirely of shells. In Lizardine Sights, a tiny bivalve multiples unchecked because it enjoys hypersalinity - caused by high evaporation from shallow water - which precludes its predators. Beach

deposits accrete to form coquina limestone, which is chain-sawed into sparkling white building blocks.

The Hamelin shell-block quarry borders the old telegraph station which, incongruously, sells Devonshire teas. On a dune stands the bleak grave of a baby cholera victim from 1899. The even lonelier beach grave of a drowned man overlooks the stromatolites.

These are stony, mushroom-shaped columns built in shallow water by microscopic cyanobacteria. More primitive than plants, yet photosynthetic, they trap and bind sediment as they grow, painfully slowly. With its unique combination of favourable factors - such as highly mineralised water and restricted circulation - Hamelin Pool houses the world's only major colony of living stromatolites.

Walking this reef is like journeying back into geological time for, metaphorically, these stromatolites are stepping stones from the beginning of evolution. For millions of years, cyanobacteria were pumping out oxygen when no higher life form existed to use it up. We are still recycling that oxygen stockpile. Stromatolites paved the way for all other life.

Shark Bay's ecosystem is balanced finally. Stromatolites; rich desert wildlife; the world's most secure dugong population, 10,000 strong; island refuges of mammals extinct elsewhere, and a sea boiling with fish - all merit protection.

Shark Bay has now received a World Heritage listing. This antagonises many pastoralists, salt miners and commercial fishermen who, naturally, defend their livelihood. Tourism, too, might seem to conflict

with conservation needs but Jim Matan, a regional tourism manager, told me of the "new sensibilities" influencing potential development.

Basically, Shark Bay is recognised as unique and precious, and anything that threatened the environment would be self-defeating for the tourism industry.

Western Australia's department of conservation and land management is turning Peron pastoral station into a national park. Sheep

were removed first; then, with more difficulty, foxes and feral cats - immigrants responsible largely for Australia's marsupial losses.

At the end of the day, the juggling of interests in Shark Bay is mind-boggling. At the end of my last day there, however, my problem was staying awake. If I slept, I knew I would not rouse by 3am to reach the Overlander Roadhouse for the Greyhound, which hurtles through the night like a mobile dormitory.

Rod Drummond knew the local cure for flagging spirits. He took me to Peron, which has terrible beauty at sunset: the sand goes end-of-the-world red. Here, like a missionary in the cooking pot, I had to stand shoulder-deep in an old corrugated tank brimming with artesian water that comes up as hot as the hottest bath, then dry off in the tingly wind.

The desert hydrotherapy worked. I never slept until the Greyhound reached the bottle trees, a minute past the Overlander, an hour before dawn.

Denham is around 10 hours by road from Perth, or three hours by Western Airlines. From its tourist centre, Topday Safari Tours runs adventurous 4WD tours with guide Rod Drummond. Fishing tours and 4WD hire are available. The Old Pearler Restaurant serves excellent seafood. Julia Berney stayed at Denham Villas, self-contained units a stone's throw from the sea.

HOLIDAYS & TRAVEL on Pages XV and XIII



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A.C. Grayling goes in search of the grail of fundamental physics

SCIENCE has advanced so dramatically in the 20th century that its practitioners often feel, says Steven Weinberg, like "Siegfried after he tasted the dragon's blood, when he found to his surprise that he could understand the language of birds". First, Einstein's relativity theories changed our concepts of space, time and gravity. Later, quantum mechanics dissolved the world of material particles into wave functions and probabilities. And then the marriage of relativity and quantum theory produced a surreal world of hidden symmetries in which the concept of matter no longer figures.

This is heady progress. Part of Weinberg's aim in his stimulating book is to tell how it happened and what it means. He is well-equipped to do so: in 1979 he won the Nobel Prize for physics, and later wrote a famous popular account of the origins of the universe, *The First Three Minutes*. But Weinberg has a second and for his own purposes more important aim, which is to argue in support of a dramatic "Big Science" project aimed at exploring hitherto unreachable levels of physical reality.

In the last two decades, Weinberg says, particle physicists have been frustrated. The reason is that theory has outstripped experimental capacity. Theoreticalists have leaped ahead in conceptualising the deep structure of the universe; but to test their ideas new laboratories are needed, unprecedentedly large and expensive. This book states the case for building them.

It is a topic close to Weinberg's heart. He is head of an \$8bn project in Texas to construct a Superconducting Super Collider (SSC), a 53-mile-long oval tunnel in which protons can be smashed together at energy levels far greater than those now experimentally possible. The results promise a dramatic increase in scientific understanding.

In testifying to Congressional funding committees on behalf of the SSC, Weinberg found that he had to explain the recent history of particle physics, its present deadlock, and the discoveries that an SSC promises. He also found himself defending fundamental physics against its critics, among them other scientists wishing to promote their own research in the fierce competition for funds. An obvious format for a non-specialist statement of Weinberg's case is a book; and here it is -

highly literate, comprehensive, challenging, a survey of an exciting and extraordinary field of enquiry by one of its leading figures.

Weinberg's task is to describe the current "standard model" of elementary particles and forces, and to explain why it is now at an impasse. The model results from marrying relativity and quantum mechanics, which are mutually incompatible in all but a very few interpretations. The standard model is the best of these few. In older theories, atoms were conceived as miniature planetary systems with electrons orbiting a nucleus. The new model argues that there are no particles as such, only bundles of energy in various fields. Fields are modifications of space, and there is one for each type of particle. Electrons are energy bundles or "quanta" in electron fields, photons are quanta in

DREAMS OF A FINAL THEORY
by Steven Weinberg
Hutchinson Radius £16.99, 260 pages

electromagnetic fields. The nuclear particles are themselves compounds of more elementary quanta, "quarks", each with their own fields. These phenomena are described by field equations, and their interactions - the strong and weak nuclear forces, the electromagnetic force, and gravity - are governed by the general principles of quantum mechanics and relativity.

This model has proved highly successful in its predictive and explanatory power. But it is full of problems, which theoreticians have been trying to understand and which SSC-type experiments might resolve. The chief is that, although the standard model offers some success in uniting the electromagnetic and weak nuclear forces, it does not unify them with the strong nuclear force. Still worse, it has no way of describing gravitation, it points out, but we do not think it true.

Weinberg's controversial claims are stimulating and the whole issue of fundamental physics, now at a crucial point in its history, is immensely important. The question is: should we invest further huge sums in attempts to understand the universe, with so many other demands on our purses? Weinberg has written an important, and an exhilarating, book in urging the affirmative answer.

guesse into progress.

Weinberg promotes the SSC as a key towards discovering the final truth about the universe. This involves him in two controversial commitments. First, he is a realist about the standard model; he believes that field theory describes the world as it really is. And therefore, secondly, he is a reductionist about particle physics; he believes that all other sciences rest on it, and "with enough computer power and time" can be explained by it. These beliefs involve him in quarrels with fellow-scientists unpersuaded by reductionism, and with philosophers unpersuaded by realism.

Many biologists count among anti-reductionists. They see living organisms as having "emergent" properties inexplicable on the basis of microstructure alone. Emergent properties are those which complex systems have but their parts lack: consciousness, and life itself, are examples - neither seems inferable from an organism's underlying physics. Even some of Weinberg's fellow-physicists, those working on condensed matter and low temperature phenomena, are unpersuaded that particle physics answers their questions. These issues are profoundly important, and not just because billions of research dollars turn on them.

Weinberg is right to oppose those philosophers whose scientifically illiterate relativism leads them to think that science is merely one among many ideologies, and - according to some - a "sexist, racist and imperialist" one at that. But he misunderstands Positivism, which he defines as the claim that science should avoid talk of unobservable entities and forces. Positivists indeed allow such talk, but treat it as purely instrumental in helping us to construct useful theories. Weinberg believes that one can deduce a theory's truth from its utility, but Positivists deny this; Ptolemy's geocentric astronomy worked for navigation and prediction of eclipses, they point out, but we do not think it true.

The aim of deriving a unified theory for all nature's forces is therefore at a stand. Such a theory is the grail of fundamental physics, and would, in Weinberg's view, constitute the "Final Theory" about physical reality. Theoreticians offer proposals, like "superstring theory", to overcome the standard model's difficulties. But only SSC-type experiment can turn such

Fiction/Stephen Amidon
Spiritual dislocations

NOTHING BUT BLUE SKIES
by Thomas McGuane
Secker & Warburg £16.99, 349 pages

THE MAN WHO WAS LATE
by Louis Begley
Macmillan £14.99, 201 pages

BASTARD OUT OF CAROLINA
by Dorothy Allison
Flamingo £5.99, 305 pages

THE LONG NIGHT OF THE WHITE CHICKENS
by Francisco Goldman
Faber £14.99, 450 pages

are the meat of this powerful first novel.

Although Allison covers off-ploughed territory here, she writes with sufficient passion to make this an engaging read. Her portrait of rural poverty is convincing and not without its humor, embodied particularly in Bone's hard-drinking, hell-raising uncles. But the book's real strength lies in Bone's voice, so believably rendered that the reader is willing to accompany its speaker even through the darkest parts of her journey to womanhood.

Another victimised woman is the focus of Francisco Goldman's first novel, *The Long Night of White Chickens*. His second novel covers similar themes. This time, the hero is Ben, the son of Jewish refugees who, fleeing a traumatic if unspecified past in Hitler's Europe, reinvents himself as a suave international financier. The toll this spiritual sleight-of-hand exacts on his heart and soul is great, most tellingly on his relationships with women.

Begley is a novelist of extraordinary sophistication and sensitivity, with ambitions that seem to bypass much recent writing and head straight for Proust territory. His Ben is a scarily precious creature, a man who has enveloped a troubled soul with epicureanism and eroticism, thereby refining himself to the point of non-existence. Indeed, some readers might find themselves a bit worn by Begley's occasionally cloying irony and detail. This said, his novel remains a compelling examination of the dangers of denying a damaged self.

Childhood scars are examined in a more forthright manner in Dorothy Allison's *Bastard Out of Carolina*. The

bastard in question is Ruth Anne "Bone" Boatwright, a young member of an extended South Carolina family who could be classified as either salt of the earth or white trash. Despite being raised fatherless in grinding poverty, Bone's 1950s childhood is not without its moments of happiness and security. But then her mother marries the malevolent Daddy Glen, a darkly jealous creature who breaks Bone's bones and molests her, even as his wife is in labour. Bone's lonely battle against this man and the brutal patriarchy he represents

Compulsively nasty dreams

IT IS difficult to say which of these novels - last year's Kennedy saga, *Flying into Love*, or this year's dose of Auschwitz angst, *Pictures at an Exhibition* - is the more distasteful. Nunz, women in general and President Kennedy get a bad time in the former, while the latter has it in for concentration camp survivors and Thatcher's chattering classes. The trouble is that both books are - up to a

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nation of 6m Jews in the last World War. In the Kennedy book, Thomas's masturbatory fantasies about nuns and Kennedy are prefaced by the fuzzy assertion that "fiction is a kind of dream and history is a kind of dream and this is both". But few people have such nasty dreams as Thomas.

The same D M Thomas is a poet of some stature (winner of a Cholmondeley Award in 1981; *The Puberty Tree*, New and Selected Poems) published by Bloodaxe Books, £2.95) but you would never guess it from these two offerings. In both, he uses mainly dialogue or some form of confessional narrative - letter, journal or a transcript of an analytical session - and so the language is reduced to the level used by his characters in everyday life. Poets do not necessarily have interesting minds outside their poetry. *The White Hotel* succeeded largely because of the transformational power of the heightened language in which it was written. Take that away and what you have left, as

here, oscillates between the banal and the absurd.

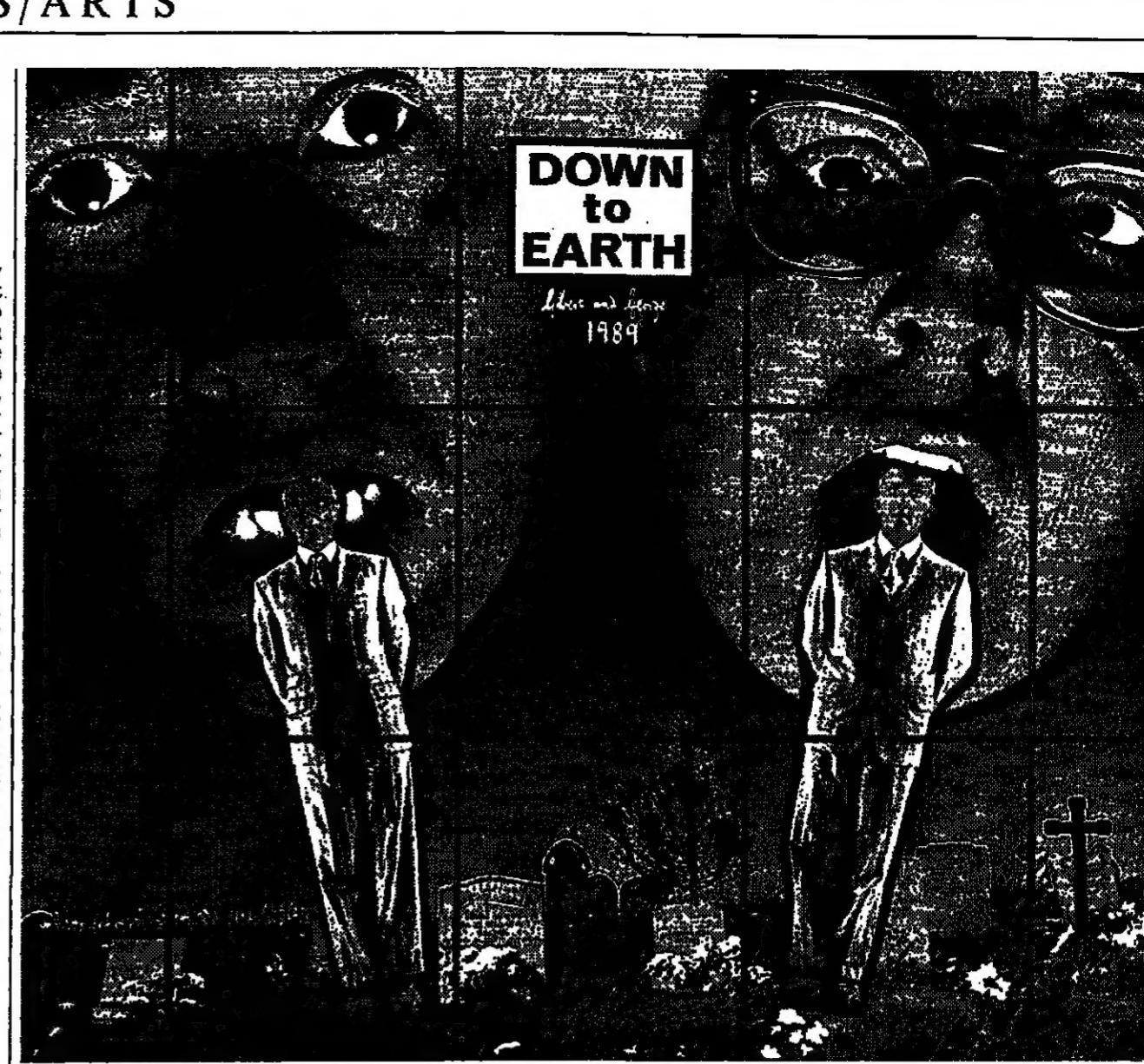
Pictures, for example, opens with the first-person accounts of Galewski, a Jewish doctor

PICTURES AT AN EXHIBITION
by D M Thomas
Bloomsbury £15.99, 278 pages

FLYING INTO LOVE
by D M Thomas
Sceptre £5.99, 261 pages

whose medical qualifications give him privileged status at Birkenau and whose psychoanalytic experience is sought by the German Dr Lorenz. We then shift to a middle-aged woman in 1991 and read verbatim her first session with a young trainee therapist, Chris, who is himself being analysed by an elderly and infirm Dr Jacobson who may or may not be related to one of the doctors in the Birkenau section. Jacobson's other student therapist,

الجنة



'Down to Earth', 1989 one of Gilbert & George's Cosmological Pictures at the Tate Gallery, Liverpool

Odd couple comes home

THE Cosmological Pictures, a series of 25 works made by Gilbert and George in 1989, are finally installed at the Tate Liverpool after a tour of 10 European countries including Poland and Hungary. They arrived at the Albert Dock just as a show of the artists' newest works, the New Democratic Pictures, was coming to a close at Anthony D'Offay in London.

For their admirers, then, the past few months and those to come provide a welcome chance to catch up with the latest works of these remarkable artists. For their detractors, this feast is an indigestible reminder of just how celebrated they are abroad, while continuing to arouse controversy at home.

The London show was criticised by many and for many reasons - the artists' nudity, a feature of many of the works, was declared to be embarrassing, that of their young male models exploitative, their subject matter at the same time both shocking and stale. Let us examine the case.

Gilbert and George's work deals with themselves. They are both its subject and its content, appearing in almost all of the highly coloured, large scale photopieces which have been their established style for over a decade. In the mid-1970s, when the photopiece form was first being developed, they were their only subjects. They recorded their activities (heavy drinking, mostly) or, alone in their empty house, their feelings and moods. Then, gradually their eyes moved upwards. Street scenes and passers-by began to appear, the locations around their home in Spitalfields. The streets are grimy and litter strewn, the people who walk them poor and seeming sad, the towers of the City rearing over them, close by but detached. The walls speak. Granite gives the words their titles: "Are you angry or are you boring" or "Communism", for example, as well as, and tellingly, "Bent", "Queer", or "Prostitute Pool".

Gilbert writes with authority about modern Guatemalan politics and culture, displaying a keen nose for the dark absurdity of Latin America, where the powers that be refuse to investigate murders yet are all too happy to change without notice the directions of all the country's one-way streets. Unfortunately, Goldman's narrative is too packed with digressions to pull the reader along, making the novel far more effective as a rumination on failed love than as a murder mystery.

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For Gilbert and George are homosexual, familiar with that state of fear of "otherness" the hostile scribblers express. But they are fearless. In their early days in Spitalfields, living in the basement of the house they now own, they tell of stones flying through the window, of being chased down the street, running for shelter in their "responsibility suits", the fabled matching three button

tutes show the same canny knack of summing up the state of our current everyday world while evoking the artists' place both as part of and commentators on it. "Edgar" shows a young man in profile and full face superimposed over a busy city street. While he is perfectly ordinary, tough-looking in his T shirt and jeans, his placing in the composition and its title make us think about

Lynn MacRitchie explains what Gilbert & George are all about

suited to the place in the world, as marginal, as threatened, perhaps, as well as threatening.

Works such as "My World" or "All" showing young men in compositions with flowers, make very clear the nature of the artists' sexual feelings while presenting them in a symbolic and romantic way.

This dedication to their art goes along with a declared aim of making it as clear and understandable as possible. Thus they have forged a style like no one else's, a style which blends their own intense preoccupations - themselves, their immediate surroundings, the bodies of beautiful young men - with a few props - jewel-like colour, the use of flowers, trees and statuary - into an emblematic language of rare power. The Cosmological Pic-

ures show the same canny knack of summing up the state of our current everyday world while evoking the artists' place both as part of and commentators on it. "Edgar" shows a young man in profile and full face superimposed over a busy city street. While he is perfectly ordinary, tough-looking in his T shirt and jeans, his placing in the composition and its title make us think about

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"Blood Heads" and "Down to Earth" make clear too some of the dangerous consequences of the fulfilment of desire, while "Big Hole" with its central image of a flowering tree, offers if not hope then perhaps consolation.

None of these is perhaps quite as powerful as a key piece of 1982, "Life Without

End", an astonishing presentation of an ideal world of beauty and order which does not exist but for which we all long. That it is evoked via the persons of two men in neat suits and an array of beautiful boys should not necessarily shock. Caravaggio's models were real boys, after all, and an artist's repetition of a favourite subject is not usually a cause for complaint. No one questions the transcendence of Matisse's endless interiors or Picasso's tortured nudes. Artists, by their obsessive grappling with a chosen subject, make it matter for us, too, make it universal. By showing us their world, their strange self-defined and intense universe, Gilbert and George show us something of ourselves.

In September, their work will be seen in Beijing. What, I asked, did the Chinese make of it? For the Chinese, they told me, their work is about being an individual, discovering what an individual is. This response Gilbert and George find both satisfying and exciting. "To enter that debate is vital while we are still alive." Indeed it is, and for us all.

Gilbert and George: The Cosmological Pictures. Tate Gallery, Liverpool until March 14

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ARTS

Off the Wall/Anthony Thorncroft Squaring a circle

TO THE South Bank (again), to hear about the bright new future (again). "The world's largest arts complex" has gone through more retreats than Gary Glitter and, like Gary, still manages to look the same, like a rather down-at-heel dowager. For over a decade there has been talk of blowing up the ugly, dangerous concrete walkways to make the South Bank more appealing. Originally, property developers were to beautify the place in return for retail opportunities. Now chief executive Nicholas Snowman is looking, like everyone else, for Lottery money. He wants £15m for an external facade.

With this likely to prove a pipe-dream it is hardly worth mentioning his further plans to knock down the Hayward and build a new art gallery on the car park. It is just possible that the Government will make the South Bank a Millennium Fund priority because it hugs such a vital site. But any scheme is likely to be imposed on the current management rather than in response to it.

Perhaps we are returning to the idea of the South Bank as a People's Palace

This week Snowman published the Arts Council's five year appraisal of the South Bank. It is mildly complimentary, and the Council upped its annual grant by 2 per cent to £13m. But the Arts Council, like Snowman, fails to confront the basic issue: does it want the South Bank to put on challenging concerts of contemporary and unfamiliar music and lose money, or does it want large audiences? It wants both, and thinks that by asking the South Bank to market its programme better it can square the circle.

In fact Snowman is now trying to boost audiences which have fallen to a disastrous 60 per cent at the Festival Hall. He has moved the BBC Symphony to the smaller Elizabeth Hall, and he has tried to identify the Festival Hall as the home of top quality orchestras, like the newly resident LPO and regular guest visitors.

Snowman admits there have been too many under-rehearsed, boring, symphony concerts at the Hall, "events" rather than "experiences". They will still happen, but Snowman is looking for new clients. He has his eyes fixed on pop music.

This is nothing new – I well remember seeing Jimi Hendrix play the guitar with his teeth at the Festival Hall – but in recent years the management has been elitist and out of sympathy with the populist. Three sell-out performances last autumn by Sandra Bernhard helped change its mind. Now up to 18 per cent of the performances will be pop, jazz or folk – if promoters can be sold on the South Bank ambience. To help persuade them Snowman is thinking of allowing drinks to be taken into the plush interiors (ice creams were con-

One man doing his bit to save Venice is Peter Boizot of the Pizza Express chain. If you order a Veneziana pizza, 25p goes to Venice in Peril campaign. To date this has raised over £300,000, making Mr Boizot the largest individual patron of the appeal. At a more modest level 10 per cent of the sale of paintings of Venice on display at the W.H. Patterson gallery, Albemarle Street also goes to the Fund. Last year's exhibition raised £4,000.

WHAT IS "film noir"? Of all the catch-phrases in all the languages in all the world, none has walked into more movie lives than this one. It was born in Paris in 1945 and today it is a citizen of the globe. You can scarcely read a review column without bumping into it and movie-makers themselves, wise to its critical popularity, turn out movies as if to solicit the out.

In the first two months of this year the dark-toned thrillers are tumbling over themselves: *Night And The City*, *Deep Cover*, *Midnight Sting*, *The Public Eye*. And even modern crime movies like *Reservoir Dogs* and *Man Bites Dog* clothe themselves in the laconic moral midnight that was film noir's great gift to 20th century sensibility.

The phrase was coined by a group of postwar French critics who saw a rhyme between the sombre movie thrillers of the 1940s/early '50s and the contemporaneous Serie Noir crime novels, in which American hardboiled fiction (in translation) loomed large. As a coinage film noir was solid gold and soon became universal tender. Not content with using it to underwrite appraisals of primal "noirs" like *Laura*, *Double Indemnity* and *Build My Gallows High* – films awash in *apres-guerre* shadows, threateningly emancipated women and maze-like moral ambiguities – critics handed the currency down to succeeding generations.

Today every thriller with a hardboiled hero or fatal woman plus (if possible) outbreaks of venetian blinds and rain-sleek streets, is showered with the loose change of noir criticism. Some movie people, like critic-filmmaker Paul Schrader, rage against the anachronistic word-bandyng. "Film Noir came up after the war through a convergence of influences," he told me on the set of *Light Sleeper*, where I had been foolish enough to suggest the picture was a modern "noir". "There were the expatriate German influences in Hollywood, and there was the sense of let-down that many Americans felt after the war when guys came home and

couldn't get work and their wives were more independent because they'd had jobs."

"It was a kind of dead-end social-psychological backlash and it crept into cinema after the war. From the mid-1950s it gradually died out with the new affluence and the rise of TV and colour photography. So the phrase refers to a specific historical period. There's no such thing as a modern film noir."

Thank you. Lecture appreciated. But so long as they can pass it across the counter, can we doubt that critics will go on using the phrase? Or that filmmakers – who are just critics with cameras – will go on pandering to the popularity of

noir and neo-noir as a style?

Here, for instance, is *The Mouse Book Of Film Noir* (Studio Vista £16.99). Edited by veteran buff Ian Cameron, once a founder editor of *Movie* magazine, that 1960s bogbag of noir consciousness (here a 5000-word essay on Hitchcock, there a German Expressionism); the battered, cynical protagonists (Bogart, Mitchum); and the strong-willed, sexually charged women (Stanwyck in *Double Indemnity*, Hayworth in *Gilda* and *The Lady From Shanghai*) who were re-writing the rule-book of male-female rapport.

The best essay is Jonathan Buchsbaum's "Tame Wolves And Phony Claims". Buchsbaum takes the word paranoid, the most-used coin of all in the noir currency, and polishes it to a psychiatric exactness.

Then he shows where the word is apt (and where not) in analysing films like *Double Indemnity* or *Murder My Sweet*. The premise of disturbance or disorientation, the fear of personal or sexual inadequacy, the search for secure data: these components of paranoid clearly lead to the noir iconography of questing (detective) heroes, threatening conspiracies and erotic mystery.

Not, as the book insists, was a style, never a genre. It was an emotional condiment that could season different dishes. Though its favourites were the mystery thriller and hardboiled detective story, its nihilist melancholia could also be shaken over the Western (*Duel* or *Build My Gallows High*).

Even the titles ask us to pin the label "noir" on them, abounding in words of darkness or concealment – night, midnight, deep. And to keep us happy later in the year more 1990s-noir titles, plus films, are lining up. Woody Allen's next UK-released offering is a bittersweet period thriller in black-and-white called *Shadows And Fog*. And farceur Carl Reiner is busy making *Triple Indemnity*, a spoof on you-know-what.

The 1950s are becoming as noir as the 1940s for a simple reason. Carbon-copy social conditions prevail. We have economic austerity. We have women coming on strong after years of limbering up at the Feminist Gym. And we have a world where the west is once more playing anxious police-man as History ignites come-and-get-me conflicts around the world.

For extra measure, it is seven years to the new millennium – and isn't it always darkest before a dawn?



Out next week: Joe Pesci as the 1940s photographer Weegee in a gritty fictionalized portrait 'The Public Eye'

Bronzes bequeathed to BM

THE Icklingham bronzes – Roman treasures now in New York which were stolen from a Suffolk farm in 1981 by a gang using metal detectors ("Long hunt for the raiders of the lost art," *Weekend*, November 16 1991) – are coming home.

Not at once, and not to Suffolk. But after legal action in New York by John Browning, the farmer from whose field the bronzes were taken, and out of court negotiations, their present owners, Leon Levy and his wife Shelby White, have offered to bequeath them to the British Museum.

The bronzes once adorned a Roman temple. They include a statue of Vulcan, horse collar fittings, two helmets, and face masks for putting on wooden statues. The most spectacular piece is a bronze chestnut inlaid with silver spots. The field at Icklingham was robbed frequently when metal detectors became popular in

the 1970s. Over the years Browning has had to sit on guard in the hedge at nights and has caught 13 people.

News of the bronzes spread quickly as the robbers tried to sell them. Photographs were circulated which, luckily, were seen by the British Museum. The Suffolk police followed the trail to the Continent and Australia and started extradition moves there, but no prosecutions followed.

The bronzes surfaced in 1983 at New York's Ariadne Galleries, which tried to sell the chestnut for \$600,000 to the Getty Museum in Malibu, California. While the Getty was eager to buy, it was cautious about acquiring pieces with a murky provenance and consulted the British Museum. When the BM recognised the animal, the Getty withdrew. Ariadne then sold to Levy, who had bought the other pieces already.

In the meantime, Browning and his solicitor, David Barns,

had begun a campaign to regain the bronzes. Little help came from the British government, which has not ratified the UNESCO convention prohibiting and preventing the illicit import, export and transfer of ownership of cultural property. The US has. Despairing of official action, Browning started proceedings as a private individual in New York in 1991. He was convinced there was enough evidence of the New York bronzes coming from Icklingham to secure their repatriation, even if it did not suffice for criminal prosecution.

Browning's perseverance has won, but he will continue to

battle to improve the law's protection for the cultural heritage buried in British soil. And, as he said this week: "A bequest to a third party is not really my idea of what to do when you're caught with your trousers down. But the goods will come back to their country of origin. That is what is important."

The return, however, is likely to take time. As it may be our children or grandchildren who will be the first to see the bronzes installed in the BM, there is an urgent need for a scholarly study of them now.

Gerald Cadogan

The Official London Theatre Guide

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TELEVISION

BBC1

7.35 News. 7.30 Henry's Cat. 7.35 Wiz Bang. 7.50 Little Bits. 8.10 Eggs 'n' Bacon. 8.35 Tom and Jerry: Greatest Hits. 9.00 Going Live.

9.12 News.

12.15 Grandstand. Introduced by Steve Rider. Including 12.20 Football: Bob Wilson looks forward to the day's FA Premier League games.

12.25 News. 1.00 Race from Cheltenham: At 1.05 The Food Brokers Finssea Hurdle Race. 1.15 Boxing: Johnny Arthur v Ricky Romero. 1.35 Racing: At 1.40 The Times Hall of Fame Chase. 1.50 Ice Hockey: England v Scotland from Sheffield. 2.10 Racing: At 2.15 The Wyke Power Transmision Hurdle Race. 2.25 Ice Hockey. 2.55 Rugby League: Warrington v Castleford. Action from the first round of the Challenge Cup. 3.45 Football Hall-Timers. 3.55 Rugby League. 4.35 Final Score. Times may vary.

5.15 News and Weather.

5.25 Regional News and Sport.

5.30 That's Showbusiness.

6.00 Noel's House Party.

7.00 The Paul Daniels Magic Show.

7.50 Casualty. A rare rain has a devastating effect on a young family.

Patrick Robinson and Derek Thorne return to the 100th episode of the hospital drama.

8.40 Birds of a Feather. Tracey gets a shock when her cashcard is kept by the bank's machine, while she is out shopping with Doreen. And, Sharon gets the sack from her supermarket job when she has a slight altercation with a customer, over an unsliced salami and a can of beans.

9.10 Boxing: Super Sport; Weather.

9.30 That's Life.

10.10 Match of the Day. Highlights from two of the day's top FA Premier League matches, and all the goals from the rest of this afternoon's matches.

11.15 Bloodlines. Making Coppola's Dracula. A behind-the-scenes look at the filming of Francis Ford Coppola's Dracula, which shows its stars, including Sir Anthony Hopkins and Gary Oldman, returning to the set.

11.45 Film: Taste the Blood of Dracula.

An aristocratic disciple of Dracula involves three Victorian businessmen in the resurrection of the blood-sucking Transylvanian count. Starring Christopher Lee and Ralph Bates. (1970).

1.20 Weather.

1.25 Close.

BBC2

8.35 Film: The Big Country. 11.15 The Strange Affair Of 1145 Donovan the Diviner. 12.15 pm Film: Border Incident.

1.45 Tamshayil.

2.25 Ava Gardner, Profiling actress Ava Gardner, who in a career spanning 44 years was one of Hollywood's hottest properties. The daughter of a sharecropper, she had a reputation as a good-time girl unlucky in marriage. Yet despite personal setbacks, her career flourished.

3.15 Film: Pandora and the Flying Dutchman. Romance about a beautiful socialite who coldly rejects the love that is lavished on her – until she is visited by a mysterious stranger. Starring Ava Gardner and James Mason (1951).

5.15 Late Again. Highlights from last week's editions of The Late Show.

5.35 Scrutiny.

6.25 King of the Castle. Presenting the 1993 World Chess Championship candidate final, in which Britain's Nigel Short takes on Dutch grandmaster Jan Timman for the right to challenge World Champion Garry Kasparov.

News and Sport Weather.

7.10 Sounds of the Semifinal.

7.45 Fine Cut. Melissa Leiwany-Davies, who filmed in the same Masai village in Kenya for 20 years, returns to provide a unique portrait of a society under change. Her candid commentary offers startling facts about the life she now sees.

9.30 Moving Pictures. Reviewing new films from The Public Eye, starring Joe Pesci, which focus on the life of American crime photographer, Weegee. French director Louis Malle discusses his new movie, Damage, and talks about the cinematic butchering that happens when films enter the cutting room.

10.10 Film: Milou en May. A family try to organize a funeral for their mother amid the French riots and demonstrations of 1968. Louis Malle's black comedy, starring Michel Piccoli (1989). (English subtitles).

11.50 Film: The Set Up. Robert Ryan stars in this drama about an ageing boxer who refuses to return to the ring. With Audrey Totter and George Tobias (1949).

1.10 Close.

SATURDAY

LWT

8.00 GMTV. 8.25 What's Up Doc? 11.30 Movies, Movies. 12.00 The ITV Chart Show.

1.00 ITN News; Weather.

1.10 London Today; Weather.

2.05 Worldwide.

2.40 International Indoor Athletics.

Great Britain v Russia. Jim Rosenthal presents coverage from Glasgow's Kelvin Hall as a world class field gathers for this annual event. Scotland's Tom McLean and Yvonne Murray compete in a line-up which also features invited American athletes.

4.40 ITN News and Results; Weather.

5.00 London Tonight and Sport; Weather.

5.10 Baywatch.

6.00 Blind Date.

7.00 Barrymore.

7.45 Spectacular Morse: Death on Tees.

The police have to hunt down Imp Morse when he investigates the apparent suicide of a terminally ill Oxford don. John Thaw stars as the opera-loving detective, with Kevin Whately as his trusty sidekick Sgt Lewis.

9.45 The Big Fight – Live. Herbie Hide v Juan Antonio Diaz; Lloyd Honeyghan v Mickey Hughes. Herbie Hide challenges the Latin American champion from Argentina, Juan Antonio Diaz, for the WBA Continental Heavyweight Championship. Former World Welterweight Champion Lloyd Honeyghan continues his comeback by fighting Londoner Mickey Hughes for the Commonwealth Light-middleweight title. Commented by Reg Gutteridge and Jim Watt.

10.35 ITN News; Weather.

10.50 Film: What's Appropriate.

Satirical spoof in which the first female president of the USA (Loretta Swit) attempts to avert a nuclear disaster. The cast also includes Rik Mayall, Alexei Sayle, Peter Cook and Richard Wilson (1987).

12.35 The Big E.

1.35 Film: Goodbyes. ITN News Headlines.

1.40 NBA Jam Session; ITN News Headlines.

2.40 New Music.

3.40 Rockport.

4.00 Coach.

4.30 BPM; Night Shift.

CHANNEL 4

8.00 Early Morning. 18.00 Trans World Sport. 11.00 Gazzetta Football Italia. 12.00 American Football: Play Action. 12.30 pm India at the Crossroads. Pranay Roy, Indian television's top political journalist, talks on the subject of communal violence in India's cities. Representatives from the SJP, Congress Party, Janata Dal and the Communist Party of India answer questions from a studio audience.

1.30 Racing from Doncaster, including the 1.35 System Misograph Handicap. 2.10 Mitsubishi Cup. 2.40 Great Yorkshire Chase Handicap, and the 3.10 River Don Novices Hurdle.

3.30 Film: Dreamboat. Comedy in which a former silent movie star (Clifton Webb) is embarrassed when his ex-partner (Ginger Rogers) allows their old film to be shown on TV (1932).

5.00 Brookside.

6.30 Right to Reply. Reactions to the interview he had with Inspector Morse when he investigates the apparent suicide of a terminally ill Oxford don. John Thaw stars as the opera-loving detective, with Kevin Whately as his trusty sidekick Sgt Lewis.

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12.30 Film: Goodbyes. ITN News Headlines.

1.35 Adult Oprah. Basketball ace Magic Johnson talks candidly about his former promiscuity which led to him becoming HIV positive.

1.40 Film: Goodbyes. New York. A sophisticated New York woman begins to feel guilty about finding her husband in bed with another woman. But she over-sleeps on the flight, and ends up in Tel Aviv – with no money or luggage (1985).

2.15 The Word.

3.15 Close.

REGIONS

ITV REGIONS AS LONDON EXCEPT AT THE FOLLOWING TIMES:

ANGLO:

1.05 Anglia News. 1.10 Cartoon Time. 1.25 Action. 1.30 Worldwide Wrestling. 2.10 Big Foot in Action. 3.00 Anglia News and Sport.

BEDFORD:

1.05 Bedford News. 1.10 BBC News. 1.15 BBC Extra. 1.20 BBC Sport. 1.30 BBC Weather.

CENTRAL:

1.05 Central News. 1.10 WCW Worldwide Wrestling. 1.15 The A-Team. 5.00 Central News 5.05 The Central Match – Goals Extra. 10.50 Local Weather.

CHAMPS:

1.05 Champs Diary. 1.20 WCW Worldwide Wrestling. 1.25 The Munsters Today. 2.25 Cartoon. 5.00 Channel News. 5.05 Puffin's Playtime.

GRAMPIAN:

1.10 Grampian News. 1.15 The Grampian Headline. 1.20 The Munsters. 1.25 The Grampian Headline. 1.30 Grampian Weather.

GRENADA:

1.05 Grenada News. 1.10 Windy's Domain. (TVM 1982) 1.30 Grenada News. 5.05 Party Pig.

MTRV:

1.05 HTV News. 1.10 McClusky: The Concrete Corral. 2.10 Get Wet. 5.00 HTV News and Sports Results. 10.50 HTV Weather.

NORTH:

1.05 North News. 1.10 Windy's Domain. 1.15 North News. 1.20 North Weather.

SCOTLAND:

1.05 Scotland Today. 1.10 Laverne and Shirley. 1.20 Scotland Today. 1.25 Saturday Sport. 1.30 Squares. 5.00 Sportscore. Results. 5.15 Cartoon Time. 5.30 The Box. 5.45 Scotland Today 10.50 Sunday Weather.

TYNESIDE:

1.05 Tyne Tees News. 1.10 Mr Magoo. 1.15 Windy's Domain. (1982) 1.30 Tyne Tees Saturday.

ULSTER:

1.10 You're On. 1.05 UTV Live Lunchtime News. 1.10 Saturday Sport. 1.20 Trans World Sport. 1.25 Movie. 1.30 Movie. 5.00 Saturday Sport.

WEST COUNTRY:

1.10 Anybody Out There? 1.05 West Country Weekend Letters. 1.10 The A-Team. 2.10 Movie. 5.00 West Country Weekend Letters.

YORKSHIRE:

1.05 Calendar News. 1.10 Mr Magoo. 1.15 Windy's Domain. 1.20 Calendar News.

SAC/Wales as Channel 4 except:

7.00 Early Morning. 8.25 The Wonder Years. 8.45 Come In, Come Out. 8.50 Magic Roundabout. 8.51 Now You're Talking.

7.00 Newsworld. 8.00 Saturday Sport. 8.25 Shobol. 7.50 Helen Yn Gwead. 8.50 Toomymor.

CHESS

NIGEL SHORT is on the brink of victory in the world championship final at El Escorial, Spain. He leads Jan Timman 7-5 and needs only one draw from the remaining two games to qualify as challenger to Gary Kasparov's world crown.

Short dominated the second half of the series in spite of a hiccup in game 11 where he lost a probably drawn rook ending. He imaginatively saw through the complexities of games nine and 12. His controlled strategy made ten the best of the match. Short won the psychological duel by switching to the attack just when Timman seemed to have taken the match initiative.

Barcelona, Berlin and Jakarta may bid to host the Kasparov v Short series, with a prize fund of \$2.5m. (N Short, White; J Timman, Black; Ruy Lopez; 10th game 1992).

It is hard to pinpoint Black's mistake, but his Q-side advance is too ambitious.

16 Nf2 g6 17 Qg3 h5 18 Be3 Nfd7 19 Rad1 Qe7 20 Ng1 Bg7?

E Lobron v C Hansen, Wijk aan Zee 1983. How should white continue?

Leonard Barden

ruft on the table and over-ruffed on the knave. East cashed his spade king and the declarer could not avoid defeat. He had lost two spades and a club and still had to concede one heart or one club.

Let us watch an expert at play. After he wins trick two with the spade ace, he plays his club queen. If West plays a low card, he discards a heart from dummy, but West covers and dummy ruffs.

Declarer crosses to his heart ace, throws dummy's last heart on the club knave, and ruffs a heart on the table. Coming to hand with a diamond ruff, he ruffs another heart on the table. East over-ruffs, but the contract is safe and is fulfilled with the loss of just two spades and one club. The expert player is a good shepherd. He takes good care of his sheep – his side suits.

The excellent Pro Bridge 500 computer can now become Pro Bridge 510 with the aid of an upgrade chip. Just apply to The Specialists, P.O. Box 759, Wimborne, Dorset BH21 5YH.

E.P.C. Cotter

BRIDGE

MY HAND today, which Iaves from rubber bridge, illustrates clearly the difference between average and expert play. Let us see what we can learn from Looking After Junior:

N

♦ A 4 3 2
♦ 7 6
♦ K Q J 10 7 2
♦ 6

</div



I LIVE in Notting Hill, where I often see a rat, a large and friendly rat — Rasta. I call him. For all I know there may be 20 or 30 rats involved, coming and going, performing their chores and tasks, but to me he is a composite, droll and disconnected. I imagine he lives on cheese.

My affection for Rasta the rat is not shared by Miss Lee, my executive assistant, Yorkshirewoman and a Thatcherite. Whenever I say I have seen Rasta she flies into a rage and telephones Westminster City Council, demanding to speak to the rat-catcher. Westminster City Council lives in awe of Miss Lee, and immediately sends a rodent officer (or operator, or operative) who peers down manholes and leaves bits of cheese that he

Being incorrect with buxom hackettes

Michael Thompson-Noel



and the other rodent officers have soaked in poison. But they never catch Rasta.

Quite by chance, I discovered this week that it was Westminster City Council, back in 1944, that first started calling its rat-catchers rodent officers — a feat for which it gets a star mention in *The Politically Correct Phrasebook* by Nigel Rees, which Bloomsbury has just published (£12.99).

Until I read this book I had assumed, lackadaisically, that PC and its terminology were as doomed as they are execrable — an American invention that would shortly wither and die, so long as people like me continued to use vigorous words vigorously.

Here, for example, are some

words and phrases I use often which are now judged to be politically incorrect: knacker, subnormal, menopause, victim of, unemployed, vagrant, sunset years, spinster, stout, mature woman, Christmas, jungle, human, history, homosexual, hackette, hand-capped, fat, buxom, fleshy, plump, obese, cleaning lady, dwarf, bonny, broke, burglar and boring.

Boring? To be politically correct, we should say *differently interesting*. Fat? Stout? Plump? Buxom? Fleshy? Obese? According to Nigel Rees "Differently sized appears to be the front-running substitute at

the moment, with *differently weighted* somewhat to the rear. Or you can talk about a person with an alternative body image."

Spinster? Use, rather, *single-by-choice*. An old maid is now a *single-by-choice senior citizen*.

Jungle? It has derogatory associations. Use *tropical rain forest*.

Hackette? The addition of "elite" to any standard (male) word is now far beyond the pale. So out go suffragette, hackette, bachelorette and, especially, says Rees, majorette. Yet I am fond of majorette. It is a word with resonance. I am even fonder of hackette. To put things bluntly, hackette is not a word I plan to stop using. It is a beautiful word that means female journalist, and is opposite in the extreme.

Nigel Rees explains that many PC coinages are but jocular inventions, including the *challenged* suffix designed to portray personal disadvantages in a more kindly light —

ethnically challenged for Jewish, morally challenged for criminal, metabolically challenged for dead. And he picks his way with care in explaining how PC in its weird, more threatening forms should be distinguished from efforts to find appropriate and inoffensive expressions — justified euphemisms — for describing, for example, people with physical or mental disabilities ("Down's syndrome" for "mongolism").

But he warns us of the consequences when everyday realities are dressed up over-tastefully and ambiguously so as to pander to the squeamish. And he laments the tendency of the PC movement to replace direct and colourful words with dull, lifeless ones.

Next week I plan to use the word hackette 90 times a day. And fat. And fleshy. And buxom. Buxom buxom buxom buxom. I also quite like wop.

Private View/Christian Tyler

A German doctor at Britain's bedside

ROBERT Bischof is a German manager who has spent half his life destroying Britain's manufacturing industry. Now he wants to rebuild it.

He has taken his ideas to John Smith, leader of the Labour Party. Why Labour?

"In the UK, it's a social stigma for businessmen to vote Labour — but that's Labour's fault. In my country, it's quite different. I don't support them out of political allegiance, but because of economic necessity. I feel they are close to changing the British system to something that can work."

The Conservative government could not do it, Bischof said, even if John Major wanted to, because it had got itself stuck in an ideological cul-de-sac. "For example, 'trickle-down' has turned out to be absolute rubbish. Aspirations for getting richer are so limitless that if the rich can keep it to themselves they will never let anything trickle down."

So Bischof has decided that industry's last hope lies with Labour: provided, that is, the Labour party can be persuaded to give up class war, throw away its cloth cap, look attractive to the middle classes, embrace regulated capitalism and strive for a social market consensus along German lines that will put an end to the stop-go, politicised management of the economy for ever.

His proposal is revolutionary but not new: it was much canvassed in the 1970s. What is new, says Bischof, is the urgency. Like the car on the roller-coaster, the British economy emerges weaker and slower from each recessionary plunge. And with President Clinton in the White House and Labour chewing over its fourth general election defeat in a row, he thinks the time for the Big Idea has arrived.

Bischof has two excuses for his alien presumption. The first is that he has lived and worked in England for 25 years, regards it as home and wants to go on liking his adoptive country.

The second is that he knows only too well how easy it is for a foreign

company entering the boom-and-bust British market to cut the native opposition to shreds. He has done it himself.

In 1987, he was sent by Jungheinrich, a Hamburg manufacturer of fork-lift trucks, to start up an import and service network in the UK. In those days, 90 per cent of trucks sold in Britain were made in Britain. Today, 80 per cent are imported, or made in the UK by foreign-owned companies.

"Why does it happen?" Bischof said. "We (he means 'we British') are very innovative. When my kids were playing with computers, my brother's kids in Germany could still not even spell the word."

His Manchester company became the biggest of Jungheinrich's European offshoots. "It's not because our managers are cleverer than those in British companies," he said. "The difference is they take a long-term view and their system is transportable."

British managers have got one arm tied behind their back, one leg in plaster and a blindfold on. They have been given a tough time, which is why I say it was a relative walkover to destroy their manufacturing base. We've got to get a better system."

Bischof agrees with Germany's president, Richard von Weizsäcker, that it is not people but the system that determines the success or failure of an economy.

"Under communism, for example, you could work yourself to death and get nowhere. That is very true for Britain, too."

"You don't have to be a socialist to want what I am proposing: you just have to be intelligent. As Sir Ralf Dahrendorf (warden of St Anthony's College, Oxford) says: these days you can't be anything but a social democrat. These ups and downs are destroying the social fabric — resources, capital, everything."

Bischof has other credentials to buttress his opinions: he is one of the 100 managers chosen by the German chancellor to sort out the state conglomerates of former East Germany.

Working from what used to be

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of Rügen in former East Germany where the family had retreated from the British bombing raids over Hamburg.

It is Germany's post-war example that Bischof would like Britain to belatedly follow. During the post-war liberal-capitalist era of which Ludwig Erhard was the chief architect, the leftwing Social Democratic Party (SPD) lost election after election.

Bischof is no demagogue. He speaks quietly, even inaudibly, interposing an interrogative *Ja*, every couple of sentences.

Occasionally, he lets loose. For example, he says Anthony Barber and Nigel Lawson, the Tory chancellors responsible for the two big artificial booms of the post-war

purchase. Both are totally ludicrous, and would be impossible in a well-structured system."

What would a well-structured system look like?

Bischof said Britain should stop trying to compete with low-wage, developing countries. Labour should be more expensive, not less, to encourage investment and quality output. It should be harder, not easier, to fire workers, and mass redundancy should cease to be the cheapest option. Unemployment benefit should be seen as an insurance award and raised, not cut, so

and life companies might, as in Germany, have their equity portfolios restricted and be barred from buying the shares of highly-gearred companies. Government reliance on the interest rate — a tax on industry and the less well-off — was a big mistake" and should be abandoned as a means of controlling demand.

I asked Bischof whether people would listen to a German telling them what to do.

"I think it's half and half. It's not possible to go through the official channels of the Confederation of British Industry and so forth. (He called the CBI "intellectual dwarfs".) On the other hand, people listen because I have done it, in a way. I have been successful in Britain. I helped to destroy part of this industry that I worked in. I've done all the damage to the British balance of payments.

"But I want to live here. I like living in Britain. My kids want to make their lives here, and I am very worried. This is a super country which is slowly and surely going down the chute.

Top executives, the new Brahmin caste, should be statutorily accountable to supervisory boards which would recognise that employees, as well as shareholders, have rights. Directors would have to negotiate their pay and justify their plans.

"Takeovers are far too easy in Britain. I would force companies to make a five-year business plan, with investment, research and development, product development, export quotas, and not just let them get away with milking and destroying assets."

As a further discouragement to short-termism, the pension funds

lives in a well-off suburb such as mine."

But isn't it precisely what you like about England which is at the root of the problem? Doesn't this easy-going nature, this dislike of order and regulation, make the kind of reform you're proposing impossible?

"That's a very good point. But I don't think you have to give up personal freedom to have a certain amount of order in public life. Built into capitalism, into democracy and the free market concept is a very self-destructive element. We must make sure our values don't get destroyed by excessive freedom."

Britons, said Bischof, are innovative, lateral-thinking and creative. They have to be. That can also make them chaotic. Germans, on the other hand, are too programmed, too bureaucratic, and have a propensity to run round like headless chickens when things begin to go wrong — as they are now beginning to do.

"Sometimes people say to me: 'If you're not satisfied, why don't you push off and live somewhere else?' But I live here because I like it. I sometimes think I'm the only one who does."

Why do you prefer it to Germany?

"I think it's the degree of personal freedom one has in the UK. I like the people, maybe particularly here in the north."

"And the whole social environment — though I do realise one lives in a slightly false world if one

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"Of course Germany has made mistakes — the system is too complicated, and excessively social (he means welfare-minded). We (the British, that is) must keep our strengths and at the same time find a good framework. I did that in my own company.

"It's typically German to do things 150 per cent — history has shown us that not a few times. But I don't think we're in danger of getting anywhere near 150 per cent in the north.

"And the whole social environment — though I do realise one lives in a slightly false world if one

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in "people-power". And is a device like ostracism really akin to the strategic smut campaigns conducted by newspapers reliant on smut (political or otherwise) for their sales?

In this respect the ruins of Athens are misleading. The city was highly self-conscious about its image. The monuments of Athenian democracy are easily confused with the monuments of Athenian imperialism, and become loosely re-employed as totems of order and stability. Thus the Greeks are using the Parthenon as a backdrop to their claim to the name of Macedonia; and IBM likes to use the Parthenon as a symbol of computers which never go wrong.

The totemic force of Athenian ruins lulls us into a sense of familiarity with their political system. We tend to overlook the fact that democracy was designed for a city-state, not a nation, nor even a community of nations. We tend to overlook the fact that it had an economic basis completely different from the basis of market forces.

Were it possible to recall Plato and Aristotle — neither of whom regarded democracy as anything like an ideal political arrangement — they would both be staggered that, 2,000 years on, the world still celebrates what Kleisthenes started. But that, in a sense, is beside the point.

The lineage claimed by modern democracy may be spurious, but it has been so widely believed by so many for so long that there is no use in disowning it. If classical Athenian democracy is not a durable institution, its mythology certainly is.

Truth of the Matter

A mid-winter pilgrimage

MAKING A pilgrimage to Athens in midwinter has much to recommend it. Strong winds pummel at the city's miasma of smog, and temperatures are rarely more than a little fresh. Tavernas put out tables on the pavement, and women are in furs for status, not insulation. But it is timely for more than considerations of comfort. Athens is celebrating a birth. The city invites you to pay your respects to its most nimble and long-lived offspring: democracy. The second is that he knows only too well how easy it is for a foreign

people, but an aristocrat seeking to upstage rivals by engaging popular support. Kleisthenes is credited with a series of manoeuvres during 508 and 507 BC which included a decimal system of voting districts (designed to reflect the interests of rural as well as urban areas), and a five-hundred strong council elected by those districts. Whatever Kleis-

thenes himself called these manoeuvres, later Greek commentators were in no doubt: it was the beginning of demokratia, literally "people-power".

Had the Athenians lost — so this logic goes — we all might now be subjects of Saddam Hussein or some other oriental tyrant. The archaeology of Athenian democracy is presented by its American excavators with a particular sense of communion. Thomas Jefferson, we learn, had classical Athens uppermost as the ideal of his own political activism.

And Americans believe that their version of democracy approximates more closely to the Greek ideal than most others.

The American excavations have

revealed not only the foundations of the various council buildings and meeting places in the Agora. Much of the minutiae of democratic protocol has also emerged. Ballot boxes, voting tokens, little water-clocks for timing speeches: these testify to the scrupulous building-in of safety devices to protect the system from corruption.

There was always the fear that someone might aggregate too much power for himself: hence the process of ostracism, introduced very soon after Kleisthenes, which served as an annual opportunity for the citizens to banish anyone looking too big for their boots.

It was a quaint process: names

were inscribed on old shards of pottery, and by a simple majority the person with most shards (*ostraka*) went into exile from the city and its hinterland for ten years. And it worked simply: the popular assembly (*the ekklisia*) decided whether to hold an ostracism vote; that decided, so long as the basic quorum of 6,000 citizens voted, the most unpopular nomination departed Athens within ten days. After his exile, he returned to take up full citizenship.

Examples of the inscribed shards survive by the thousand: you see a nice range of them in the Agora Museum.

One can hardly help thinking of

modern equivalents for some of these processes. So it might be convenient to see ostracism as simply replaced with ordeal by media: in cases like that of David Mellor, the "popular" press certainly justified its campaign as being in "the public interest".

But wandering about the ruins of Athens, it is not so much the familiarity of democracy as its peculiarity that strikes one. Take the site of the popular assembly, the <i